



2009

Marketing & Branding Opportunities

MARQUEE EVENTS

Annual Meeting Luncheon & Showcase

January 16

Embassy Suites Raleigh-Durham

Cary

A CEO Conversation

April 8

Sheraton Imperial

Research Triangle Park

Charlotte Conference: Leaders Driving Change Through Technology: What's Next?

June 19

Hilton Charlotte Center City

Charlotte

Open Championship & Leadership Conference

August 4 & 5

Grandover Resort, Greensboro, NC

21 Awards Gala

November 12

Embassy Suites Raleigh-Durham

Cary

PROGRAMS

When Will Technology Emerge from a Nuclear Winter?

(RTP)

March

Emerging Technologies & Trends Breakfast Series

(RTP & Triad Series)

February, May, July, October

(Charlotte Series)

March, May, July, October

Charlotte WISE Chapter programs

March, June (part of NCTA Charlotte Conference), September, November

CIO Connection

March, June, September, November

MEMBERSHIP & ONLINE RESOURCES

New Member Lunch

January, March, May, July, September, November

IT Market Research Report

Monthly - Online and Membership Wide Distribution

NCTA Online Membership Directory

Exclusive Annual Sponsorship Online

NCTA Online Library of Business Articles and White Papers

Exclusive Annual Sponsorship Online



Dear Friends & Supporters of NCTA:

The North Carolina Technology Association is very proud of its accomplishments in 2008 and we are looking forward to another successful year in 2009. We are committed to our mission to offer world class Executive Engagement opportunities, advocate on behalf of the technology industry through our Public Affairs efforts and work on initiatives to help develop and retain the Knowledge Workforce.

As the voice of the technology industry to elected officials, business and education leaders, we work hard to bring people to together, to learn, network and influence this growing industry. Enclosed you will find a 2009 calendar of events and a list of our sponsorship opportunities. As you will see in the next several pages, NCTA's events are varied and diverse – and they remain the best planned and executed events in the industry. To continue our positive work, we ask for your financial support in sponsoring our events and programs this coming year.

For more information or to discuss sponsorship opportunities with NCTA, please contact Jennifer Bosser, VP of Executive Engagement & Enterprise Strategy at jbosser@nctechnology.org or Angela Hodges, Programs Manager at ahodges@nctechnology.org, or call (919)856-0393.

With kind regards,

A handwritten signature in black ink, appearing to read "Jennifer Bosser". The signature is fluid and cursive, with a large initial "J" and "B".

Jennifer Bosser
Vice President of Executive Engagement

A handwritten signature in black ink, appearing to read "Angela Hodges". The signature is cursive and somewhat stylized, with a large initial "A" and "H".

Angela Hodges
Programs Manager
& Enterprise Strategy

2009 Annual Meeting Luncheon & Showcase
January 16, 2009 ■ 10:30AM – 1:30PM
Embassy Suites, Cary, NC

The **Annual Meeting** is an annual gathering of the Board of Directors, member companies and industry leaders to celebrate the accomplishments of the previous year and set goals for the year ahead. In 2009, NCTA will once again provide an exclusive opportunity for member-only companies to exhibit and showcase their technologies, products and services.

Title Sponsor – \$5,000 (Exclusive)

Option to distribute promotional item at event; Banner with company name at event; Top billing in promotional materials; Logo and hotlink on *NCTA* website; Recognition on signage at the event; 12 complimentary reservations; 12 invites to VIP Reception with Keynote Speaker Chancellor Holden Thorp

Gift Sponsor – \$4,000 (Exclusive)

Recognition in promotional materials; Company logo printed complimentary gift; Logo and hotlink on *NCTA* website; Recognition on signage at the event; 10 complimentary reservations; 10 invites to VIP Reception with Keynote Speaker Chancellor Holden Thorp

Luncheon Sponsor – \$3,500 (Exclusive)

Recognition in promotional materials; Recognition on placard at each table; Logo and hotlink on *NCTA* website; Recognition on signage at the event; 10 complimentary reservations; 10 invites to VIP Reception with Keynote Speaker Chancellor Holden Thorp

Gold Level – \$2,500

Recognition in promotional materials; Logo and hotlink on *NCTA* website; Recognition on signage at the event; 8 complimentary reservations; 4 invites to VIP Reception with Keynote Speaker Chancellor Holden Thorp

Silver Sponsor – \$1,750

Recognition in promotional materials; Name and hotlink on *NCTA* website; Recognition on signage at the event; 6 complimentary reservations; 2 invites to VIP Reception with Keynote Speaker Chancellor Holden Thorp

Bronze Sponsor – \$900

Recognition in promotional materials; Name on *NCTA* website; Recognition on signage at the event; 4 complimentary reservations 2 invites to VIP Reception with Keynote Speaker Chancellor Holden Thorp

Exhibitor - \$500 (Limited Space Available!) – NCTA MEMBERS ONLY

Exhibit Space at Annual Meeting Showcase; 2 Complimentary reservations

Table Sponsor – \$650

Recognition on placard at your table; Table of 10 complimentary registrations

Member Individual Ticket

\$69 Early Bird

\$79 After January 5

Non-Member Individual Ticket

\$89 Early Bird

\$99 After January 5

A CEO CONVERSATION 2009

April 8, 2009

Sheraton Imperial, RTP

A *CEO Conversation* is the Southeast's leading executive forum for the technology industry, bringing together senior corporate executives, innovators of leading technologies, business developers and world-class visionaries. This daylong event features exhibit opportunities, premier speakers and networking opportunities with C-Level executives. This one-of-a-kind opportunity connects leaders, ideas and concepts to facilitate new relationships and new thinking.

