



Chris Neal
CEO & Co-Founder
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Chris Neal is CEO and Co-founder of BlueStripe software. Before founding BlueStripe, Mr. Neal was VP of Field Operations for the Americas for Wily Technology, the Magic Quadrant Leader for Java EE Application Management. During his seven year tenure there Mr. Neal grew revenues from \$0 to \$75M, culminating in acquisition by CA for \$390M. Throughout his career Mr. Neal has excelled at building talented teams that are highly focused on producing value for customers, partners, and investors. Mr. Neal brings to BlueStripe over 15 years of enterprise infrastructure software leadership experience, including Oracle Corporation as well as NetDynamics, a leader in the Java Application Server market which was acquired by Sun Microsystems. Mr. Neal holds a BS in Business Administration from the University of North Carolina at Chapel Hill.

BlueStripe was formed to change the way companies manage applications. Their products provide the visibility and tools that enable customers to understand how and why their business-critical applications behave as they do - whether the applications reside in a physical or virtual environment. Since launching their product FactFinder in the fall of 2008, the company and product have won a number of awards, including "Best of VMWorld 2008" in the "Application and Infrastructure Management Category" , and BlueStripe was named by NetworkWorld as one of the "Top 10 Start Ups to Watch in 2009".

Presentation: Chris will discuss the trends and challenges seen as companies move from using virtualization on their Development & QA environments to the virtualization of servers which run their mission critical business applications. He will discuss how companies can maximize server virtualization as soon as possible without sacrificing performance and availability of their business applications.