



Outlook for IT 2012

NCTA's Annual Meeting Luncheon & Tech Expo featuring Gartner
January 27 • Sheraton Imperial Hotel • Durham

Open to all North Carolina leaders, this annual event is attended by several hundred people from across sectors (business, government, nonprofit, education). Featured luncheon speaker Michael Smith, VP of Research for Gartner, will highlight: IT spending trends; Top 10 CEO and CIO issues; Emerging issues in management of the IT enterprise; and what emerging technology will impact business in the near term.

All Sponsors will receive the following benefits:

- Company listing or logo in event promotional materials, including program and signage
- Company listing or logo on event page on NCTA website and e-communications
- Complimentary event registrations (Regular Registrations include access to luncheon. VIP Registrations include access to luncheon and exclusive Q&A session with Gartner)
- **Exhibit Booth with Sponsorship** – NCTA member companies that sponsor at Silver Level or higher may add an exhibit booth at the discounted rate of \$400 (comes with one additional regular registration)

Additional Sponsor Benefits:

Title Sponsor – \$15,000 (SOLD – tw telecom)

Opportunity to provide welcome or closing remarks; Option to distribute promotional item at event; Full page ad in program; 12 VIP Registrations

Outlook Keynote Sponsor – \$5,000

(SOLD – Grant Thornton)

Introduce keynote speaker; Full page ad in program; 10 VIP Registrations

Luncheon Sponsor – \$4,000

Company logo on placard at each table; Opportunity to make remarks prior to luncheon; Full page ad in program; 8 VIP Registrations

Program Sponsor – \$3,500 (SOLD – EMC)

Full page color ad on back cover of program; 8 VIP Registrations

Conference Bag Sponsor – \$3,000 (SOLD – Microsoft)

Company logo displayed with NCTA event logo on conference bag provided to each attendee; Full page ad in program; 8 VIP Registrations

VIP Session Sponsor – \$3,000 (SOLD – Cisco)

Provide welcoming remarks as host of private session with keynote speaker; Full page ad in program; 8 VIP Registrations

Green Host Sponsor – \$2,500 (SOLD – iContact)

Proceeds from sponsorship purchase renewable energy credits from NC GreenPower to offset the environmental impact of event; Full page ad in program; 6 VIP Registrations

Lanyard Sponsor – \$2,500

(SOLD - DukeNet Communications)

Company logo on name badge lanyard given to all attendees (cost of lanyard included in sponsorship); Half page ad in program; 4 VIP Registrations

Registration Sponsor – \$2,500

(SOLD – Coastal Federal Credit Union)

Option to have company representatives at registration table working with NCTA staff to greet attendees; Company signage/materials at registration table; Full page ad in program; 4 VIP Registrations

Gold Sponsor – \$2,000 (Unlimited)

Full page ad in program; 6 Registrations (4 Regular/2 VIP)

Wi-Fi Sponsor – \$2,000 (Exclusive)

Company name listed in Wi-Fi network list; Signage throughout event listing your company as the Wi-Fi provider for event; Recognition from podium; (4 VIP Registrations)

Silver Sponsor – \$1,500 (Unlimited)

Half page ad in program; 4 Registrations (2 Regular/2 VIP)

Bronze Sponsor – \$1,000 (Unlimited)

Quarter page ad in program; 2 Registrations (1 Regular/1 VIP)

Exhibitor – \$800

Limited Availability for NCTA MEMBERS ONLY; Table/Space in Tech Expo; 2 Regular Registrations

Table Sponsor – \$750

Reserved seating and company logo on table placard; 10 Registrations

Published January 14, 2012

Prices and events are subject to change. Contact NCTA to verify latest information.



NCTA's Annual Meeting: Outlook for IT 2012
REGISTRATION AND SPONSORSHIP REPLY FORM

Sponsorship Levels

- Title Sponsor - \$10,000 **SOLD**
- Outlook Keynote Sponsor - \$5,000 **SOLD**
- Luncheon Sponsor - \$4,000
- Program Sponsor - \$3,500 **SOLD**
- VIP Session Sponsor - \$3,000 **SOLD**
- Conference Bag Sponsor - \$3,000 **SOLD**
- Green Host Sponsor - \$2,500 **SOLD**
- Lanyard Sponsor - \$2,500 **SOLD**
- Registration Sponsor - \$2,500 **SOLD**
- Gold Sponsor (Unlimited) - \$2,000
- Wi-Fi Sponsor (Exclusive) - \$2,000
- Silver Sponsor (Unlimited) - \$1,500
- Bronze Sponsor (Unlimited) - \$1,000
- Exhibitor (Limited) - \$800
- Table Sponsor (Unlimited) - \$750
- Exhibitor Add-On - \$400

INDIVIDUAL REGISTRATIONS

- NCTA Members - \$85
- Nonmembers - \$110
- Vegetarian Meal Request(s): # _____
(NCTA can only accommodate requests made prior to the luncheon; please request info for all guests in your party)

Registration and Prepayment is required.
Reservations are non-refundable, but are transferable to another person for this event only by calling the NCTA office at 919.856.0393.
No refunds unless the event is cancelled.

To learn more about sponsorship opportunities, please contact Marc Montoro at mmontoro@nctechnology.org

PAYMENT INFORMATION (All information is required)

Check **Credit Card:** Visa MasterCard Amex

Name: _____ **Company:** _____

Title: _____

Address: _____ **City, State, Zip:** _____

Phone: _____ **Email:** _____

Name on Card: _____ **Amount:** _____

Credit Card #: _____ **Exp. Date:** _____

Send Registration and Payments to:
NCTA
4020 Westchase Blvd., Suite 350; Raleigh, NC 27607
Fax: 919.856.0396
Email: mhennessie@nctechnology.org

Registrations are nonrefundable, but can be transferred to another individual for this event.
Please contact NCTA at 919.856.0393 with questions.