Title Sponsor \$15,000 (Exclusive)

(3) Invitations to **VIP Reception with afternoon featured speakers**; (3) Invitations to **VIP Breakfast with morning featured speakers**; Recognition as title sponsor on all conference promotional materials, including invitation, program, web site, signage, PowerPoint Presentation; Opportunity to offer opening remarks or closing remarks; Opportunity to introduce one of the keynote speakers; Company logo in *Triangle Business Journal* and/or magazine advertisement; Top Billing on front cover of program and sponsors page in program; Inside Full-page advertisement in opening page of program; Premier exhibit space; Company logo and hotlink on *NCTA* website for the calendar year; Recognition from podium; Attendee contact information; 20 Complimentary registrations

Program Sponsor \$10,000 (Exclusive)

(2) Invitations to **VIP Reception with afternoon featured speakers**; (2) Invitations to **VIP Breakfast with morning featured speakers**; Recognition as program sponsor on all conference promotional materials, including invitation, program, web site, signage, PowerPoint Presentation; Opportunity to offer opening remarks or closing remarks; Opportunity to introduce one of the keynote speakers; Company logo in *Triangle Business Journal* and/or magazine advertisement; Premier Billing on front cover of program and sponsors page in program; Back Cover Advertisement on program; Premier exhibit space; Company logo and hotlink on *NCTA* website for the calendar year; Recognition from podium; Attendee contact information; 15 Complimentary registrations

Platinum Sponsor \$8,500 (3 Available)

(2) Invitations to **VIP Reception with afternoon featured speakers**; (2) Invitations to **VIP Breakfast with morning featured speakers**; Recognition as platinum sponsor on all conference promotional materials, including invitation, program, web site, signage, PowerPoint Presentation; Opportunity to offer opening remarks or closing remarks; Opportunity to introduce one of the presenters/panels; Company logo in *Triangle Business Journal* and/or magazine advertisement; Premier Billing on front cover of program and sponsors page in program; Full Page Advertisement in program; Premier exhibit space; Company logo and hotlink on *NCTA* website for the calendar year; Recognition from podium; Attendee contact information; 12 Complimentary registrations

Reception Sponsor \$8,500 (Exclusive)

(2) Invitations to **VIP Reception with afternoon featured speakers**; (2) Invitations to **VIP Breakfast with morning featured speakers**; Recognition as platinum sponsor on all conference promotional materials, including invitation, program, web site, signage, PowerPoint Presentation; Opportunity to offer opening remarks or closing remarks; Opportunity to introduce one of the presenters/panels; Company logo in *Triangle Business Journal* and/or magazine advertisement; Premier Billing on front cover of program and sponsors page in program; Full Page Advertisement in program; Premier exhibit space; Company logo and hotlink on *NCTA* website for the calendar year; Recognition from podium; Attendee contact information; 12 Complimentary registrations

VIP Breakfast Sponsor \$8,500 (Exclusive)

12 Invitations to **VIP Reception with afternoon featured speakers**; 12 Invitations to **VIP Breakfast with morning featured speakers**; Recognition as VIP Breakfast sponsor on all conference promotional materials, including invitation, program, web site, signage, PowerPoint Presentation; Company logo in *Triangle Business Journal* and/or magazine advertisement; Premier Billing on front cover of program and sponsors page in program; Full Page Advertisement in program; Premier exhibit space; Company logo and hotlink on *NCTA* website for the calendar year; Recognition from podium; Attendee contact information; 12 Complimentary registrations

VIP Reception Sponsor \$8,500 (Exclusive)

12 Invitations to **VIP Reception with afternoon featured speakers**; 12 Invitations to **VIP Breakfast with morning featured speakers**; Recognition as VIP Reception sponsor on all conference promotional materials, including invitation, program, web site, signage, PowerPoint Presentation; Company logo in *Triangle Business Journal* and/or magazine advertisement; Premier Billing on front cover of program and sponsors page in program; Full Page Advertisement in program; Premier exhibit space; Company logo and hotlink on *NCTA* website for the calendar year; Recognition from podium; Attendee contact information; 12 Complimentary registrations

Gold Sponsor \$7,000 (Unlimited)

2 Invitations to *VIP Reception with afternoon featured speakers* ; 2 Invitations to *VIP Breakfast with morning featured speakers*; Recognition as Gold sponsor on all conference promotional materials, including invitation, program, web site, signage, PowerPoint Presentation; Company logo in *Triangle Business Journal* and/or magazine advertisement; Recognition on sponsors page in program; Full Page Advertisement in program; Exhibit space; Company logo and hotlink on *NCTA* website for the calendar year; Recognition from podium; Attendee contact information; 10 Complimentary registrations

Luncheon Sponsor \$7,000 (Exclusive)

2 Invitations to *VIP Reception with afternoon featured speakers* ; 2 Invitations to *VIP Breakfast with morning featured speakers*; Recognition as Luncheon sponsor on all conference promotional materials, including invitation, program, web site, signage, PowerPoint Presentation; Opportunity to say remarks prior to luncheon; Company logo in *Triangle Business Journal* and/or magazine advertisement; Recognition on sponsors page in program; Full Page Advertisement in program; Exhibit space; Company logo and hotlink on *NCTA* website for the calendar year; Recognition from podium; Attendee contact information; 10 Complimentary registrations

Beverage Sponsor \$7,000 (Exclusive)

2 Invitations to *VIP Reception with afternoon featured speakers* ; 2 Invitations to *VIP Breakfast with morning featured speakers*; Recognition as Beverage sponsor on all conference promotional materials, including invitation, program, web site, signage, PowerPoint Presentation; Company logo in *Triangle Business Journal* and/or magazine advertisement; Recognition on sponsors page in program; Full Page Advertisement in program; Exhibit space; Company logo and hotlink on *NCTA* website for the calendar year; Recognition from podium; Attendee contact information; 8 Complimentary registrations

