



Charlotte Women in Information, Science & Engineering (WISE)

SPONSOR MENU

The NCTA Women in Information Science and Engineering (WISE) program provides opportunities for women in all aspects of the knowledge workforce to pursue career and personal goals. The WISE program continually evolves, as NCTA works closely with a group of women, who represent member companies to:

- **EDUCATE** – Produce informative and educational forums that are of interest to a diverse group of women
- **ENGAGE** – Provide unique network opportunities for women across the state of North Carolina
- **EMPOWER** – Promote women in technology and encourage young women to pursue technology careers.

WISE sponsorship will provide your company exposure to technology executives in Charlotte and positions your company as a supporter of women pursuing STEM careers.

Program Sponsor – \$6,000 (Exclusive)

- Twelve (12) complimentary tickets to each of the three Charlotte WISE events
- Title recognition in scholarship (e.g. WISE Kasie Capling Scholarship Presented by 'Sponsor Name')
- Company logo or listing on all event promotional material (reception placard, PowerPoint presentation and event program)
- Opportunity to provide closing remarks at each event
- Recognition at the ***Charlotte Thriving in the New Economy Conference*** (NCTA Marquee Event)
- Sponsor logo will be included in Charlotte WISE sponsor page in ***The State of Smart Tech*** and ***Leadership Conference*** (NCTA Marquee Events) programs
- Company logo on NCTA Charlotte WISE event page for the calendar year
- Opportunity to showcase company materials on exhibit table at event

Platinum Sponsor – \$3,000 (3 Available)

- Six (6) complimentary tickets to each of the three Charlotte WISE events
- Company logo or listing on all event promotional material (reception placard, PowerPoint presentation and event program)
- Opportunity to provide opening remarks or introduce panel/speaker at one event
- Recognition at the ***Charlotte Thriving in the New Economy Conference*** (NCTA Marquee Event)
- Sponsor logo will be included in Charlotte WISE sponsor page in ***The State of Smart Tech*** and ***Leadership Conference*** (NCTA Marquee Events) programs
- Company logo on NCTA Charlotte WISE event page for the calendar year
- Opportunity to showcase company materials on exhibit table at event

Silver Sponsor – \$1,500 (Unlimited)

- Four (4) complimentary tickets to each of the three Charlotte WISE events
- Company logo or listing on all event promotional material (reception placard, PowerPoint presentation and event program)
- Recognition at the ***Charlotte Thriving in the New Economy Conference*** (NCTA Marquee Event)
- Sponsor logo will be included in Charlotte WISE sponsor page in ***The State of Smart Tech*** and ***Leadership Conference*** (NCTA Marquee Events) programs
- Company logo on NCTA Charlotte WISE event page for the calendar year

Bronze Sponsor – \$500 (Unlimited)

- One (1) complimentary ticket to each of the three Charlotte WISE events
- Company listing on all event promotional material (reception placard, PowerPoint presentation and event program)
- Recognition at the ***Charlotte Thriving in the New Economy Conference*** (NCTA Marquee Event)
- Sponsor logo will be included in Charlotte WISE sponsor page in ***The State of Smart Tech*** and ***Leadership Conference*** (NCTA Marquee Events) programs
- Company logo on NCTA Charlotte WISE event page for the calendar year

Friends Sponsor – \$100 Members/\$150 Non-Members (Unlimited)

- Sponsorship for individuals only
- One (1) complimentary ticket to each of the three Charlotte WISE events
- Listing on Charlotte WISE webpage for calendar year.