

A CEO CONVERSATION 2009
April 8, 2009
Sheraton Imperial, RTP

A *CEO Conversation* is the Southeast's leading executive forum for the technology industry, bringing together senior corporate executives, innovators of leading technologies, business developers and world-class visionaries. This daylong event features exhibit opportunities, premier speakers and networking opportunities with C-Level executives. This one-of-a kind opportunity connects leaders, ideas and concepts to facilitate new relationships and new thinking.

Title Sponsor \$15,000 (Exclusive)

(3) Invitations to *VIP Reception with afternoon featured speakers*; (3) Invitations to *VIP Breakfast with morning featured speakers*; Recognition as title sponsor on all conference promotional materials, including invitation, program, web site, signage, PowerPoint Presentation; Opportunity to offer opening remarks or closing remarks; Opportunity to introduce one of the keynote speakers; Company logo in *Triangle Business Journal* and/or magazine advertisement; Top Billing on front cover of program and sponsors page in program; Inside Full-page advertisement in opening page of program; Premier exhibit space; Company logo and hotlink on *NCTA* website for the calendar year; Recognition from podium; Attendee contact information; 20 Complimentary registrations

Program Sponsor \$10,000 (Exclusive)

(2) Invitations to *VIP Reception with afternoon featured speakers*; (2) Invitations to *VIP Breakfast with morning featured speakers*; Recognition as program sponsor on all conference promotional materials, including invitation, program, web site, signage, PowerPoint Presentation; Opportunity to offer opening remarks or closing remarks; Opportunity to introduce one of the keynote speakers; Company logo in *Triangle Business Journal* and/or magazine advertisement; Premier Billing on front cover of program and sponsors page in program; Back Cover Advertisement on program; Premier exhibit space; Company logo and hotlink on *NCTA* website for the calendar year; Recognition from podium; Attendee contact information; 15 Complimentary registrations

Platinum Sponsor \$8,500 (3 Available)

(2) Invitations to *VIP Reception with afternoon featured speakers*; (2) Invitations to *VIP Breakfast with morning featured speakers*; Recognition as platinum sponsor on all conference promotional materials, including invitation, program, web site, signage, PowerPoint Presentation; Opportunity to offer opening remarks or closing remarks; Opportunity to introduce one of the presenters/panels; Company logo in *Triangle Business Journal* and/or magazine advertisement; Premier Billing on front cover of program and sponsors page in program; Full Page Advertisement in program; Premier exhibit space; Company logo and hotlink on *NCTA* website for the calendar year; Recognition from podium; Attendee contact information; 12 Complimentary registrations

Reception Sponsor \$8,500 (Exclusive)

(2) Invitations to *VIP Reception with afternoon featured speakers*; (2) Invitations to *VIP Breakfast with morning featured speakers*; Recognition as platinum sponsor on all conference promotional materials, including invitation, program, web site, signage, PowerPoint Presentation; Opportunity to offer opening remarks or closing remarks; Opportunity to introduce one of the presenters/panels; Company logo in *Triangle Business Journal* and/or magazine advertisement; Premier Billing on front cover of program and sponsors page in program; Full Page Advertisement in program; Premier exhibit space; Company logo and hotlink on *NCTA* website for the calendar year; Recognition from podium; Attendee contact information; 12 Complimentary registrations

VIP Breakfast Sponsor \$8,500 (Exclusive)

12 Invitations to *VIP Reception with afternoon featured speakers*; 12 Invitations to *VIP Breakfast with morning featured speakers*; Recognition as VIP Breakfast sponsor on all conference promotional materials, including invitation, program, web site, signage, PowerPoint Presentation; Company logo in *Triangle Business Journal* and/or magazine advertisement; Premier Billing on front cover of program and sponsors page in program; Full Page Advertisement in program; Premier exhibit space; Company logo and hotlink on *NCTA* website for the calendar year; Recognition from podium; Attendee contact information; 12 Complimentary registrations

VIP Reception Sponsor \$8,500 (Exclusive)

