



## ***CIO Peer-2-Peer***

The ***CIO Peer-2-Peer*** provides a forum to discuss best practices, challenges and successes that are specific to the senior IT executive responsible for a company's internal infrastructure and applications. Each meeting follows a roundtable format with a participating CIO as a moderator. This is an exclusive opportunity to interact with CIOs from across the state. The CIO Connection utilizes Cisco's TelePresence technology to connect CIOs in Charlotte and RTP. There are a total of two exclusive program sponsorship opportunities available for each meeting, one in Charlotte and one in RTP.

### **Four meetings held each year**

#### **Host Sponsor – \$10,000 (Exclusive)**

Sponsor provides the facilities to host meeting in Charlotte and RTP, connecting through web conference and continental breakfast for networking session; Two company representatives may attend breakfast and participate in discussion; Complimentary registrations for any CIOs that are invited by sponsor; Opportunity to provide promotional items and company materials to attendees; Company logo and hotlink on NCTA website; Receive meeting attendee roster

#### **Exclusive Program Sponsor – \$1,750 (4 RTP; 4 Charlotte)**

Recognition as exclusive sponsor for CIO Connection program in opening and closing remarks; Two company representatives may attend breakfast and participate in discussion; Complimentary registrations for any CIOs that are invited by sponsor; Option to provide promotional items and company materials to attendees; Company logo and hotlink on NCTA website; Receive meeting attendee roster