



Charlotte Women in Information, Science & Engineering (WISE)

The NCTA Women in Information Science and Engineering (WISE) program provides opportunities for women in all aspects of the knowledge workforce to pursue career and personal goals. The WISE program continually evolves, as NCTA works closely with a group of women, who represent member companies, to:

- **EDUCATE** - Produce informative and educational forums that are of interest to a diverse group of women;
- **ENGAGE** - Provide unique network opportunities for women across the state of North Carolina; and
- **EMPOWER** - Promote women in technology and encourage young women to pursue technology careers.

Quarterly events are schedule for:

- Wednesday, March 11, 2009
- Thursday, June 4, 2009 (in conjunction with NCTA's Charlotte Conference)
- Wednesday, Sept. 9, 2009
- Wednesday, Nov. 18, 2009

PRO-RATED SPONSORSHIPS:

January – March:

Program \$6000
Platinum \$3000
Silver \$1500
Bronze \$500

April – June:

Program \$4500
Platinum \$2250
Silver \$1125
Bronze \$375

July – Sept.:

Program \$3500
Platinum \$1500
Silver \$750
Bronze \$250

Oct – Dec:

Program \$3500
Platinum \$750
Silver \$375
Bronze \$125

(with benefits adjusted for time of year secured)

Sponsorship Details:

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Program Sponsor \$6,000 (Exclusive Sponsorship of Program & Recognition for donation of Scholarship)

Twelve (12) complimentary tickets to each of the three Charlotte WISE events; Program Sponsor recognized for donation of scholarship (e.g. WISE Kasie Capling Scholarship Presented by 'sponsor name'); Company logo or listing in all promotional material, on placards in reception area and sponsor recognition from the podium through sponsor PowerPoint presentation at event; Opportunity to provide closing remarks at each of the events; Recognition at Charlotte Conference from the podium and in the event program in June; Two (2) tickets to your choice of an NCTA event including *Annual Meeting, CEO Conversation or 21 Awards* (NCTA Marquee Events); Sponsor logo will be included in Charlotte WISE sponsor page in *CEO Conversation and Leadership Conference* (NCTA Marquee Events) program books; Company logo on NCTA Charlotte WISE event page for the calendar year; Receive attendee contact information for each event; Opportunity to showcase company materials on exhibit table at event; Opportunity to network for maximum executive engagement

Platinum Sponsor \$3,000 (4 Available)

Six (6) complimentary tickets to each of the three Charlotte WISE events; Company logo or listing in all promotional material, and sponsor recognition from the podium through sponsor PowerPoint presentation at event; Opportunity to offer opening remarks at one Charlotte WISE event; Recognition at Charlotte Conference from the podium and in the event program in June; Platinum Sponsor listing included on Charlotte WISE sponsor page in *CEO Conversation and Leadership Conference* (NCTA Marquee Events) program books; Two (2) tickets to your choice of an NCTA event including *Annual Meeting, CEO Conversation or 21 Awards* (NCTA Marquee Events); Company logo on NCTA Charlotte WISE event page for the calendar year; Receive attendee contact information for each event; Opportunity to showcase company materials on exhibit table at event; Opportunity to network for maximum executive engagement

Silver Sponsor \$1,500 (Unlimited)

Four (4) complimentary tickets to each of the three Charlotte WISE events; Company logo or listing in all promotional material, and sponsor recognition from the podium through sponsor PowerPoint presentation at event; Recognition at Charlotte Conference from the podium and in the event program in June; Silver Sponsor company logo included on Charlotte WISE sponsor page in *CEO Conversation and Leadership Conference* (NCTA Marquee Events) program books; Company logo on NCTA Charlotte WISE event page for the calendar year; Receive attendee contact information for each event; Opportunity to showcase company materials on exhibit table at event; Opportunity to network for maximum executive engagement

Bronze Sponsor \$500 (Unlimited)

One (1) complimentary ticket to each of the three Charlotte WISE events; Company listing in all promotional material, and sponsor recognition from the podium through sponsor PowerPoint presentation at event; Recognition at Charlotte Conference from the podium and in the event program in June; Company listing included on Charlotte WISE sponsor page in *CEO Conversation and Leadership Conference* (NCTA Marquee Events) program books; Company listing on NCTA Charlotte WISE event page for the calendar year; Opportunity to network for maximum executive engagement

Friends Sponsor \$100 Members / \$150 Non-Members (Individual sponsorship – Unlimited, not pro-rated)

One (1) complimentary ticket to each of the three Charlotte WISE events, with a savings off the member ticket price.

Event Package \$400 (Unlimited)

Four (4) tickets to each of the three Charlotte WISE Events, with a savings off the member price.