

ThinkTech

September 18, 2012
Charlotte

ThinkTech, NCTA's fall conference in Charlotte, is an annual technology forum that brings together top executives to highlight how technology drives business. This one day conference features premier speakers, exhibit opportunities and networking with senior level executives from across the state.

All Sponsors will receive the following benefits:

- Company listing or logo in event promotional materials, including program and signage
- Company listing or logo on event page on NCTA website and e-communications
- Exhibit space available to exclusive sponsors while quantities last.

Additional Sponsor Benefits:

Title Sponsor – \$15,000 (Exclusive)

Top Billing with company logo on all promotional and onsite conference materials and signage; May provide opening remarks; Company logo on front outside cover of program as "Title Sponsor"; Full page advertisement on inside back cover of program; 12 Registrations

Luncheon Sponsor – \$5,000 (Exclusive)

May provide remarks prior to lunch; Full page advertisement in program; placards on tables; 10 Registrations

Program Sponsor – \$4,000 (SOLD - Windstream Hosted Solutions)

Premier billing on front cover of printed program; Full page ad on rear outside cover of program; 10 Registrations

Segment Sponsor – \$3,500 (1 SOLD – Peak 10; 1 Available)

Introduce and moderate one of the panels; Premier billing on front cover of program and sponsors page in program; Full page ad in program; 6 Registrations

Green Host – \$3,000 (SOLD - iContact)

Proceeds from sponsorship allow NCTA to purchase renewable energy credits from NC GreenPower to offset the environmental impact of event; Full page ad in program; 6 Registrations

Conference Bag Sponsor – \$3,000 (SOLD - Aventis)

Company name and logo on conference bag given to all conference attendees; Full page advertisement in program; 6 Registrations

Breakfast Sponsor – \$2,500 (SOLD - EMC)

Recognition as Breakfast Sponsor on placards at the breakfast; Full page advertisement in program; 6 Registrations

Lanyard Sponsor – \$2,500

(SOLD – DukeNet Communications)

Company logo on name badge lanyard given to all attendees (cost of lanyard included in sponsorship); Full page advertisement in program; 4 Registrations

Registration Sponsor – \$2,500 (Exclusive)

Option to have company representatives at registration table working with NCTA staff to greet attendees; Company signage/materials at registration table; Full page ad in program; 4 Registrations

Gold Sponsor – \$2,500 (Unlimited)

Full-page advertisement in program; 6 Registrations

Pre-Conference Reception Sponsor – \$2,500

Hosted by NCTA Board of Directors

Recognition as Pre-Conference Reception Sponsor held the evening prior to the conference; Company logo displayed on placards at social; Quarter page advertisement in program; 4 Registrations

Silver Sponsor – \$2,000 (Unlimited)

Half page advertisement in program; 4 Registrations

Gift Sponsor – \$1,750 (Unlimited)

Provides gift to attendees with company name and logo; Quarter page advertisement in program; 2 Registrations

Break Sponsor – \$1,750 (1 Available; 1 SOLD Datachambers)

Purchase both breaks for \$3,000

Recognition as Break Sponsor on placards at break; Half page advertisement in program; 4 Registrations

Bronze Sponsor – \$1,500 (Unlimited)

Quarter page advertisement in program; 2 Registrations

Table Sponsor – \$1,000

Company logo on table placard; Reserved Seating; 10 Registrations



NCTA's ThinkTech Conference

REGISTRATION AND SPONSORSHIP REPLY FORM

Sponsorship Levels

- Title Sponsor – \$15,000
- Luncheon Sponsor - \$5,000
- Program Sponsor - \$4,000 **SOLD**
- Segment Sponsor (1 Available; 1 SOLD) - \$3,500
- Green Host Sponsor - \$3,000 SOLD**
- Conference Bag Sponsor - \$3,000 **SOLD**
- Registration Sponsor - \$2,500
- Lanyard Sponsor - \$2,500 **SOLD**
- Breakfast Sponsor - \$2,500 **SOLD**
- Gold Sponsor (Unlimited) - \$2,500
- Pre-Conference Reception Sponsor - \$2,500
- Silver Sponsor (Unlimited) - \$2,000
- Gift Sponsor (Unlimited) - \$1,750
- Break Sponsor (1 Available;1 SOLD) - \$1,750
- Bronze Sponsor (Unlimited - \$1,500
- Table Sponsor (Unlimited) - \$1,000

REGISTRATION INFORMATION

Conference + Pre-Conference Reception

- NCTA Member**– \$90 Early Bird/\$140 after September 4, 2012
- Non-Member**– \$130 Early Bird/\$180 after September 4, 2012

Conference Only

- NCTA Member**– \$75 Early Bird/\$125 after September 4, 2012
- Non-Member**– \$115 Early Bird/\$165 after September 4, 2012

- Vegetarian Meal Request(s) (Number: ____)
(NCTA can only accommodate requests made prior to the conference; please request info for all guests in your party)

*Registration and Prepayment is required.
Reservations are non-refundable, but are transferable to another person for this event only by calling the NCTA office at 919.856.0393. No refunds unless the event is cancelled.*

To learn more about sponsorship opportunities, contact Marc Montoro at mmontoro@nctechology.org

PAYMENT INFORMATION (All information is required)

- Check **Credit Card:** Visa MasterCard Amex

Name: _____	Company: _____
Title: _____	
Address: _____	City, State, Zip: _____
Phone _____	Email: _____
Name on Card: _____	Amount: _____
Credit Card #: _____	Exp. Date: _____

Send Registration and Payments to:
NCTA
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