



## **KNOWLEDGE WORKFORCE COUNCIL 2010 FRAMEWORK**

### **Mission**

**NCTA's Knowledge Workforce Council provides thought leadership, advocacy and action for building world class, well-educated students and workers to make North Carolina a thriving hub for globally competitive companies.**

### **1. Advocate**

#### **Influence Policy & Secure Funding for Focused Educational Investments**

- Research the viability of creating a STEM Education Day in North Carolina
- Collaborate with the NCTA Government Affairs Council to develop the annual legislative agenda of educational investment priorities that focus on technology, including hosting the Technology Day at the Legislature to showcase successful education technology models

### **2. Act**

#### **Engage in Educational Initiatives that make a Focused Impact**

- Connect NCTA members with opportunities to provide time, talent and resources in support of strategic programs/partnerships focused on Science, Technology, Engineering and Math (STEM) education and awareness statewide
- Participate in Technology Demonstration Project by attending the public events, submitting Best Value Proposals for maximum equipment & providing equipment donations

### **3. Communicate**

#### **Provide creative and ongoing communications for focused messaging around Knowledge Workforce issues, goals and successes**

- Establish 10 key principle based statistical indicators for year-to-year tracking comparisons and publish an annual report displaying the trends and progress toward adopted goals for NC 's 21st Century student & worker
- Promote education & knowledge workforce issues by showcasing companies activities & programs in a corner of the monthly E-Newsletter
- Continue to increase the publicity of 21<sup>st</sup> Century Declaration and the 21<sup>st</sup> Century Worker Bill of Rights to schools & companies by including as part of the annual educational indicator report

For more information or if you would like to serve on the Knowledge Workforce Council, contact Michelle Calton at [MCalton@nctechology.org](mailto:MCalton@nctechology.org) or (919) 856-0393 ext. 223