Breakfast Sponsor \$6,000 (Exclusive)

2 Invitations to *VIP Reception with afternoon featured speakers* ; 2 Invitations to *VIP Breakfast with morning featured speakers*; Recognition as Breakfast sponsor on all conference promotional materials, including invitation, program, web site, signage, PowerPoint Presentation; Company logo in *Triangle Business Journal* and/or magazine advertisement; Recognition on sponsors page in program; Half Page Advertisement in program; Exhibit space; Company logo and hotlink on *NCTA* website for the calendar year; Recognition from podium; Attendee contact information; 6 Complimentary registrations

Silver Sponsor \$5,000 (Unlimited)

2 Invitations to *VIP Reception with afternoon featured speakers* ; 2 Invitations to *VIP Breakfast with morning featured speakers*; Recognition as Silver sponsor on all conference promotional materials, including invitation, program, web site, signage, PowerPoint Presentation; Company logo in *Triangle Business Journal* and/or magazine advertisement; Recognition on sponsors page in program; Half Page Advertisement in program; Exhibit space; Company logo and hotlink on *NCTA* website for the calendar year; Recognition from podium; Attendee contact information; 6 Complimentary registrations

Break Sponsor \$4,000 (Exclusive – 3 Available)

2 Invitations to *VIP Reception with afternoon featured speakers* ; 2 Invitations to *VIP Breakfast with morning featured speakers*; Recognition as Break sponsor on all conference promotional materials, including invitation, program, web site, signage, PowerPoint Presentation; Company logo in *Triangle Business Journal* and/or magazine advertisement; Recognition on sponsors page in program; Half Page Advertisement in program; Exhibit space; Company logo and hotlink on *NCTA* website for the calendar year; Recognition from podium; Attendee contact information; 4 Complimentary registrations

Bronze Sponsor \$3,000 (Unlimited)

2 Invitations to *VIP Reception with afternoon featured speakers* ; 2 Invitations to *VIP Breakfast with morning featured speakers*; Recognition as Bronze sponsor on all conference promotional materials, including invitation, program, web site, signage, PowerPoint Presentation; Company logo in *Triangle Business Journal* and/or magazine advertisement; Recognition on sponsors page in program; Quarter Page Advertisement in program; Exhibit space; Company logo and hotlink on *NCTA* website for the calendar year; Recognition from podium; Attendee contact information; 4 Complimentary registrations

Member

\$250 Early Bird \$325 After April 1

Non-Member

\$350 Early Bird \$425 After April 1

Table of 10 - Members

\$2,500 Before April 1 \$3,250 After April 1

Leaders Driving Change Through Technology: What's Next?
Hilton Charlotte Center City, Charlotte, NC
Friday, June 19
7:30 a.m. – 2:30 p.m.

The Charlotte Conference is an annual leading technology forum hosted by the North Carolina Technology Association in partnership with the Charlotte Chamber of Commerce and brings together top executives to discuss Emerging Technologies and Trends, Leadership and Innovation. This one day conference in Charlotte features premier speakers, exhibit opportunities and networking with senior level executives from across the state.

Title Sponsor SOLD (Exclusive)

Twelve (12) complimentary registrations; Top Billing with company logo in conference invitation mailed to 3,000 executives throughout North Carolina; Opportunity to provide opening remarks and introduce one of keynote speakers/panels; Top Recognition as Title Sponsor with company logo on event signage and sponsor PowerPoint; Company logo on front outside cover of program "Title Sponsor" and on sponsors page in program; Full-page advertisement on front inside cover of program; Company logo and hotlink on event page on NCTA website for the calendar year; Premier exhibit space; Recognition by NCTA from podium; Receive attendee contact information for event

Luncheon Sponsor \$6,000 (Exclusive)

Ten (10) complimentary registrations; Luncheon Sponsor listing with company logo in conference invitation mailed to 3,000 executives throughout North Carolina; Luncheon Sponsor listing with company logo on event signage and sponsor PowerPoint; Luncheon Sponsor listing on placards at luncheon; Opportunity to introduce the luncheon keynote speaker; Full page advertisement in program and company logo and listing on sponsors page in program; Premier exhibit space; Company logo and hotlink on event page on NCTA website for the calendar year; Recognition by NCTA from podium; Receive attendee contact information for event.

Program Sponsor \$6,000 (Exclusive)

Ten (10) complimentary registrations; Program Sponsor listing with company logo in conference invitation mailed to 3,000 Executives throughout North Carolina; Program Sponsor listing with company logo on event signage and sponsor PowerPoint; Opportunity to offer closing remarks and introduce one of keynote speakers/panels; Company logo on front cover of program; Full-page advertisement on rear outside cover and company logo and listing on sponsors page in program; Company logo and hotlink on event page on NCTA website for the calendar year; Premier exhibit space; Recognition by NCTA from podium; Receive attendee contact information for event

Beverage Sponsor \$5,000 (Exclusive)

Eight (8) complimentary registrations; Beverage Sponsor listing with company logo in conference invitation mailed to 3,000 executives throughout North Carolina; Beverage Sponsor listing with company logo on event signage and sponsor PowerPoint; Recognition as Beverage Sponsor on placards at the reception; Half-page advertisement in program and company logo and listing on sponsors page in program; Company logo and hotlink on event page on NCTA website for the calendar year; Exhibit space; Recognition by NCTA from podium; Receive attendee contact information for event.

