

State of Technology

Big Data: Technologies for Smarter Business
April 13 at the Sheraton Imperial Hotel – Durham

All Sponsors will receive the following benefits:

- Company listing or logo in select event promotional materials, including program and signage
- Company listing or logo in event page on NCTA website and e-communications
- Complimentary registrations (Regular Registrations include conference access. VIP Registrations include access to VIP Breakfast hosted by Board of Directors)
- Exhibit space included for sponsors over \$3,000 (while supplies last). *Upgrade Opportunity* – Silver Sponsors can add an exhibit space for a \$500 upcharge.

Additional Sponsor Benefits:

Title Sponsor – \$25,000 (SOLD – IBM)

Provide opening remarks; May introduce one of the keynote speakers when available; Company logo on front cover of program; Full page ad in front inside cover of event program; 20 Registrations (15 Regular/5 VIP)

Capstone General Session Sponsor – \$10,000 (SOLD – Poyner Spruill)

Introduce and moderate panel; Premier billing on front cover of program and sponsors page in program; Full page ad in program; 16 Registrations (12 Regular/4 VIP)

Program Sponsor – \$6,500 (SOLD – EMC²)

Premier billing on front cover of printed program; Full page color ad on back cover of program; 10 Registrations (8 Regular/2 VIP)

Luncheon Sponsor – \$5,500 (SOLD – Cisco)

Provide remarks at luncheon; Company logo on placards at all tables during lunch; Full page ad in program; 10 Registrations (8 Regular/2 VIP)

Pre-Conference Cocktail Sponsor – \$5,000

Hosted by NCTA Board of Directors (SOLD – JMP)

Recognition as Pre-Conference Social Sponsor held the evening prior to the conference; Provide greetings at social; Full page ad in program; 10 Registrations (8 Regular/2 VIP)

Breakout Sponsor – \$5,000 (SOLD)

Introduce and moderate one of the panels; Premier billing on front cover of program and sponsors page in program; Full page ad in program; 8 Registrations (6 Regular/2 VIP)

Breakfast Sponsor – \$4,500

(SOLD – Windstream Hosted Solutions)

Company logo on placards at continental breakfast buffet; Full page ad in program; 8 Registrations (6 Regular/2 VIP)

Conference Bag Sponsor – \$4,000 (SOLD – Aventis)

Company logo displayed with NCTA event logo on conference bag provided to each attendee; Full page ad in program; 8 Registrations (6 Regular/2 VIP)

Gold Sponsor – \$4,000 (Unlimited)

Full page ad in program; 8 Registrations (6 Regular/2 VIP)

VIP Breakfast Sponsor – \$3,500

(SOLD – TWC Business Class)

For NCTA Board, Board of Advisors Speakers, and Sponsors

Company logo on placards at VIP breakfast; Full page ad in program; May provide remarks at breakfast; 8 VIP Registrations

Green Host Sponsor – \$3,500 (SOLD – iContact)

Proceeds from sponsorship allow NCTA to purchase renewable energy credits from NC GreenPower to offset the environmental impact of event; Full page ad in program; 6 Registrations (4 Regular/2 VIP)

Conference Wi-Fi Sponsor – \$3,500

(SOLD – NWN Corporation)

Company listed in Wi-Fi network list "Wi-Fi by [Company Name]"; Company branded login page; Signage throughout event listing your company as Wi-Fi provider for event; Recognition from podium; Full-page ad in program; 6 Registrations (4 Regular/2 VIP)

Registration Sponsor – \$3,000 (SOLD – Peak 10)

Option to have company representatives at registration table working with NCTA staff to greet attendees; Company signage/materials at registration table; Full page ad in program; 6 Registrations (4 Regular/2 VIP)

Lanyard Sponsor – \$3,000

(SOLD – DukeNet Communications)

Company logo on name badge lanyard given to all attendees (cost of lanyard included in sponsorship); Half page ad in program; 4 Registrations (3 Regular/1 VIP)

