



## **NCTA Media Coverage List**

October 2008 – present  
Compiled by DPR Group, Inc.

The following is a list of articles and media pick-ups that have appeared about NCTA in key trade, business and information technology publications and Web sites.

1. January 28, 2009, *Yahoo! Games*, "Lawmakers Aim to Tax Downloads." Article quoting Brooks Raiford's concerns regarding the proposed digital tax.  
<http://videogames.yahoo.com/news-1284342>
2. January 28, 2009, *The Escapist*, "North Carolina Considers New Online Taxes." Article quoting Brooks Raiford's concerns regarding the proposed digital tax.  
<http://www.escapistmagazine.com/news/view/89015-North-Carolina-Considers-New-Online-Taxes>
3. January 28, 2009, *TechJournal South*, "UPDATED NC Legislature proposes digital tax." Clarification of NCTA and Brooks Raiford's positions on the proposed North Carolina digital download tax.  
[http://www.techjournalssouth.com/news/article.html?item\\_id=6820](http://www.techjournalssouth.com/news/article.html?item_id=6820)
4. January 28, 2009, *News & Observer*, "Business Doings." Coverage of NCTA's new online job board.  
<http://www.newsobserver.com/business/v-print/story/1384336.html>
5. January 28, 2009, *Hartford Examiner*, "Up Next, Connecticut." Article quoting Brooks Raiford's concerns regarding the proposed digital tax.  
<http://www.examiner.com/x-2069-Hartford-Video-Games-Examiner~y2009m1d28-Up-next-Connecticut>
6. January 28, 2009, *1UP*, "North Carolina Considering Digital Download Tax." Article quoting Brooks Raiford's concerns regarding the proposed digital tax.  
<http://www.1up.com/do/newsStory?cld=3172503>
7. January 23, 2009, *Triad Business Journal*, "Peak 10's David Jones to Serve as NCTA Chair." Coverage of NCTA's new Chairman.  
<http://triad.bizjournals.com/triad/othercities/triangle/stories/2009/01/19/daily48.html?>
8. January 23, 2009, *Local Tech Wire*, "N.C.'s high-tech job sector tightens considerably – openings drop 31%." Coverage of NCTA's analysis of the IT job market in North Carolina.  
[http://localtechwire.com/business/local\\_tech\\_wire/news/story/4388156/](http://localtechwire.com/business/local_tech_wire/news/story/4388156/)

9. January 23, 2009, *Charlotte Business Journal*, "CEO at Peak 10 to Chair NCTA." Coverage of NCTA's new Chairman.  
[http://charlotte.bizjournals.com/charlotte/stories/2009/01/19/daily51.html?jst=pn\\_pn\\_lk](http://charlotte.bizjournals.com/charlotte/stories/2009/01/19/daily51.html?jst=pn_pn_lk)
10. January 23, 2009, *Carolina Newswire*, "North Carolina Technology Association Releases IT Job Trends & IT Workforce Analysis for January." Coverage of NCTA's analysis of the IT job market in North Carolina.  
<http://carolinanewswire.com/news/News.cgi?database=0001news.db&command=viewone&id=443&op=t>
11. January 20, 2009, *TechJournal South*, "Peak 10 CEO named chair of NC Technology Association." Coverage of NCTA's new Chairman.  
[http://www.techjournalssouth.com/news/article.html?item\\_id=6774](http://www.techjournalssouth.com/news/article.html?item_id=6774)
12. January 16, 2009, *Local Tech Wire*, "N.C. Technology Meeting Cheers 2008 Work." Coverage of NCTA's annual meeting.  
<http://www.wral.com/news/state/story/4326955/>
13. January 16, 2009, *Fayetteville Observer*, "N.C. Technology Meeting Cheers 2008 Work." Coverage of NCTA's annual meeting.  
[http://www.fayobserver.com/article\\_ap?id=138468](http://www.fayobserver.com/article_ap?id=138468)
14. January 16, 2009, *News & Observer*, "N.C. Technology Meeting Cheers 2008 Work." Coverage of NCTA's annual meeting.  
<http://www.newsobserver.com/1565/v-print/story/1369575.html>
15. January 12, 2009, *Local Tech Wire*, "North Carolina Technology Association Launches New Web Site Just Ahead of Annual Meeting." Coverage of NCTA's new Web site.  
[http://localtechwire.com/business/local\\_tech\\_wire/wire/story/4293965/](http://localtechwire.com/business/local_tech_wire/wire/story/4293965/)
16. January 12, 2009, *dBusinessNews*, "North Carolina Technology Association Launches New Web Site." Coverage of the new Web site announcement.  
[http://www.cleveland.dbusinessnews.com/shownews.php?newsid=174216&type\\_news=past](http://www.cleveland.dbusinessnews.com/shownews.php?newsid=174216&type_news=past)
17. January 12, 2009, *Carolina Newswire*, "North Carolina Technology Association Launches New Web Site." Coverage of the new Web site announcement.  
<http://carolinanewswire.com/news/News.cgi?database=0001news.db&command=viewone&id=190&op=t>
18. December 19, 2008, *LocalTechWire*, "NCTA Makes Available Audio File of 'Nuclear Winter' Financial Discussion." News brief announcing the availability of the discussion held at the NCTA luncheon on Dec 18.  
[http://localtechwire.com/business/local\\_tech\\_wire/venture/story/4174064/](http://localtechwire.com/business/local_tech_wire/venture/story/4174064/)
19. December 19, 2008, *The Charlotte Observer*, "Panel: Tech Industry Hurting but Seen Worse." Coverage of the discussion held at the NCTA luncheon on Dec 18.
20. December 15, 2008, *Charlotte Business Journal*, "IT Job Openings Drop in N.C." Article referencing SkillPROOF and NCTA's employment survey.  
<http://charlotte.bizjournals.com/charlotte/stories/2008/12/15/daily10.html>

