



# **2010 Council Involvement**

## ***Government Affairs Council***

The Government Affairs Council assembles members interested in state legislative or federal issues as they pertain to their company or the economic landscape in North Carolina. Members serving on the Government Affairs Council provide thought leadership around NCTA's annual Legislative Agenda, which incorporates an enterprise approach on issues that include tax and regulatory, education and connectivity, as well as jobs and economic development. The Council also plans special events with public sector leaders. Meetings will be held as needed via in-person or conference calls.

### **Council Sponsor – \$1,500 (Unlimited Available)**

Sponsors of the Government Affairs Council recognize the importance of NCTA's voice on matters of public policy affecting the technology industry and our member companies/firms/organizations. This is the one area of NCTA activity that does require outside professional counsel, so our sponsors help make this service possible. Benefits include: Company listed (with logo) in printed and online material, including in NCTA Leadership Conference printed program; Recognition at any meetings and events held under the Government Affairs Council umbrella (Congressional Briefings, etc.)

### **Supporter – \$500 (Unlimited Available)**

Supporter benefits include: listed (name only) in printed and online material, including in NCTA Leadership Conference printed program; Company can provide handouts and company information at the meeting registration table.

### ***> Tech Day at the Legislature (special activity of the Government Affairs Council)***

As part of this important day, we will host a legislative breakfast, a press conference to unveil NCTA's 2010 Legislative Agenda and a Technology Day Exhibitor Showcase to highlight member technology companies.

### **Legislative Breakfast Sponsor – \$1,500 (Exclusive)**

Benefits include: Opportunity to provide remarks at the breakfast with Legislators; Company name and logo on promotional materials; Company recognition in all press releases; Complimentary exhibit space; Company name and logo on NCTA's website; Five complimentary breakfast registrations

### **Exhibitor – \$300 (Limited Availability)**

Exposure to Legislative leadership, their staff and fellow corporate leaders; Exhibit table; Company recognition in "Technology Day at the Legislature" press communications; Company name and logo on NCTA's website; Two complimentary Legislative Breakfast registrations

### ***> Congressional Briefings (special activity of the Government Affairs Council)***

### **Host Sponsor (Two to Four Available)**

The Host Sponsor will provide (or pay for) meeting space and light refreshments for council meeting, must be able to accommodate up to 75 people. Benefits include: Provide brief welcome remarks at the meeting; Company listed (with logo) in printed and online material, including in NCTA Leadership Conference printed program.

## ***Government Vendor Council***

Government Vendor Council - provides an open forum for information sharing between vendors and state government representatives and is the primary source for vendor networking and information gathering. This Council also offers dialogue with policy makers to gauge what challenges they face that technology might help solve, so that NCTA members can explore how best to offer potential solutions. If your company sells to the state of North Carolina then you should participate on this council.

**Meetings will be held in February, April, June, August, October and December**

### **Host Sponsor – (Full Year Commitment Desired)**

The Host Sponsor will provide (or pay for) meeting space and light refreshments for council meeting, must be able to accommodate up to 75 people. Benefits include: Provide brief welcome remarks at the meeting; Company listed (with logo) in printed and online material, including in NCTA Leadership Conference printed program.

### **Program Sponsor – \$1,500 (6 Available)**

The Program Sponsor benefits include: Providing brief remarks at the meeting; introduce speaker(s) if applicable; Company listed (with logo) in printed and online material, including in NCTA Leadership Conference printed program; Company can provide handouts and company information at the meeting registration table.

## ***Green Technology Council***

NCTA supports North Carolina becoming a national leader in the creation of “green” companies and a “green” workforce. We will engage our member companies to develop a strategy around green awareness, promoting green best practices, and advocating for policies that support incentives, funding and support for green technology companies. Meetings will be held:

**Meetings will be held in March, July and November**

### **Host Sponsor – (3 Available)**

The Host Sponsor will provide (or pay for) meeting space and light refreshments for council meeting, must be able to accommodate up to 100 people and have exhibit space available for Council supporters. Benefits include: Provide brief welcome remarks at the meeting (if appropriate, may provide a tour for attendees); Company listed (with logo) in printed and online material, including in NCTA Leadership Conference printed program; Company can provide handouts and company information at the meeting registration table.

### **Program Sponsor – \$1,500 (3 Available)**

The Program Sponsor benefits include: Providing brief remarks at the meeting; introduce speaker(s) if applicable; Company listed (with logo) in printed and online material, including in NCTA Leadership Conference printed program; Company can provide handouts and company information at the meeting registration table.

### **Supporter – \$500 (Unlimited Available)**

Supporter benefits include: listed (name only) in printed and online material, including in NCTA Leadership Conference printed program; Company can provide handouts and company information at the meeting registration table; Display opportunity at one of the three meetings scheduled. Dates will be given on a first come first serve basis for displays.

