



## NC Tech Awards (NCTechAwards.com) November 10 • Raleigh Convention Center

The **NC Tech Awards** is North Carolina's largest and most prestigious statewide technology awards program, which culminates in the **NC Tech Awards Gala** on November 10, 2016 at the Raleigh Convention Center. More than 800 leaders attend the annual gala to celebrate the tech sector and honor the finalists and winners. The event includes a VIP & general reception and dinner & awards ceremony. Applications and nominations are accepted in the June-July timeframe, followed by a selection process with finalists announced in mid-late September.

**SPONSOR TODAY:** All sponsorships are reserved on a first-committed basis.

Individual registrations can be done online or by contacting the NCTA office at 919.856.0393

Contact **Kristen LeBlanc** at 919.856.0393 or [kleblanc@nctechnology.org](mailto:kleblanc@nctechnology.org) to reserve your sponsorship today.

### All sponsors receive the following benefits:

- Sponsor logo included in event signage, mobile event app and promotional materials
- Attendee roster (name, title, company)
- Event Registration(s) based on sponsorship level
- Option to provide a gift or branded item (40) for winners' swag bag

### Title Sponsor – \$25,000 (SOLD – Cherry Bekaert)

Sponsor has option to provide professional team to conduct review of awards applications and to present recommendations to selection committee; Sponsor logo integrated into event logo; Sponsor to provide opening remarks at Gala with sponsor branding on tables; Sponsor logo prominently displayed via lighting; Sponsor to host special "Winners Circle" reception immediately following gala; 20 VIP registrations at 2 reserved tables near center stage

### Dinner Sponsor – \$10,000 (Exclusive) (SOLD – TierPoint)

Sponsor to provide brief remarks at the start of dinner with sponsor branded placards on dinner tables; Sponsor has option to provide branded items to all attendees (800); 10 registrations at 1 reserved table near center stage (5 Regular/5 VIP)

### Welcome Reception Sponsor – \$7,500 (SOLD – Time Warner Cable Business Class)

Sponsor branded placards at Welcome Reception tables; Sponsor has option to have a display table to provide collateral/ giveaways and interact with guests upon arrival; 10 registrations at center stage table (5 Regular/5 VIP)

### VIP Reception Sponsor – \$5,500 (Exclusive)

Sponsor to provide brief remarks at VIP Reception with branded placards on reception tables; 1 reserved table (10 VIP)

### Beacon Award for Outstanding Achievement Presentation Sponsor – \$5,000 (SOLD – Accenture)

Sponsor to present award for Outstanding Achievement and host recipient and guest at Gala; 10 registrations at reserved table to include recipient and guest (5 Regular/5 VIP)

### Tech Exec of the Year Presentation Sponsor – \$5,000 (SOLD – Peak 10)

Sponsor to present award for Tech Exec of the Year; Sponsor branded web banner and logo on poll page while voting is live; 10 registrations at reserved table (5 Regular/5 VIP)

### Red Carpet Sponsor – \$5,000 (Exclusive)

Sponsor branded area for photo taking with option to have display table with company collateral, giveaways, branded photo props, etc.; 10 registrations at reserved table (5 Regular/5 VIP)

### Dinner Beverage Sponsor – \$4,500 (Exclusive)

Sponsor branded tags on wine bottles featured on dinner tables; 10 registrations at a reserved table (8 Regular/2 VIP)

### Dessert Sponsor – \$4,000 (Exclusive)

Sponsor branded ornament on dessert trio; 10 registrations at a reserved table (8 Regular/2 VIP)

### Individual Award Presentation Sponsor – \$4,000 (SOLD – Brooks Pierce, Cisco, Credit Suisse, DataChambers, EMC)

Sponsor to present individual award (Public Leader, Public Sector CIO, Private Sector CIO, Tech Woman and Tech Educator); 8 registrations at reserved table (6 Regular/2 VIP)

### Green Host Sponsor – \$3,500 (SOLD – iContact)

Sponsor branded signage to recognize that the sponsorship allows NCTA to purchase renewable energy credits from NC GreenPower to offset the environmental impact of event; 8 registrations at reserved table (6 Regular/2 VIP)

### Lanyard Sponsor – \$3,500 (Exclusive)

Sponsor branded name badge lanyard given to all attendees (NCTA to provide); 6 registrations (4 Regular/2 VIP)



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### After Dinner Mint Sponsor – \$3,000 (Exclusive)

Sponsor branded after dinner mints on tables for all attendees (NCTA to provide); 6 registrations (4 Regular/2 VIP)

### Centerpiece Sponsor – \$3,000 (Exclusive)

Sponsor branded tags on lighthouse centerpieces at each table, to go home with one randomly selected individual per table (NCTA to provide); 6 registrations (4 Regular/2 VIP)