Silver Sponsor \$4,500 (Unlimited)

Eight (8) complimentary registrations; Silver Sponsor listing with company logo in conference invitation mailed to 3,000 executives throughout North Carolina; Silver Sponsor listing with company logo on event signage and sponsor PowerPoint; Full-page advertisement in program and company logo and listing on sponsors page in program; Company logo and hotlink on event page on NCTA website for the calendar year; Exhibit space; Recognition by NCTA from podium; Receive attendee contact information for event

Reception Sponsor \$3,500 (Exclusive)

Eight (6) complimentary registrations; Reception Sponsor listing with company logo in conference invitation mailed to 3,000 executives throughout North Carolina; Reception Sponsor listing with company logo on event signage and sponsor PowerPoint; Reception Sponsor listing on placards at reception; Full-page advertisement in program and company logo and listing on sponsors page in program; Company logo and hotlink on event page on NCTA website for the calendar year; Premier Exhibit Space; Recognition by NCTA from podium; Receive attendee contact information for event

Breakfast Sponsor \$3,500 (Exclusive)

Six (6) complimentary registrations; Breakfast Sponsor listing with company logo in conference invitation mailed to 3,000 executives throughout North Carolina; Breakfast Sponsor listing with company logo on event signage and sponsor PowerPoint; Recognition as Breakfast Sponsor on placards at the breakfast; Full-page advertisement in program and company logo and listing on sponsors page in program; Company logo and hotlink on event page on NCTA website for the calendar year; Exhibit space; Recognition by NCTA from podium; Receive attendee contact information for event

Break Sponsor \$2,500 (Exclusive - 2 Available)

Four (4) complimentary registrations; Break Sponsor listing with company logo in conference invitation mailed to 3,000 executives throughout North Carolina; Break Sponsor listing with company logo on event signage and sponsor PowerPoint; Recognition as Break Sponsor on placards at reception; Quarter-page advertisement in program and company logo and listing on sponsors page in program; Company logo and hotlink on event page on NCTA website for the calendar year; Exhibit space; Recognition by NCTA from podium; Receive attendee contact information for event

Bronze Sponsor \$2,500 (Unlimited)

Four (4) complimentary registrations; Bronze Sponsor listing with company logo in conference invitation mailed to 3,000 executives throughout North Carolina; Bronze Sponsor listing with company logo on event signage and sponsor PowerPoint; Quarter-page advertisement in program and company listing on sponsors page in program; Company logo and hotlink on event page on NCTA website for the calendar year; Exhibit space; Recognition by NCTA from podium; Receive attendee contact information for event

Table Sponsor (Early Rate \$900, Regular Rate \$1,100)

Ten (10) complimentary registrations; Company logo on placard at your table

EARLY REGISTRATION – BEFORE FRIDAY, JUNE 5th

NCTA Members - \$95

Charlotte Chamber Members - \$95

NON-Members - \$145

REGULAR REGISTRATION – AFTER FRIDAY, JUNE 5th

NCTA Members - \$110

Charlotte Chamber Members - \$110

NON-Members - \$160

Annual NCTA Open Championship
August 4 & 5
Grandover Resort, Greensboro, NC

Southeast business and technology leaders gather for an exciting day of networking fun and business development. An 8:30 AM shotgun start commences the tournament, which closes with a reception, silent auction, and awards ceremony. Participants will have numerous chances to win prizes and more importantly, bragging rights!

Title Sponsorship for Tournament \$10,000

Naming Rights for the North Carolina's Prestigious Statewide Open Championship, promoted throughout the year at all major events and on web site; Top billing and company logo on promotional materials and invitation; Company Signage at Club Entrance, 18th Hole and Luncheon; Event Banner on ScoreCard at the Course; Golf for sixteen; Opening Remarks 2-3 minutes at luncheon; Company name and hotlink on *NCTA's* website for the calendar year; Recognition on event signage and event program; Opportunity to include a promotional item in gift bag

Premier Golf Gift Sponsor \$5,000 (2 Accepted)

NCTA will purchase and have your company logo printed on a premier custom golf gift with company logo for all participants; Golf for eight; Company name and hotlink on *NCTA's* website for the calendar year; Recognition on promotional materials, event signage & event program; Opportunity to include a promotional item in gift bag

Golf Tee/Ball/Towel Prize Sponsor \$3,500 (Sponsor Provides Gift - 3 Accepted)

Opportunity to provide golf tee prize or gift with company logo for all participants; Golf for eight; Company name and hotlink on *NCTA's* website for the calendar year; Recognition on promotional materials, event signage & event program

Luncheon Sponsor \$2,500 (2 Accepted)

Premier sponsor of awards luncheon held after the tournament; Note of recognition with 2-3 minutes of remarks at luncheon; Golf for four; Company name and hotlink on *NCTA's* website for the calendar year; Recognition on promotional materials, event signage & event program; An opportunity to include a promotional item in gift bag

Beverage Sponsor \$2,500 (2 Available)

Company Name or Logo printed on Cooler Bag filled with 4 drinks in all players carts; Golf for four; Company name on *NCTA's* website for the calendar year; Recognition on promotional materials, event signage & event program

Breakfast Sponsor \$2,000 (Exclusive)

Company Name or Logo displayed on Continental Breakfast Table at Registration; Golf for four; Company name on *NCTA's* website for the calendar year; Recognition on promotional materials and event program; An opportunity to include a promotional item in gift bag

Prize Sponsor \$2,000 (Exclusive)

Opportunity to announce prize winners and company name on prize certificates; Golf for four; Company name and hotlink on *NCTA's* website for the calendar year; Recognition on promotional materials, event signage & event program; An opportunity to include a promotional item in gift bag

Beverage Cart & Station Sponsor \$2,000 (Exclusive)

Company name listed on beverage cart banner and signage at Beverage stations; Golf for four; Company name on *NCTA's* website for the calendar year; Recognition on promotional materials, event signage & event program; Opportunity to have 2 representatives at hole to provide giveaways

