



2011 Public Policy Agenda

I) NCTA Supports Job Creation

- Supports a State tax structure that incents NC job creation, effective and fair modernization of the State tax code and opposes State taxes that discourage technology job creation
- Supports policies to encourage entrepreneurship, including a founder's stock tax credit
- Supports small business through fair taxes and regulation
- Supports targeted, performance-based economic incentives for both existing and new businesses
- Supports additional investment in, or incentives for, high-speed Internet build-out in un-served and underserved areas by private sector providers
- Supports North Carolina's military presence and defense and security related jobs
- Supports creation of green companies, development of a green workforce, and promotion of green stewardship best practices

II) NCTA Supports Educational Excellence

- Supports improving student performance and graduation rates through the use of technology in providing a 21st Century learning experience
- Supports increased emphasis on Science, Technology, Engineering and Math (STEM)
- Supports investment of resources at UNC and Community College campuses to educate and train a highly skilled workforce

III) NCTA Supports Government Efficiency

- Supports a State government IT organizational structure, funding mechanism and procurement system to maximize effective and efficient use of technology
- Supports funding for up-to-date technology in State government to enable agencies to serve citizens efficiently and effectively

About NCTA

The North Carolina Technology Association (NCTA) is a not-for-profit, membership-driven trade association that is the primary voice of the State's technology sector. With over 430 member companies and organizations, NCTA is the intersection of leadership and technology, fueling the growth of North Carolina through Executive Engagement, Public Policy and a Knowledge Workforce. For more information, please visit www.nctechology.org or contact President & CEO Brooks Raiford at 919-856-0393.