

Emerging Technologies & Trends Breakfast Series

The ***Emerging Technologies & Trends Breakfast Series*** is designed to provide robust networking opportunities, while exploring new technologies and trends that are vital to the development of North Carolina's economy. The program is designed to be an interactive panel and will provide members the opportunity to tour the hosting company's facilities. This series will be divided into two markets with 4 events in Charlotte and 6 events in the Triad and RTP.

- The RTP and Triad series will explore new technologies and trends such as software as a service, gaming & learning technologies, virtualization, green technology and knowledge workforce and STEM.
- The Charlotte Series, in partnership with the Charlotte Chamber of Commerce, will focus on the impact of technology and will feature speakers from various sectors of industry, including utilities and infrastructure, defense and aerospace, bio-technology and healthcare, retail and finance.

Events are scheduled as follows:

RTP/Triad Breakfast Series

- Tuesday, Feb. 24 – RTP, N.C. (Software as a Service/Cloud Computing)
- Tuesday, May 19 – RTP, N.C. (Knowledge Workforce & STEM)
- Tuesday, June 23 – Triad, N.C. (CIO Roundtable)
- Tuesday, July 21 – RTP, N.C. (Virtualization)
- Wednesday, Sept. 16 – Triad, N.C. (Healthcare IT)
- Tuesday, Oct. 20 – RTP, N.C. (Gaming & Learning Technologies)
- Tuesday, Dec. 8 – RTP, N.C. (Social Media)

Charlotte Breakfast Series

- Monday, March 30 – Charlotte, N.C. - Utilities/Infrastructure
- Tuesday, May 13 – Charlotte, N.C. – Financial Services
- Wednesday, July 8 – Charlotte, N.C. NC - Research Campus/BioTech
- Wednesday, October 7 – Charlotte, N.C. - Corporate

Series Sponsor \$1,500 for 1 remaining Charlotte, \$1,750 for 2 remaining RTP / Triad (RTP/Triad Series costs: \$1750 for Oct. 20 and all remaining, \$1500 for the Dec. 8 breakfast)

Exposure as Series Sponsor on all (3 remaining RTP/Triad) or (1 remaining Charlotte) Emerging Technologies & Trends Series event(s); Serve on strategy planning committee to identify speakers and companies to feature at event(s); Five (5) complimentary tickets per event; Company logo or listing in all promotional material, and sponsor recognition from the podium through sponsor PowerPoint presentation at event; Company logo on NCTA website event web page for the calendar year; Opportunity to display company materials on shared exhibit table at event; Opportunity to make opening remarks, introduction or moderate one of the five panels, as possible; Receive attendee contact information for event; Opportunity to network for maximum executive engagement

Host/Breakfast Sponsor \$1,250 (Cash or In Kind) (Exclusive 1 sponsor per event, covers 1 event only)

Five (5) complimentary tickets to event; Provide venue and breakfast or cash to cover expenses; Opportunity to host event at company facility, if permissible; Opportunity to showcase company facility by providing technology tour to attendees; Company logo or listing in all promotional material, and sponsor recognition from the podium through sponsor PowerPoint presentation at event; Company logo on NCTA website event web page for the calendar year; Opportunity to display company materials on shared exhibit table at event; Opportunity to make opening remarks; Receive attendee contact information for event; Opportunity to network for maximum executive engagement

Program Sponsor \$1,000 (Unlimited, covers 1 event only)

Four (4) complimentary tickets to event; Company logo or listing in all promotional material and sponsor recognition from the podium through sponsor PowerPoint presentation at event; Company logo on NCTA website event web page for the calendar year; Receive attendee contact information for event; Opportunity to display company materials on shared exhibit table at event; Opportunity to network for maximum executive engagement

Networking Sponsor \$500 (Unlimited, extends across remaining events in Series)

Four (4) complimentary tickets to each of the five events (\$100 savings off member rate); Recognition from Podium at each event as Networking Sponsor; Opportunity to network for maximum executive engagement