## **Knowledge Workforce Council**

**Your sponsorship of/or donation to the Knowledge Workforce Council is 100% tax-deductable and will go toward objectives targeted to students pursuing Science, Technology, Engineering and Math (STEM) careers, STEM outreach programs and other projects that the NCTA Education Foundation has determined will provide the greatest return on your investment in STEM.**

Provides thought leadership, advocacy and action for building world-class, well-educated students and workers to make North Carolina a thriving hub for globally competitive companies.

**Meetings will be held in February, June and October**

### **Host Sponsor (4 Available)**

The Host Sponsor will provide (or pay for) meeting space and light refreshments for council meeting, must be able to accommodate up to 75 people. Benefits include: Provide brief welcome remarks at the meeting; Company listed (with logo) in printed and online material, including in NCTA Leadership Conference printed program

### **Program Sponsor – \$1,500 (4 Available)**

The Program Sponsor benefits include: Providing brief remarks at the meeting; introduce speaker(s) if applicable; Company listed (with logo) in printed and online material including in NCTA Leadership Conference printed program; Company can provide handouts and company information at the meeting registration table.

### **STEM Supporter – \$500 (Unlimited Available)**

STEM Supporters benefits include: listed (name only) in printed and online material, including in NCTA Leadership Conference printed program; Company can provide handouts and company information at the meeting registration table.

## **WISE Council**

NCTA is committed to supporting the growth and development of women in the knowledge workforce. Our efforts in this area are led by our “Women in Information Science and Engineering” (WISE) Council. The Council, like the others, is open to women and men who are NCTA members and who have an interest in offering inspiration and information for women who are current and emerging leaders in Science, Technology, Engineering and Mathematics (STEM), as well as for young women making career choices. The Council will also provide input to the broader NCTA organization to ensure that these issues are integrated into our overall programming.

**Meetings will be held in March, July and October**

### **Host Sponsor (3 Available)**

The Host Sponsor will provide (or pay for) meeting space and light refreshments for council meeting, must be able to accommodate up to 75 people. Benefits include: Provide brief welcome remarks at the meeting (if appropriate, may provide a tour for attendees); Company listed (with logo) in printed and online material, including in NCTA Leadership Conference printed program; Company can provide handouts and company information at the meeting registration table.

### **Program Sponsor – \$1,500 (3 Available)**

The Program Sponsor benefits include: Providing brief remarks at the meeting; introduce speaker(s) if applicable; Company listed (with logo) in printed and online material, including in NCTA Leadership Conference printed program; Company can provide handouts and company information at the meeting registration table.

### **Supporter – \$500 (Unlimited Available)**

Sustainer benefits include: Company listed (name only) in printed and online material, including in NCTA Leadership Conference printed program; Company can provide handouts and company information at the meeting registration table.

# NCTA Sponsorship Commitment Form

I would like to sponsor (or get more information about) the following:

Please list the event/program/council/resource you would like to sponsor or discuss further, along with the sponsorship level and amount, and the appropriate NCTA staff member will contact you:

| Event/Council/Resource | Sponsor Level | Amount |
|------------------------|---------------|--------|
| _____                  | _____         | _____  |
| _____                  | _____         | _____  |
| _____                  | _____         | _____  |
| _____                  | _____         | _____  |
| _____                  | _____         | _____  |
| _____                  | _____         | _____  |
| _____                  | _____         | _____  |

### Logo Format where applicable:

#### Logo Formats:

EPS (Vector file format) or  
Press-ready PDF (without password protection)

#### Specifications:

Logo MUST be on transparent background  
1 color (black or white)  
Outlined fonts  
Embedded High Resolutions Images

### Program Ad Format where applicable:

#### **Acceptable File Types**

1. Press-ready PDF File (with embedded fonts and outlined fonts)
2. Adobe InDesign File (with all supporting artwork and Postscript fonts)
3. Adobe Illustrator 10+ File (with outlined fonts and embedded images)
4. EPS file (with outlined fonts and embedded images)

**Color:** All ads and logos should be submitted in grayscale. All ads will be printed in grayscale.

**Resolution:** Raster images such as photos must be a minimum of 300 dpi (dots per inch)

**Platform:** Mac and PC files are acceptable

Your Name: \_\_\_\_\_

Your Company/Organization: \_\_\_\_\_

Your Phone: \_\_\_\_\_

Your email: \_\_\_\_\_

Please send this form by mail or fax:

NCTA  
4020 Westchase Blvd., Suite 350  
Raleigh, NC 27607

Fax: 919-856-0396

Please direct inquiries to:

Marc Montoro, Director of Events & Communications  
919-856-0393, ext. 225  
[mmontoro@nctechology.org](mailto:mmontoro@nctechology.org)