\$10,000 Putt Sponsor \$1,750 (Exclusive)

Special signage at contest location; Golf for four; Company name on *NCTA's* website for the calendar year; Recognition on promotional materials, event signage & event program; Opportunity to have 2 representatives at hole to provide giveaways

"Hole in One" Contest Sponsor \$1,750 (3 Accepted)

Signage at contest location; Golf for four; Company name on *NCTA's* website for the calendar year; Recognition on promotional materials, event signage & event program; Opportunity to have 2 representative at hole to provide giveaways

Hole Sponsor \$1,350

Signage at the hole; Golf for four; Company name on *NCTA's* website for the calendar year; Recognition on promotional materials, event signage & event program; Opportunity to have 2 representatives at hole to provide giveaways

Score Card Sponsor \$750 – (Exclusive)

Company name printed on scorecards; Golf for one; Company on *NCTA*'s website for the calendar year; Recognition on promotional materials, event signage & event program

Driving Range Sponsor \$500 (4 Accepted)

Signage at the driving range; Golf for one; Company name on *NCTA*'s website for the calendar year; Recognition on promotional materials, event signage & event program

Putting Green Sponsor \$500 (4 Accepted)

Signage at the putting green; Golf for one; Company name on *NCTA*'s website for the calendar year; Recognition on promotional materials, event signage & event program

NCTA 2009 Leadership Conference August 4 & 5 Grandover Resort, Greensboro, NC

NCTA's Leadership Conference is our annual member only event that brings together the highest echelon of technology leaders to look at issues and trends in our industry and provides a more personal setting for our members to discuss cutting edge ideas and access key decision-makers and unparalleled executive networking.

Dinner Sponsor \$6,000 (Exclusive)

Company logo recognition on promotional materials and event program; Opportunity to make remarks at dinner and introduce dinner keynote speaker; Recognition as Dinner Sponsor by event emcee, event signage and placards at Dinner; Company logo on *NCTA* web site for calendar year; Full Page Ad in Program Booklet; 4 Complimentary Registrations

Luncheon Sponsor \$4,000 (Exclusive)

Company logo recognition on promotion materials and event program; Opportunity to make remarks at luncheon and introduce luncheon keynote speaker; Recognition as Luncheon Sponsor by event emcee, event signage and placards at Luncheon; Company logo on *NCTA* web site for calendar year; Full Page Ad in Program Booklet; 4 Complimentary Registrations

Program Sponsor \$2,500 (2 Available)

Company logo recognition on promotion materials and event program; Opportunity to make remarks at program and introduce speakers; Recognition as Luncheon Sponsor by event emcee, event signage; Company logo on *NCTA* web site for calendar year; Full Page Ad in Program Booklet; 2 Complimentary Registrations

Evening Reception & Glow in the Dark Putting Contest Sponsor \$4,500 (Exclusive)

Company logo recognition on promotional materials and event program; Opportunity to provide Banner for evening reception; Recognition as Evening Reception Sponsor by event emcee, event signage and placards at Evening Reception; Company logo on *NCTA* web site for calendar year; Opportunity to provide a giveaways to winners of putting contest; Full Page Ad in Program Booklet; 4 Complimentary Registrations

Silent Auction Reception \$3,000 (2 Available)

Company logo recognition on promotional materials and event program; Opportunity to make remarks at Silent Auction and read off winners of auction; Recognition as Silent Reception Sponsor by event emcee, event signage and placards at Silent Auction Reception; Company logo on *NCTA* web site for calendar year; Full Page Ad in Program Booklet; 2 Complimentary Registrations

Overnight Accommodations & Conference Registration

Overnight accommodations and conference registration includes overnight guest accommodations at Grandover Resort, conference breaks, cocktail reception, breakfast, lunch and dinner and conference fees.

- Conference fee & single occupancy room **\$520 per person**
- Conference fee & double occupancy room **\$480 per person**
- Conference fee for spouse/guest **\$260 per person**

Conference Only (No Overnight Accommodations)

Conference only registrations include conference fees, conference breaks, cocktail reception, breakfast, lunch and dinner.

- Conference fee for one (*no overnight accommodations*) **\$350 per person**
- Half Day Conference fee for one (*no overnight accommodations*) **\$175 per person**

Annual NCTA 21 Awards Gala
November 12
Embassy Suites, Cary, NC

The NCTA 21 Awards is North Carolina's most prestigious statewide awards, recognizing companies and individuals who have characterized excellence, innovation and leadership in 21 categories. The event includes a reception and dinner followed by the Awards Ceremony.

Title Sponsor \$9,000 (Exclusive)

Company logo recognition on invitation, promotional materials and in program booklet; Recognition as Event Sponsor by event emcee, event signage and event screen; Recognition as Event Sponsor on placards at the reception; Opportunity to offer opening or closing remarks at the ceremony; Opportunity to include gift item in gift bag for award winners; Company name and hotlink on *NCTA's* website for the calendar year; 2 Complimentary tables (20 seats) at the awards dinner; Special Invitation to VIP Reception with Finalists and Sponsors for all 20 guests.

Gala Reception Sponsor \$6,500 (Exclusive)

Company logo recognition on invitation, promotional materials and in program booklet; Recognition as Reception Sponsor by event emcee, event signage and event screen; Recognition as Reception Sponsor on placards at the reception; Opportunity to offer opening or closing remarks at the ceremony; Opportunity to include gift item in gift bag for award winners; Company name and hotlink on *NCTA's* website for the calendar year; Complimentary table for 10 at the awards dinner; Special Invitation to VIP Reception with Finalists and Sponsors for 5 guests.

