



NCTA Emerging Technologies & Trends Series (ETT)

The ***Emerging Technologies & Trends Series*** is designed to provide a forum where technology executives can combine professional development and networking. Each event will explore new technologies and trends that are impacting the development of North Carolina's economy and will feature an interactive panel of subject matter experts speaking on a dedicated topic. Sessions will be held in Charlotte, Research Triangle Park and the Triad.

All Sponsors will receive the following standard benefits:

- Complimentary registrations to event:
 - Regular Registrations include access to networking breakfast and panel discussion
 - VIP Registrations include seat at VIP Breakfast with speakers
- Company logo/listing on promotional materials, including event program, signage and PowerPoint presentations
- Company logo/listing on event web page and e-communications
- Opportunity to display company materials on shared exhibit table at event

Series Sponsorships

Benefits are included for multiple events

Title Sponsor – \$10,000 (SOLD – WorkSmart)

Serve as emcee of each event, offering welcoming remarks; Seat on ETT Planning Committee to help identify event topics and speakers; Display banner at front of room; Provide give away at each event; Exhibit table in networking room; Receive roster of attendees; Six registrations (4 Regular and 2 VIP)

Series Sponsor – \$3,000 (SOLD – Vaco, TWC Business Class)

Series A includes 3 RTP events and 1 Triad event. Series B includes 3 Charlotte events and 1 Triad event. Series sponsor can purchase for one or both Series at price listed. Seat on ETT Planning Committee to help identify event topics and speakers; Serve as moderator of one event panel; Provide give away at each event; Exhibit table in networking room; Receive roster of attendees; Four registrations (3 Regular and 1 VIP)

Green Host Sponsor – \$2,000 (Exclusive)

(Proceeds from sponsorship allow NCTA to purchase renewable energy credits and carbon offsets from NC GreenPower to mitigate the environmental impact of these events); Seat on ETT Planning Committee to help identify event topics and speakers; Receive roster of attendees; Three registrations (2 Regular and 1 VIP)

Individual Event Sponsorships

Host Sponsor – \$1,000 (Exclusive)

Sponsorship can be paid in cash or provided in-kind; Company provides venue, including audio/visual equipment for presentation and continental breakfast for attendees; Showcase company facility by providing technology tour; Make opening remarks and introduce moderator; Exhibit table in networking room; Receive roster of attendees; Four registrations (3 Regular and 1 VIP)

Gold Sponsor – \$750 (Unlimited)

Promotional collateral displayed at registration table; Receive roster of attendees; Three registrations (2 Regular and 1 VIP)

Silver Sponsor – \$500 (Unlimited)

Promotional collateral displayed at registration table; Receive roster of attendees; Two registrations (1 Regular and 1 VIP)

Bronze Sponsor – \$250 (Unlimited)

Receive roster of attendees; Two regular registrations

ETT Series Pass – \$100 (NCTA Member Only)

One complimentary registration to all eight ETT events

Individual Registration

NCTA Members – \$30 • Non Members – \$49