

# NCTA / AT&T Golf Tournament

June 14 at the Grandover Resort  
Greensboro, NC

Business and technology leaders throughout the region gather for an exciting day of networking fun at one of North Carolina's premier golf courses. This captain's choice format is suitable for players of all skill levels. The tournament includes breakfast, lunch and prizes awarded at the 19<sup>th</sup> Hole Reception.

## All Sponsors will receive the following benefits:

- Company listing or logo in promotional materials, including program and signage
- Company listing or logo in event page on NCTA website and e-communications
- Seat on Golf Tournament Steering Committee
- Opportunity to provide gift in bag for all golfers.

## Additional Sponsor Benefits:

### Tournament Sponsor – \$15,000 (SOLD – AT&T)

Co-branded naming rights for tournament; company signage at club entrance, 18<sup>th</sup> hole and/or registration tent; may provide banner; provide welcome remarks prior to shotgun start; may provide prizes for winners; Company logo on golf cart windshields; 4 Foursomes

### CIO Foursome – \$3,500 (3 SOLD and 3 STILL AVAILABLE)

Opportunity to golf with CIO of your choice (choose from NCTA list; first come, first serve); Company logo on golf cart windshields; Signage at one hole on each course; Opportunity to have two reps at each hole; May provide gift in attendee gift bag; 3 Golfers

### 19<sup>th</sup> Hole Reception & Luncheon Sponsor – \$3,000

(SOLD – EMC)

Host of the post-tournament reception/luncheon for scoring and awards presentation; Opportunity to provide remarks at reception; Company logo on placards at reception tables; May provide gift at reception; 1 Foursome

### Golf Ball Sponsor – \$2,000

(SOLD – DukeNet Communications)

Provide 1 sleeve of company branded golf balls to all tournament attendees (sponsor provides golf balls); 1 Foursome

### Golf Towel Sponsor – \$2,000 (Exclusive)

Provide company branded golf towel to all tournament attendees (sponsor provides towels); 1 Foursome

### Hole in One Contest Sponsor – \$2,000 (SOLD – Wyrick Robbins and Resolvit – TWO MORE Available)

Exclusive sponsor of an individual Hole in One Contest; Company logo displayed on signage at contest hole; Option to have two representatives at hole to provide giveaways; 1 Foursome

### Putting Contest Sponsor – \$1,750

(SOLD – Alphanumeric Systems)

Company logo displayed on signage at putting green; Option to have two representatives at green to provide giveaways; 1 Foursome

### Breakfast Sponsor – \$1,500

(SOLD – BB&T Insurance Services)

Company name or Logo displayed on continental breakfast table; Option to include a promotional item in gift bag; 1 Foursome

### Beverage Station Sponsor – \$1,500 (SOLD – Balfour Beatty Mission Critical & Cherry Bekaert Holland)

Company signage at beverage station; 1 Foursome

### Gold Sponsor – \$1,250 (Several Available)

GPS message on golf cart navigation system; 1 Foursome

### Hole Sponsor – \$950 (Several Available)

Company logo on signage at the hole; GPS message on golf cart navigation system; Opportunity to have two representatives at hole to provide giveaways; 2 Golfers

### Warm-Up Sponsor—\$2,750

(Includes 5 Sponsorship Levels Below @ Discounted Rate)

Will receive benefits of all sponsorships below still available; NCTA will pro-rate sponsorship if some levels have been sold; Includes 1 Foursome and 3 company reps to staff locations.

### Putting Green Sponsor – \$750 (Exclusive)

Signage at the putting green; Opportunity to have company representative at putting green prior to start of tournament; 2 Golfers

### Driving Range Sponsor – \$750 (Exclusive)

Signage at the driving range; Opportunity to have company representative at driving range prior to start of tournament; 2 Golfers

### Score Card Sponsor – \$750 (SOLD – SAS)

Company logo displayed on tournament scorecards; 2 Golfers

### Snack Bag Sponsor – \$750 (Exclusive)

Company logo on snack bag filled with goodies provided to tournament participants; 2 Golfers

### Mulligan Sponsor – \$750 (Exclusive)

Opportunity to handout mulligan's at registration; Company logo on mulligan card; 2 Golfers



# NCTA Golf Tournament

## REGISTRATION AND SPONSORSHIP REPLY FORM

### Sponsorship Levels

- Title Sponsor - \$15,000 **SOLD**
- CIO Foursome - \$3,500 (3 **SOLD**; 3 Available)
- 19<sup>th</sup> Hole Reception & Luncheon - \$3,000 **SOLD**
- Golf Ball Sponsor - \$2,000 **SOLD**
- Golf Towel Sponsor - \$2,000
- Hole in One Contest Sponsor - \$2,000 2 Available
- Putting Contest Sponsor - \$1,750 **SOLD**
- Breakfast Sponsor - \$1,500 **SOLD**
- Beverage Station Sponsor - \$1,500 **SOLD**
- Gold Sponsor (Several Available) - \$1,250
- Hole Sponsor (Several Available) – \$950
- Warm-Up Sponsor - \$2,750
- Putting Green Sponsor - \$750
- Driving Range Sponsor - \$750
- Scorecard Sponsor - \$750 **SOLD**
- Snack Bag Sponsor - \$750
- Mulligan Sponsor - \$750

### REGISTRATION INFORMATION

- NCTA Golfer – \$195**
- Non-Member Golfer – \$250**
- Foursome (Members & Non-Members) - \$800**

***Registration and Prepayment is required.  
Reservations are non-refundable, but are transferable  
to another person for this event only by calling the  
NCTA office at 919.856.0393. No refunds unless the  
event is cancelled.***

***To learn more about sponsorship opportunities, please  
contact Marc Montoro at  
mmontoro@nctechonology.org***

### PAYMENT INFORMATION (All information is required)

Check      **Credit Card:**     Visa             MasterCard             Amex

Name: _____	Company: _____
Title: _____	
Address: _____	City, State, Zip: _____
Phone: _____	Email: _____
Name on Card: _____	Amount: _____
Credit Card #: _____	Exp. Date: _____

Send Registration and Payments to:  
NCTA  
4020 Westchase Blvd., Suite 350; Raleigh, NC 27607  
Fax: 919-856-0396  
Email: mhennessie@nctechonology.org