Dinner Sponsor \$6,500 (Exclusive)

Company logo recognition on invitation, promotional materials and in program booklet; Recognition as Dinner Sponsor by event emcee, event signage and event screen; Recognition as Dinner Sponsor on placards at each table; Opportunity to offer opening or closing remarks at the ceremony; Opportunity to include gift item in gift bag for award winners; Company name and hotlink on *NCTA's* website for the calendar year; Complimentary table for 10 at the awards dinner; Special Invitation to VIP Reception with Finalists and Sponsors for 5 guests.

VIP Reception \$5,000 (Exclusive)

Company logo recognition on invitation, promotional materials and in program booklet; Recognition as VIP Reception Sponsor by event emcee, event signage and event screen; Opportunity to include gift item in gift bag for award winners; Opportunity to offer opening or closing remarks at the ceremony; Company name and hotlink on *NCTA's* website for the calendar year; Complimentary table for 10 at the awards dinner; Special Invitation to VIP Reception with Finalists and Sponsors for 5 guests.

Entertainment \$5,000 (Exclusive)

Company logo recognition on invitation, promotional materials and in program booklet; Entertainment will be provided during VIP Reception, General Reception and Dinner; Recognition as Entertainment by event emcee, event signage and event screen; Opportunity to include gift item in gift bag for award winners; Opportunity to offer opening or closing remarks at the ceremony; Company name and hotlink on *NCTA's* website for the calendar year; Complimentary table for 10 at the awards dinner; Special Invitation to VIP Reception with Finalists and Sponsors for 5 guests.

Outstanding Achievement Award \$5,000 (Exclusive)

Company logo recognition on invitation, promotional materials and in program booklet; Recognition by event emcee, event signage and event screen; Opportunity to include gift item in gift bag for award winners; Opportunity to present Outstanding Achievement Award Category; Company name and hotlink on *NCTA's* website for the calendar year; Complimentary table for 10 at the awards dinner; Special Invitation to VIP Reception with Finalists and Sponsors for 5 guests.

Peoples Choice Award \$4,000 (Exclusive)

Company logo recognition on invitation, promotional materials and in program booklet; Recognition by event emcee, event signage and event screen; Opportunity to include gift item in gift bag for award winners; Recognition on ballot with finalist sent out to entire database; Opportunity to present People's Choice Award; Company name and hotlink on *NCTA's* website for the calendar year; Complimentary table for 10 at the awards dinner; Special Invitation to VIP Reception with Finalists and Sponsors for 2 guests.

Beverage Sponsor \$3,500 (Exclusive)

Company logo recognition on invitation, promotional materials and in program booklet; Recognition as Beverage Sponsor on placards at the reception; Recognition as Beverage Sponsor by event emcee, event signage and event screen; Opportunity to include gift item in gift bag for award winners; Opportunity to make an introduction at the ceremony; Company name and hotlink on *NCTA's* website for the calendar year; 8 complimentary registrations for the awards dinner; Special Invitation to VIP Reception with Finalists and Sponsors for 2 guests.

Awards Sponsor \$3,500 (Exclusive)

Recognition as Awards Sponsor on invitation, promotional materials and in program booklet; Recognition by event emcee, event signage and event screen; Opportunity to include gift item in gift bag for award winners; Opportunity to make an introduction at the ceremony; Company name and hotlink on *NCTA's* website for the calendar year; 8 complimentary registrations for the awards dinner; Special Invitation to VIP Reception with Finalists and Sponsors for 2 guests.

Presentation Awards Sponsor \$2,500 (19 Available)

Opportunity to present one of the award categories (first come first serve); Recognition on invitation, promotional materials, event signage and event PowerPoint presentation; and company description in event program booklet; Recognition by event emcee and on event signage; Opportunity to include gift item in gift bag for award winners; Company name and hotlink on *NCTA's* website for the calendar year; Table of eight (8) at the event with two (2) finalists or guests at your table ; Special Invitation to VIP Reception with Finalists and Sponsors for 2 guests.

Gift Bag Sponsor \$750 (Unlimited)

4 tickets to event; Opportunity to provide gift item in gift bag for award winners; Company logo on gift bag and in program

Table Sponsor (\$950)

Recognition on placard at your table; Table of 10 complimentary registrations

Member Tickets

\$95 Early Bird BEFORE OCTOBER 30

\$110 Regular Registration

Non-Member Tickets

\$125 Early Bird BEFORE OCTOBER 30

\$150 Regular Registration

Emerging Technologies & Trends Breakfast Series

The ***Emerging Technologies & Trends Breakfast Series*** is designed to provide robust networking opportunities, while exploring new technologies and trends that are vital to the development of North Carolina's economy. The program is designed to be an interactive panel and will provide members the opportunity to tour the hosting company's facilities. This series will be divided into two markets with 4 events in Charlotte and 6 events in the Triad and RTP.

- The RTP and Triad series will explore new technologies and trends such as software as a service, gaming & learning technologies, virtualization, green technology and knowledge workforce and STEM.
- The Charlotte Series, in partnership with the Charlotte Chamber of Commerce, will focus on the impact of technology and will feature speakers from various sectors of industry, including utilities and infrastructure, defense and aerospace, bio-technology and healthcare, retail and finance.