21. December 11, 2008, *RaleighDurham.com*, "NCTA to Host Luncheon Event on Dec. 18." News brief announcing the NCTA luncheon.  
<http://www.raleighdurham.com/index.aspx?page=readstories&id=20039>
22. November 25, 2008, *News & Observer*, "IT Job Market Tightens a Bit." Article interview with NCTA's Brooks Raiford.  
<http://www.newsobserver.com/business/v-print/story/1308364.html>
23. November 24, 2008, *Triangle Business Journal*, "IT Jobs Decline Across North Carolina." Article referencing SkillPROOF and NCTA's employment survey.  
[http://triangle.bizjournals.com/triangle/stories/2008/11/24/daily9.html?ana=e\\_du](http://triangle.bizjournals.com/triangle/stories/2008/11/24/daily9.html?ana=e_du)
24. November 24, 2008, *LocalTechWire*, "Got a Job? Give Thanks, Because IT Workers Face Tougher Job Market." Article referencing SkillPROOF and NCTA's employment survey.  
[http://localtechwire.com/business/local\\_tech\\_wire/opinion/blogpost/4017284/](http://localtechwire.com/business/local_tech_wire/opinion/blogpost/4017284/)
25. November 22, 2008, *News & Observer*, "SciQuest and its CEO Win Technology Awards." Coverage of the NCTA 21 Award's company and CEO of the year.  
<http://www.newsobserver.com/business/nc/story/1304956.html>
26. November 17, 2008, *Triangle Business Leader*, "NCTA Announces Winners of the 2008 NCTA 21 Awards." Coverage of the NCTA 21 Award winners.  
<http://www.raleighdurham.com/index.aspx?page=readstories&id=11419>
27. November 15, 2008, *dBusiness News*, "The Election of 2008' State's Best Honored at NCTA 21 Awards." Coverage of the 2008 NCTA 21 Awards.  
[http://www.indianapolis.dbusinessnews.com/shownews.php?newsid=170810&type\\_news=past](http://www.indianapolis.dbusinessnews.com/shownews.php?newsid=170810&type_news=past)
28. November 14, 2008, *Triad Business Journal*, "Tech Group Honors SilkRoad of Winston Salem." Coverage of the NCTA 21 Award winners.  
[http://www.bizjournals.com/triad/stories/2008/11/10/daily72.html?ana=from\\_rss](http://www.bizjournals.com/triad/stories/2008/11/10/daily72.html?ana=from_rss)
29. November 14, 2008, *Local Tech Wire*, "UNC-Charlotte's Information Leader, SciQuest CEO Receive Top Honors from NCTA." Coverage of the 2008 NCTA 21 Award winners.  
[http://localtechwire.com/business/local\\_tech\\_wire/news/story/3958495/](http://localtechwire.com/business/local_tech_wire/news/story/3958495/)
30. November 5, 2008, *dBusiness News*, "DataChambers Named Finalist for 2008 NCTA 21 Awards." Coverage of one of the NCTA 21 Award finalist.  
[http://triad.dbusinessnews.com/shownews.php?newsid=169309&type\\_news=latest](http://triad.dbusinessnews.com/shownews.php?newsid=169309&type_news=latest)
31. October 27, 2008, *MyTriangle*, "Taylorsville Elementary School Awarded the 2008-2009 NCTA School Technology Project." Link to the full press release on Carolina Newswire.  
<http://www.mytriangle.info/Efland/News/>
32. October 27, 2008, *Local Tech Wire*, "IT Workers, Take Heart – Nearly 3,900 Jobs are Available in N.C. for Many Skillsets." Article quoting NCTA's Brooks Raiford.  
[http://localtechwire.com/business/local\\_tech\\_wire/opinion/blogpost/3824882/](http://localtechwire.com/business/local_tech_wire/opinion/blogpost/3824882/)

33. October 27, 2008, *Carolina Newswire*, "Taylorsville Elementary School Awarded the 2008-2009 NCTA School Technology Project." Coverage of the Taylorsville Elementary NCTA award announcement.  
<http://carolinanewswire.com/news/News.cgi?database=001news.db&command=viewone&id=2982&op=t>
34. October 22, 2008, *Triangle dBusiness News*, "NCTA Announces Finalists for 2008 21 Awards." Re-post of press release.  
[http://triangle.dbusinessnews.com/shownews.php?newsid=169190&type\\_news=latest](http://triangle.dbusinessnews.com/shownews.php?newsid=169190&type_news=latest)
35. October 22, 2008, *The News & Observer*, "Tech Job Cuts Reach Triangle." Article quoting NCTA President, Brooks Raiford, regarding the status of tech jobs in North Carolina.
36. October 21, 2008, *Triangle Business Leader*, "NCTA Announces Finalists for 2008 21 Awards." Coverage of the NCTA 21 Award finalists.  
<http://www.raleighdurham.com/index.aspx?page=readstories&id=10820>
37. October 21, 2008, *News 14*, "In Depth." Television interview with NCTA president, Brooks Raiford, discussing how technology jobs in NC are faring in today's economy.  
<http://legacy.news14.com/shared/videolists/default.asp?VLID=76&destlist=&current>
38. October 20, 2008, *Local Tech Wire*, "N.C. Technology Association Names Finalists for 21 Awards." Coverage of the NCTA 21 Award finalists.  
[http://localtechwire.com/business/local\\_tech\\_wire/news/story/3774576/](http://localtechwire.com/business/local_tech_wire/news/story/3774576/)