Post Conference Tech Roundtable Sponsor – \$3,000 (Exclusive)

Provide opening remarks at post-conference Tech Roundtable; Half page ad in event program; Recognized as an Annual Sponsor of the Government Affairs Network (\$1,500 value); Exhibit space at conference; Company logo on event website and promotional materials; 4 Registrations (2 Regular/2 VIP)

Silver Sponsor – \$2,500 (Unlimited)

Half page ad in program; 6 Registrations (4 Regular Registrations/2 VIP)

***NEW Exhibit Booth Upgrade – \$500** – Silver Sponsors can upgrade their sponsorship to include an exhibit space. (Limited Availability)

Break Sponsor – \$2,000

(SOLD – DataChambers & Balfour Beatty Mission Critical)

Exclusive to respective Break being sponsored; Company logo on placards at break station; Half page ad in program; 4 Registrations (3 Regular/1 VIP)

Purchase both breaks for \$3,500 (Not available)

Company logo on placards at break station for both breaks; Full page ad in program 8 Registrations (6 Regular/2 VIP)

Bronze Sponsor – \$1,750 (Unlimited)

Quarter page ad in program; 4 Registrations (3 Regular/1 VIP)

Table Sponsor – \$1,400

Company logo on table placard; Table in preferred placement; 10 Regular Registrations



State of Technology: Beyond Big Data REGISTRATION AND SPONSORSHIP REPLY FORM

Sponsorship Levels

- Title Sponsor - \$25,000 **SOLD**
- Capstone General Session Sponsor - \$10,000 **SOLD**
- Program Sponsor - \$6,500 **SOLD**
- Luncheon Sponsor - \$5,500 **SOLD**
- Pre-Conference Reception - \$5,000 **SOLD**
- Breakout Sponsor - \$5,000 **SOLD**
- Breakfast Sponsor - \$4,500 **SOLD**
- Conference Bag Sponsor - \$4,000 **SOLD**
- Gold Sponsor (Unlimited) - \$4,000
- VIP Breakfast Sponsor - \$3,500 **SOLD**
- Green Host Sponsor - \$3,500 SOLD**
- Wi-Fi Sponsor - \$3,500 **SOLD**
- Registration Sponsor - \$3,000 **SOLD**
- Lanyard Sponsor - \$3,000 **SOLD**
- Post-Conference Tech Roundtable Sponsor - \$3,000
- Silver Sponsor (Unlimited) - \$2,500
 - NEW** Exhibit Space Upgrade for Silver - \$500
- Break Sponsor - \$2,000 **SOLD**
- Bronze Sponsor (Unlimited) - \$1,750
- Table Sponsor (Unlimited) - \$1,400

REGISTRATION INFORMATION

Conference + Pre-Conference Reception

- NCTA Member** - \$140
- Non-Member** - \$180

Conference Only

- NCTA Member** - \$125
- Non-Member** - \$165

- Vegetarian Meal Request(s) (Number: _____)
(NCTA can only accommodate requests made prior to the conference; please request info for all guests in your party)

Registration and Prepayment is required.
Reservations are non-refundable, but are transferable to another person for this event only by calling the NCTA office at 919.856.0393. No refunds unless the event is cancelled.

To learn more about sponsorship opportunities, contact Marc Montoro at mmontoro@nctechology.org

PAYMENT INFORMATION (All information is required)

- Check **Credit Card:** Visa MasterCard Amex

Name: _____ **Company:** _____

Title: _____

Address: _____ **City, State, Zip:** _____

Phone _____ **Email:** _____

Name on Card: _____ **Amount:** _____

Credit Card #: _____ **Exp. Date:** _____

Send Registration and Payments to:
NCTA
4020 Westchase Blvd., Suite 350; Raleigh, NC 27607
Fax: 919.856.0396
Email: mhennessie@nctechology.org