Events are scheduled as follows:

RTP/Triad Breakfast Series

- February – RTP, N.C. (Software as a Service/Cloud Computing)
- May – RTP, N.C. (Gaming & Learning Technologies)
- July – RTP, N.C. (Virtualization) Triad, N.C. (CIO Panel)
- August – Triad, N.C. (Healthcare IT)
- October – RTP, N.C. (Knowledge Workforce & STEM)

Charlotte Breakfast Series

- March – Charlotte, N.C. - Utilities/Infrastructure
- May – Charlotte, N.C. – Financial Services
- July – Charlotte, N.C. NC - Research Campus/BioTech
- October – Charlotte, N.C. - Corporate

Series Sponsor \$3,000 Charlotte; \$2500 RTP (Limited to 10 companies with exclusivity per industry, 5 RTP/Triad, 4 Charlotte)

Exposure as Series Sponsor on all (5 RTP/Triad) or (4 Charlotte) Emerging Technologies & Trends Series events; Serve on strategy planning committee to identify speakers and companies to feature at events; Five (5) complimentary tickets per event; Company logo or listing in all promotional material, on placards in reception area and sponsor recognition from the podium through sponsor PowerPoint presentation at event; Company logo on NCTA website event web page for the calendar year; Opportunity to display company materials on shared exhibit table at event; Opportunity to make opening remarks, introduction and/or moderate one of the five panels, as possible; Receive attendee contact information for event; Opportunity to network for maximum executive engagement

Host/Breakfast Sponsor \$1,500 (Cash or In Kind) (Exclusive 1 per event)

Five (5) complimentary tickets to event; Provide venue and breakfast or cash to cover expenses; Opportunity to host event at company facility, if permissible; Opportunity to showcase company facility by providing technology tour to attendees; Company logo or listing in all promotional material, on placards in reception area and sponsor recognition from the podium through sponsor PowerPoint presentation at event; Company logo on NCTA website event web page for the calendar year; Opportunity to display company materials on shared exhibit table at event; Opportunity to make opening remarks; Receive attendee contact information for event; Opportunity to network for maximum executive engagement

Program Sponsor \$1,000 (Unlimited)

Four (4) complimentary tickets to event; Company logo or listing in all promotional material and sponsor recognition from the podium through sponsor PowerPoint presentation at event; Company logo on NCTA website event web page for the calendar year; Receive attendee contact information for event; Opportunity to display company materials on shared exhibit table at event; Opportunity to network for maximum executive engagement

Networking Sponsor \$500 (Unlimited)

Four (4) complimentary tickets to each of the five events (\$100 savings off member rate); Recognition from Podium at each event as Networking Sponsor; Opportunity to network for maximum executive engagement

Charlotte Women in Information, Science & Engineering (WISE)

The NCTA Women in Information Science and Engineering (WISE) program provides opportunities for women in all aspects of the knowledge workforce to pursue career and personal goals. The WISE program continually evolves, as NCTA works closely with a group of women, who represent member companies, to:

- **EDUCATE** - Produce informative and educational forums that are of interest to a diverse group of women;
- **ENGAGE** - Provide unique network opportunities for women across the state of North Carolina; and
- **EMPOWER** - Promote women in technology and encourage young women to pursue technology careers.

Quarterly events are schedule for:

- March
- June (in conjunction with NCTA's Charlotte Conference)
- September
- November

Sponsorship Details:

Program Sponsor \$6,000 (Exclusive Sponsorship of Program & Recognition for donation of Scholarship)

Twelve (12) complimentary tickets to each of the three Charlotte WISE events; Program Sponsor recognized for donation of scholarship (e.g. WISE Kasie Capling Scholarship Presented by 'sponsor name'); Company logo or listing in all promotional material, on placards in reception area and sponsor recognition from the podium through sponsor PowerPoint presentation at event; Opportunity to provide closing remarks at each of the events; Recognition at Charlotte Conference from the podium and in the event program in June; Two (2) tickets to your choice of an NCTA event including *Annual Meeting, CEO Conversation or 21 Awards* (NCTA Marquee Events); Sponsor logo will be included in Charlotte WISE sponsor page in *CEO Conversation and Leadership Conference* (NCTA Marquee Events) program books; Company logo on NCTA Charlotte WISE event page for the calendar year; Receive attendee contact information for each event; Opportunity to showcase company materials on exhibit table at event; Opportunity to network for maximum executive engagement

Platinum Sponsor \$3,000 (4 Available)

Six (6) complimentary tickets to each of the three Charlotte WISE events; Company logo or listing in all promotional material, and sponsor recognition from the podium through sponsor PowerPoint presentation at event; Opportunity to offer opening remarks at one Charlotte WISE event; Recognition at Charlotte Conference from the podium and in the event program in June; Platinum Sponsor listing included on Charlotte WISE sponsor page in *CEO Conversation and Leadership Conference* (NCTA Marquee Events) program books; Two (2) tickets to your choice of an NCTA event including *Annual Meeting, CEO Conversation or 21 Awards* (NCTA Marquee Events); Company logo on NCTA Charlotte WISE event page for the calendar year; Receive attendee contact information for each event; Opportunity to showcase company materials on exhibit table at event; Opportunity to network for maximum executive engagement

Silver Sponsor \$1,500

Four (4) complimentary tickets to each of the three Charlotte WISE events; Company logo or listing in all promotional material, and sponsor recognition from the podium through sponsor PowerPoint presentation at event; Recognition at Charlotte Conference from the podium and in the event program in June; Silver Sponsor company logo included on Charlotte WISE sponsor page in *CEO Conversation and Leadership Conference* (NCTA Marquee Events) program books; Company logo on NCTA Charlotte WISE event page for the calendar year; Receive attendee contact information for each event; Opportunity to showcase company materials on exhibit table at event; Opportunity to network for maximum executive engagement

Bronze Sponsor \$500 (Unlimited)

One (1) complimentary ticket to each of the three Charlotte WISE events; Company listing in all promotional material, and sponsor recognition from the podium through sponsor PowerPoint presentation at event; Recognition at Charlotte Conference from the podium and in the event program in June; Company listing included on Charlotte WISE sponsor page in *CEO Conversation and Leadership Conference* (NCTA Marquee Events) program books; Company listing on NCTA Charlotte WISE event page for the calendar year; Opportunity to network for maximum executive engagement

Friends Sponsor \$100 Members / \$150 Non-Members (Individual sponsorship - Unlimited)

One (1) complimentary ticket to each of the three Charlotte WISE events, with a savings off the member ticket price.

