



Emerging Technologies & Trends Series *Sponsorship Menu*

The Emerging Technologies & Trends Series is designed to provide robust networking opportunities and explore new technologies and trends that are vital to the development of North Carolina's economy. The program is designed to be an interactive panel and will provide NCTA members the opportunity to tour the hosting company's facilities. This series will be held in two markets, including Charlotte (four events and one in the Triad) and RTP (four events and one in the Triad)

RTP Series Topics (tentative)

- **February 18** – Open Source Technologies
- **March 10** – Innovation, Invention & Intellectual Property
- **July 14** – Identifying and Retaining Top Talent in the Knowledge Workforce
- **September 8 (Triad Event)** – Taking Technology from Development to Market
- **December 8** – Unified Communications & Mobile Technologies

Charlotte Series Topics in partnership with the Charlotte Chamber of Commerce (tentative)

- **February 10** – Making the Right Business Intelligence & Analytics
- **May 12 (Triad Event)** – Data, Data, Data: Storage & Management
- **June 10** – Motor Sports & Automotive Technologies
- **August 19** – Cyber Security
- **October 14** – Health IT & Informatics

All Sponsors will receive the following benefits:

- Complimentary registrations to event (number varies based upon sponsorship level)
- Company logo/name on promotional materials
- Company logo/name included on event signage, PowerPoint and program's sponsors page
- Recognition as a sponsor by event emcee
- Company name/logo and hotlink on NCTA's web site
- Opportunity to display company materials on shared exhibit table at event;
- Receive event attendee report

Sponsor level specific benefits are listed below:

Title Sponsor – \$10,000 (SOLD)

Recognition as Title Sponsor on all Emerging Technologies & Trends series events; Serve on strategy planning committee to identify speakers and companies to feature at events; Five complimentary tickets per event; Opportunity to make opening remarks (2-3 minutes) as the Title Sponsor at each of the breakfast panels

Series Sponsor – \$3,000/series (3 SOLD)

Industry exclusivity available for individual series; Recognition as Series Sponsor on all Emerging Technologies & Trends Series events in the respective market (RTP or Charlotte); Serve on strategy planning committee to identify speakers and companies to feature at events; Four complimentary tickets per event; Opportunity to introduce or moderate one of the panels (based on availability)

Host/Breakfast Sponsor – \$1,250 (1 per Event Available)

Three complimentary tickets to event; Provide venue and breakfast or cash to cover expenses; Opportunity to host event at company facility if space meets event needs; Opportunity to showcase company facility by providing technology tour to attendees; Opportunity to make opening remarks

Program Sponsor – \$750 (Unlimited per event)

Two complimentary tickets to event

Networking Sponsor – \$250 (Unlimited per event)

One complimentary ticket to the event of choice

Green Host Sponsor Emerging Technology and Trends Briefings

\$500 per event/\$5000 for entire series (Exclusive)

NCTA's "**Green Host**" sponsor allows NCTA to purchase renewable energy credits and carbon offsets from NC GreenPower to mitigate the environmental impact of these events. Factors used in calculating environmental impact of an event include facility size, food preparation, average miles travelled per attendee, etc. NC GreenPower is the first statewide green energy program in the nation supported by all the state's utilities. The goal of NC GreenPower is to supplement the state's existing power supply with more green energy – electricity generated from renewable energy sources like the sun, wind and organic matter. In addition to sponsorship benefits listed above, this sponsor will also receive four complimentary tickets to each event sponsored.

NCTA Sponsorship Commitment Form

I would like to sponsor (or get more information about) the following:

Please list the event/program/council/resource you would like to sponsor or discuss further, along with the sponsorship level and amount, and the appropriate NCTA staff member will contact you:

Event/Council/Resource	Sponsor Level	Amount
_____	_____	_____
_____	_____	_____
_____	_____	_____
_____	_____	_____
_____	_____	_____
_____	_____	_____
_____	_____	_____

Logo Format where applicable:

Logo Formats:

EPS (Vector file format) or
Press-ready PDF (without password protection)

Specifications:

Logo MUST be on transparent background
1 color (black or white)
Outlined fonts
Embedded High Resolutions Images

Program Ad Format where applicable:

Acceptable File Types

1. Press-ready PDF File (with embedded fonts and outlined fonts)
2. Adobe InDesign File (with all supporting artwork and Postscript fonts)
3. Adobe Illustrator 10+ File (with outlined fonts and embedded images)
4. EPS file (with outlined fonts and embedded images)

Color: All ads and logos should be submitted in grayscale. All ads will be printed in grayscale.

Resolution: Raster images such as photos must be a minimum of 300 dpi (dots per inch)

Platform: Mac and PC files are acceptable

Your Name: _____

Your Company/Organization: _____

Your Phone: _____

Your email: _____

Please send this form by mail or fax:

NCTA
4020 Westchase Blvd., Suite 350
Raleigh, NC 27607

Fax: 919-856-0396

Please direct inquiries to:

Marc Montoro, Director of Events & Communications
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