

Leadership Conference

Hosted by NCTA Board of Directors
June 14 & 15 at the Grandover Resort - Greensboro

NCTA's **Leadership Conference** is our annual member and invitation only event that brings together the highest echelon of technology leaders to explore industry trends. This conference provides a more personal setting for our members to discuss cutting edge issues and network with key decision makers. Attendance is limited.

All Sponsors will receive the following benefits:

- Company logo displayed in promotional material, including signage, PowerPoint and program
- Company logo or listing on event web page and e-communications
- Full page ad in program

Additional Sponsor Benefits:

Title Sponsor – \$25,000 (SOLD – EMC)

Top billing in all promotion; Provide opening remarks at dinner; Full page on ad on back outside cover of program; Option to provide gift to attendees; Company banner/sign at entrance; 12 Registrations

Dinner Sponsor – \$4,000 (SOLD – Credit Suisse)

Opportunity to introduce dinner keynote speaker; Option to provide company gift to attendees; Company logo on table placards at dinner; 2 Registrations

Luncheon Sponsor – \$3,500 (SOLD – Cisco)

Opportunity to provide remarks prior to luncheon; Option to provide company gift to attendees; Company logo on table placards at dinner; 2 Registrations

Welcome Cocktail Reception – \$3,000 (Exclusive)

Provide remarks; Option to provide company gift to attendees; Company logo on table placards at Cocktail Reception; 2 Registrations

Segment Sponsor – \$3,000 (1 SOLD – Cherry Bekaert Holland, 1 Available)

Opportunity to provide remarks at program and introduce program panel; 2 Registrations

Economic Forecast Sponsor – \$3,000 (SOLD – Wells Fargo)

Introduce speaker; 2 Registrations

Program Sponsor – \$2,500 (Exclusive)

Premier billing on front cover of printed program; Full page color ad on back inside cover of program; 2 Registrations

Green Host Sponsor – \$2,500 (SOLD – iContact)

Proceeds from sponsorship allow NCTA to purchase renewable energy credits from NC GreenPower to offset the environmental impact of event; 2 Registrations

Leaders on the Lawn Sponsor – \$2,000

(SOLD – Resolvit)

Option to provide closing remarks at dinner; provide banner for evening reception; Company logo on table placards at reception; Option to provide a prize to winners of putting contest; 2 Registrations

Registration Sponsor – \$2,000 (SOLD – Logical Advantage)

Option to have company representatives at registration table working with NCTA staff to greet attendees; Company signage/materials at registration table; Full page ad in program; 2 Registrations

Lanyard Sponsor – \$2,000

(SOLD – Time Warner Cable Business Class)

Company logo on name badge lanyard given to all attendees (cost of lanyard included in sponsorship); 2 Registrations

Beverage Sponsor – \$2,000 (Exclusive)

Recognition as Beverage Sponsor on placards at all beverage stations; Full page ad in program; Opportunity to provide giveaway or logo item at reception; 2 Registrations

Break Sponsor – \$1,500 (SOLD – Vaco)

Exclusive to respective Break being sponsored; Company logo on placards at break station; Half page ad in program; 2 Registrations

Gold Sponsor – \$1,000 (Unlimited)

Full page ad in program; 1 Registration



NCTA's Leadership Conference
Member & Invitation Only

REGISTRATION AND SPONSORSHIP REPLY FORM

Sponsorship Levels

- Title Sponsor - SOLD
Dinner Sponsor - SOLD
Luncheon Sponsor - SOLD
Welcome Cocktail Reception Sponsor - \$3,000
Segment Sponsor (2 Available) - \$3,000
Economic Forecast Sponsor - SOLD
Program Sponsor - \$2,500
Green Host Sponsor - SOLD
Leaders on the Lawn Sponsor - SOLD
Registration Sponsor - \$2,000
Lanyard Sponsor - SOLD
Beverage Sponsor - \$2,000
Break Sponsor - SOLD
Gold Sponsor (Unlimited) - \$1,000

REGISTRATION INFORMATION

- NCTA Member Full 2 Day Registration - \$275
NCTA Member Thurs. Only Registration - \$175
NCTA Member Friday Only Registration - \$175
Vegetarian Meal Request(s) (Number: ___)
(NCTA can only accommodate requests made prior to the conference; please request info for all guests in your party)

Registration and Prepayment is required.
Reservations are non-refundable, but are transferable to another person for this event only by calling the NCTA office at (919) 856-0393. No refunds unless the event is cancelled.

To learn more about sponsorship opportunities, please contact Marc Montoro at mmontoro@nctechnology.org

PAYMENT INFORMATION (All information is required)

- Check Credit Card: Visa MasterCard Amex

Name: _____ Company: _____
Title: _____
Address: _____ City, State, Zip: _____
Phone: _____ Email: _____
Name on Card: _____ Amount: _____
Credit Card #: _____ Exp. Date: _____

Send Registration and Payments to:
NCTA
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Fax: 919-856-0396
Email: mhennessee@nctechnology.org