### Corporate Award Presentation Sponsor – \$3,000 (6 Available | 8 SOLD—SAS, Resolvit, Nexsen Pruet, Smith Anderson, Williams Mullen, DISYS, Wyrick Robbins, BB&T Insurance Services)

Sponsor to present a "Technology Corporate" or "Use of Technology" category award (selected on a first committed basis); 8 registrations at reserved table (6 Regular/2 VIP)

### Head Table Sponsor – \$3,000 (Exclusive)

Sponsor branded signage and 2 seats at the head table with NCTA leadership and dignitaries; 6 registrations (4 Regular/2 VIP)

### Mobile App Sponsor – \$3,000 (Exclusive) (SOLD—DB Global Technology)

Sponsor branding on mobile app homepage and the featured sponsor within app; 6 registrations (4 Regular/2 VIP)

### Swag Bag Sponsor – \$3,000 (Exclusive)

Sponsor branding on "gift filled" swag bag provided to all award winners (40– NCTA to provide); 6 registrations (4 Regular/2 VIP)

### Trophy Sponsor – \$3,000 (Exclusive)

Sponsor to be recognized from podium as Trophy Sponsor with option to enclose a card/note in awards box; 6 registrations (4 Regular/2 VIP)

### Wi-Fi Sponsor – \$3,000 (Exclusive) (SOLD – Lighttower Fiber Networks)

Sponsor to be recognized from podium as Wi-Fi sponsor and branding on placards on tables throughout the event, to include custom network name and password; Recognition from podium; 6 registrations (4 Regular/2 VIP)

### Gala Award Card Sponsor – \$2,500 (Exclusive) (SOLD – Womble Carlyle)

Sponsor to be recognized from podium as Gala Award Card Sponsor and branding on award card for attendees to keep track of finalists and winners for each category; 4 registrations (2 Regular/2 VIP)

### Registration Sponsor – \$2,500 (SOLD – Vaco)

Sponsor has option to have a display table set up a registration to provide collateral/ giveaways and interact with attendees and/or have company representative(s) greet attendees at registration along with NCTA staff; 6 registrations (4 Regular/2 VIP)

### Selfie Stick Sponsor – \$2,500 (Exclusive) (SOLD – Zencos Consulting)

Sponsor branded selfie sticks on each table and in winners' swag bags (NCTA to provide); 6 registrations (4 Regular/2 VIP)

### Welcome Reception Beverage Sponsor – \$2,500 (Exclusive)

Sponsor branded placards at the beverage stations; 6 registrations (4 Regular/2 VIP)

### Gold Sponsor – \$2,000 (Unlimited)

5 registrations at shared reserved table (3 Regular/2 VIP)

### Name Badge Insert Sponsor – \$2,000 (SOLD – CSpring)

Sponsor branded name badge header; 4 registrations (3 Regular/1 VIP)

### VIP Reception Beverage Sponsor – \$2,000 (Exclusive)

Sponsor branded placards at the beverage stations; 4 registrations (4 VIP)

### Table Sponsor – \$1,500

Sponsor logo on table placard; 10 registrations at reserved table

### Gift Sponsor – \$750 (Unlimited)

Provide gift item in gift bag for award winners; Company logo in program and onsite media; 2 regular registrations



# SPONSORSHIP FORM

Please submit your signed and completed form to **Kristen LeBlanc** at [kleblanc@nctechology.org](mailto:kleblanc@nctechology.org) or via fax 919.856.0396

Complete form with company contact, sponsorship selection and payment information to secure your spot for the 2016 NC Tech Awards, to be held November 10, 2016 at the Raleigh Convention Center.

COMPANY NAME: \_\_\_\_\_

SPONSOR CONTACT: \_\_\_\_\_

EMAIL: \_\_\_\_\_

PHONE: \_\_\_\_\_

Please note from the menu which sponsorship you are selecting:

Sponsorship: \_\_\_\_\_ Amount: \_\_\_\_\_

## COMPANY

SIGNED: \_\_\_\_\_

PRINT NAME: \_\_\_\_\_

COMPANY: \_\_\_\_\_

PHONE: \_\_\_\_\_

EMAIL: \_\_\_\_\_

DATE: \_\_\_\_\_

## PAYMENT INFORMATION

CREDIT CARD TYPE: \_\_\_\_\_

CC NUMBER: \_\_\_\_\_

EXP: \_\_\_\_\_

NAME ON CARD: \_\_\_\_\_

\_\_\_\_ Please check here to be invoiced.

Please submit your signed and completed sponsorship form to **Kristen LeBlanc** at [kleblanc@nctechology.org](mailto:kleblanc@nctechology.org) or via fax at 919.856.0396. We will confirm your sponsorship upon receipt of form.

*Registration and prepayment are required. Registrations are non-refundable, but transferable to another person (for this event only) by calling NCTA at 919.856.0393. No refunds unless the event is canceled.*