Event Package \$400 (Unlimited)

Four (4) tickets to each of the three Charlotte WISE Events, with a savings off the member price.

CIO Connection

The goal of the CIO Connection is to provide a forum to share information and discuss best practices, challenges and successes that are specific to the senior executive responsible for a company's internal infrastructure and applications. This working breakfast will be a roundtable format with a participating CIO as a moderator. This is an exclusive opportunity to interact with CIOs from NCTA member companies. Meetings will be held:

- March
- June
- September
- November

Exclusive Program Sponsor \$1,000 (8 Available – 2 per event, 1 RTP and 1 Charlotte)

Recognition by NCTA as exclusive sponsor for CIO Connection program in opening and closing remarks; Opportunity for two (2) company representatives to attend breakfast and participate in discussion; Complimentary registrations for any CIOs that are invited by sponsor; Opportunity to provide promotional items and company material to attendees; Company logo and hotlink on NCTA website for the calendar year; Company logo or listing in all promotional material, and sponsor recognition from the podium through sponsor PowerPoint presentation at event; Receive attendee contact information for sponsored meeting

New Member Lunch

The ***New Member Lunch*** provides an opportunity for new members to share information about their business and reasons for joining NCTA. This casual lunch will give new members a chance to discuss technology trends in North Carolina with NCTA staff and fellow members. The setting for the lunch will be casual with a maximum attendance to allow for roundtable discussion and networking.

- January - RTP, N.C.
- March - Charlotte, N.C.
- May – RTP, N.C.
- July – Triad, N.C.
- September – RTP, N.C.
- November – RTP, N.C.

Luncheon Sponsor \$250 (6 Available/ 2 sponsors per luncheon)

- Two (2) company representatives can attend
- Company in all electronic promotional material and on placards displayed at the luncheon
- Recognition by NCTA
- Opportunity to host luncheon at company facility
- Display and/or disseminate company materials
- Opportunity to provide (2-3 minute) spoken commercial about company
- Receive attendee contact information for event
- Opportunity to network for maximum executive engagement

IT Job Trends Report and IT Workers Analysis (Monthly) **SOLD!**

NCTA will release a monthly **IT Job Trends Report and IT Workers Analysis** on the IT job market in North Carolina to be sent via email to our member wide distribution and made available online for download. This report will highlight the IT job market statistics in the state, providing an analysis in comparison to the national trends and highlighting what skills are in demand.

IT Job Trends Report Annual Sponsor \$9,000 (for all 12 monthly reports)

- Monthly Report co-branded between NCTA and Sponsor
- Company logo and contact information included on the report to be distributed to membership monthly and available by download at www.nctechnology.org
- Company to receive PDF document of the monthly report to disseminate to clients

Online Member Directory (New in 2009)

NCTA will launch an online searchable database of members accessible via login for members. This online membership directory will be widely used as a resource for member companies to contact fellow members and research companies in North Carolina.

Online Member Directory Annual Sponsor \$5,000 (Exclusive)

- 12 month exclusive sponsorship
- Online library to display as “brought to you by” company sponsor

Online Library of Business Articles and White Papers (New in 2009)

NCTA will launch an online member-created library of business articles and white papers. NCTA will collect technology articles for this library exclusively from member organizations not only as an added benefit of membership but also to highlight the experts that are within our membership. We will leverage the expertise of our members on business topics including emerging technologies and trends, security and business continuity, management and leadership, retaining and identifying top talent, and IT efficiency.

Online Library Annual Sponsor \$5,000 (Exclusive)

- 12 month exclusive sponsorship
- Online library to display as “brought to you by” company sponsor

NCTA Sponsorship Commitment Form

I would like to sponsor the following

Please check the events you would like to sponsor, along with the sponsorship level and amount.

MARQUEE EVENTS:

- Annual Meeting
- A CEO Conversation
- Charlotte Conference
- Open Championship
- Leadership Conference
- 21 Awards

PROGRAMS

- Emerging Tech Series
- Charlotte WISE
- CIO Connection

RESOURCES & ONLINE OPPORTUNITIES

- IT Job Trends Report
- Online Library
- Online Membership Directory

Logo Format where applicable:

Logo Formats:

EPS (Vector file format) or
Press-ready PDF (without password protection)

Specifications:

Logo MUST be on transparent background
1 color (black or white)
Outlined fonts
Embedded High Resolutions Images

Program Ad Format where applicable:

Acceptable File Types

1. Press-ready PDF File (with embedded fonts and outlined fonts)
2. Adobe InDesign File (with all supporting artwork and Postscript fonts)
3. Adobe Illustrator 10+ File (with outlined fonts and embedded images)
4. EPS file (with outlined fonts and embedded images)

Color: All ads and logos should be submitted in grayscale. All ads will be printed in grayscale.

Resolution: Raster images such as photos must be a minimum of 300 dpi (dots per inch)

Platform: Mac and PC files are acceptable

PAYMENT INFORMATION

Check **Credit Card:** **Visa** **MasterCard** **Amex**

Name _____ Company _____

Address _____ City, State, Zip _____

Phone _____ Fax _____

Email _____

Credit Card Number _____ Exp Date _____

Name on Card _____

Send Form and Payments to:

NCTA – Sponsorship
4020 WestChase Blvd., Suite 350
Raleigh, NC 27607
Fax: 919.856.0396

Questions?

Jennifer Bosser, VP of Executive Engagement & Enterprise Strategy, jbosser@nctechology.org at 919.856.0393 x 227
or Angela Hodges, Programs Manager, ahodges@nctechology.org 919.856.0393 x 225