



2011 Council Involvement

Government Affairs Council

This Council assembles members interested in state legislative or federal issues as they pertain to their company or the economic landscape in North Carolina. Members serving on the Government Affairs Council provide thought leadership around NCTA's annual Legislative Agenda, which incorporates an enterprise approach on issues that include tax and regulatory items, education and connectivity, as well as jobs and economic development. The Council also plans special events with public sector leaders. Meetings will be held as needed via in-person or conference calls.

Council Sponsor – \$1,500 (Unlimited Available)

Sponsors of the Government Affairs Council recognize the importance of NCTA's voice on matters of public policy affecting the technology industry and our member companies/firms/organizations. This is the one area of NCTA activity that does require outside professional counsel, so our sponsors help make this service possible. Benefits include: Company listed (with logo) in printed and online material, including in NCTA Leadership Conference printed program; Recognition at any meetings and events held under the Government Affairs Council umbrella (Congressional Briefings, etc.)

Supporter – \$500 (Unlimited Available)

Supporter benefits include: listed (name only) in printed and online material, including in NCTA Leadership Conference printed program; Company can provide handouts and company information at the meeting registration table.

Host Sponsor (Two to Four Available)

The Host Sponsor will provide (or pay for) meeting space and light refreshments for council meeting, must be able to accommodate up to 75 people. Benefits include: Provide brief welcome remarks at the meeting; Company listed (with logo) in printed and online material, including in NCTA Leadership Conference printed program.

> Tech Day at the Legislature (special activity of the Government Affairs Council)

As part of this important day, we will host a legislative breakfast, a press conference to unveil NCTA's 2011 Legislative Agenda and a Technology Day Exhibitor Showcase to highlight member technology companies.

Legislative Breakfast Sponsor – \$1,500 (Exclusive)

Benefits include: Opportunity to provide remarks at the breakfast with Legislators; Company name and logo on promotional materials; Company recognition in all press releases; Complimentary exhibit space; Company name and logo on NCTA's website; Five complimentary breakfast registrations

Exhibitor – \$350 (Limited Availability)

Exposure to Legislative leadership, their staff and fellow corporate leaders; Exhibit table; Company recognition in "Technology Day at the Legislature" press communications; Company name and logo on NCTA's website; Two complimentary Legislative Breakfast registrations

Government Vendor Council

This Council provides an open forum for information sharing between vendors and state government representatives and is the primary source for vendor networking and information gathering. This Council also offers dialogue with policy makers to gauge what challenges they face that technology might help solve, so that NCTA members can explore how best to offer potential solutions. If your company sells to the state of North Carolina, then you should participate on this council.

Meetings will be held in February, April, June, August, October and December.

Host Sponsor – (Full Year Commitment Desired)

The Host Sponsor will provide (or pay for) meeting space and light refreshments for council meeting, must be able to accommodate up to 75 people. Benefits include: Provide brief welcome remarks at the meeting; Company listed (with logo) in printed and online material, including in NCTA Leadership Conference printed program.

Program Sponsor – \$1,500 (6 Available)

The Program Sponsor benefits include: Providing brief remarks at the meeting; introduce speaker(s) if applicable; Company listed (with logo) in printed and online material, including in NCTA Leadership Conference printed program; Company can provide handouts and company information at the meeting registration table.

Green Technology Council

NCTA supports North Carolina becoming a national leader in the creation of “green” companies and a “green” workforce. We will engage our member companies to develop a strategy around green awareness, promoting green best practices, and advocating for policies that support incentives, funding and support for green technology companies.

Meetings will be held in March, July and November.

Host Sponsor – (3 Available)

The Host Sponsor will provide (or pay for) meeting space and light refreshments for council meeting, must be able to accommodate up to 100 people and have exhibit space available for Council supporters. Benefits include: Provide brief welcome remarks at the meeting (if appropriate, may provide a tour for attendees); Company listed (with logo) in printed and online material, including in NCTA Leadership Conference printed program; Company can provide handouts and company information at the meeting registration table.

Program Sponsor – \$1,500 (3 Available)

The Program Sponsor benefits include: Providing brief remarks at the meeting; introduce speaker(s) if applicable; Company listed (with logo) in printed and online material, including in NCTA Leadership Conference printed program; Company can provide handouts and company information at the meeting registration table.

Supporter – \$500 (Unlimited Available)

Supporter benefits include: listed (name only) in printed and online material, including in NCTA Leadership Conference printed program; Company can provide handouts and company information at the meeting registration table; Display opportunity at one of the three meetings scheduled. Dates will be given on a first come first serve basis for displays.

Knowledge Workforce Council

Your sponsorship of/or donation to the Knowledge Workforce Council is 100% tax-deductable and will go toward objectives targeted to students pursuing Science, Technology, Engineering and Math (STEM) careers, STEM outreach programs and other projects that the NCTA Education Foundation has determined will provide the greatest return on your investment in STEM.

This Council provides thought leadership, advocacy and action for building world-class, well-educated students and workers to make North Carolina a thriving hub for globally competitive companies.

Meetings will be held in April, August, and December.

Host Sponsor (3 Available)

The Host Sponsor will provide (or pay for) meeting space and light refreshments for council meeting, must be able to accommodate up to 75 people. Benefits include: Provide brief welcome remarks at the meeting; Company listed (with logo) in printed and online material, including in NCTA Leadership Conference printed program

Council Sponsor – \$1,500 (3 Available)

The Council Sponsor benefits include: Providing brief remarks at the meeting; introduce speaker(s) if applicable; Company listed (with logo) in printed and online material including in NCTA Leadership Conference printed program; Company can provide handouts and company information at the meeting registration table.

STEM Supporter – \$500 (Unlimited Available)

STEM Supporters benefits include: listed (name only) in printed and online material, including in NCTA Leadership Conference printed program; Company can provide handouts and company information at the meeting registration table.

NCTA Sponsorship Commitment Form

I would like to sponsor (or get more information about) the following:

Please list the event/program/council/resource you would like to sponsor or discuss further, along with the sponsorship level and amount, and the appropriate NCTA staff member will contact you:

Event/Council/Resource	Sponsor Level	Amount
_____	_____	_____
_____	_____	_____
_____	_____	_____
_____	_____	_____
_____	_____	_____
_____	_____	_____
_____	_____	_____

Logo Format where applicable:

Logo Formats:

EPS (Vector file format) or
Press-ready PDF (without password protection)

Specifications:

Logo MUST be on transparent background
1 color (black or white)
Outlined fonts
Embedded High Resolutions Images

Program Ad Format where applicable:

Acceptable File Types

1. Press-ready PDF File (with embedded fonts and outlined fonts)
2. Adobe InDesign File (with all supporting artwork and Postscript fonts)
3. Adobe Illustrator 10+ File (with outlined fonts and embedded images)
4. EPS file (with outlined fonts and embedded images)

Color: All ads and logos should be submitted in grayscale. All ads will be printed in grayscale.

Resolution: Raster images such as photos must be a minimum of 300 dpi (dots per inch).

Platform: Mac and PC files are acceptable.

Name: _____

Company: _____

Phone: _____ E-mail: _____

Please send this form by mail or fax to:

NCTA
4020 Westchase Blvd., Suite 350
Raleigh, NC 27607
Fax: (919) 856-0396

Please direct inquiries to:

Marc Montoro, Director of Programs & Communications
(919) 890-0773
mmontoro@nctechnology.org