12 Invitations to *VIP Reception with afternoon featured speakers* ; 12 Invitations to *VIP Breakfast with morning featured speakers*; Recognition as VIP Reception sponsor on all conference promotional materials, including invitation, program, web site, signage, PowerPoint Presentation; Company logo in *Triangle Business Journal* and/or magazine advertisement; Premier Billing on front cover of program and sponsors page in program; Full Page Advertisement in program; Premier exhibit space; Company logo and hotlink on *NCTA* website for the calendar year; Recognition from podium; Attendee contact information; 12 Complimentary registrations

Gold Sponsor \$7,000 (Unlimited)

2 Invitations to *VIP Reception with afternoon featured speakers* ; 2 Invitations to *VIP Breakfast with morning featured speakers*; Recognition as Gold sponsor on all conference promotional materials, including invitation, program, web site, signage, PowerPoint Presentation; Company logo in *Triangle Business Journal* and/or magazine advertisement; Recognition on sponsors page in program; Full Page Advertisement in program; Exhibit space; Company logo and hotlink on *NCTA* website for the calendar year; Recognition from podium; Attendee contact information; 10 Complimentary registrations

Luncheon Sponsor \$7,000 (Exclusive)

2 Invitations to *VIP Reception with afternoon featured speakers* ; 2 Invitations to *VIP Breakfast with morning featured speakers*; Recognition as Luncheon sponsor on all conference promotional materials, including invitation, program, web site, signage, PowerPoint Presentation; Opportunity to say remarks prior to luncheon; Company logo in *Triangle Business Journal* and/or magazine advertisement; Recognition on sponsors page in program; Full Page Advertisement in program; Exhibit space; Company logo and hotlink on *NCTA* website for the calendar year; Recognition from podium; Attendee contact information; 10 Complimentary registrations

Beverage Sponsor \$7,000 (Exclusive)

2 Invitations to *VIP Reception with afternoon featured speakers* ; 2 Invitations to *VIP Breakfast with morning featured speakers*; Recognition as Beverage sponsor on all conference promotional materials, including invitation, program, web site, signage, PowerPoint Presentation; Company logo in *Triangle Business Journal* and/or magazine advertisement; Recognition on sponsors page in program; Full Page Advertisement in program; Exhibit space; Company logo and hotlink on *NCTA* website for the calendar year; Recognition from podium; Attendee contact information; 8 Complimentary registrations

Breakfast Sponsor \$6,000 (Exclusive)

2 Invitations to *VIP Reception with afternoon featured speakers* ; 2 Invitations to *VIP Breakfast with morning featured speakers*; Recognition as Breakfast sponsor on all conference promotional materials, including invitation, program, web site, signage, PowerPoint Presentation; Company logo in *Triangle Business Journal* and/or magazine advertisement; Recognition on sponsors page in program; Half Page Advertisement in program; Exhibit space; Company logo and hotlink on *NCTA* website for the calendar year; Recognition from podium; Attendee contact information; 6 Complimentary registrations

Silver Sponsor \$5,000 (Unlimited)

2 Invitations to *VIP Reception with afternoon featured speakers* ; 2 Invitations to *VIP Breakfast with morning featured speakers*; Recognition as Silver sponsor on all conference promotional materials, including invitation, program, web site, signage, PowerPoint Presentation; Company logo in *Triangle Business Journal* and/or magazine advertisement; Recognition on sponsors page in program; Half Page Advertisement in program; Exhibit space; Company logo and hotlink on *NCTA* website for the calendar year; Recognition from podium; Attendee contact information; 6 Complimentary registrations

Break Sponsor \$4,000 (Exclusive – 3 Available)

2 Invitations to *VIP Reception with afternoon featured speakers* ; 2 Invitations to *VIP Breakfast with morning featured speakers*; Recognition as Break sponsor on all conference promotional materials, including invitation, program, web site, signage, PowerPoint Presentation; Company logo in *Triangle Business Journal* and/or magazine advertisement; Recognition on sponsors page in program; Half Page Advertisement in program; Exhibit space; Company logo and hotlink on *NCTA* website for the calendar year; Recognition from podium; Attendee contact information; 4 Complimentary registrations

Bronze Sponsor \$3,000 (Unlimited)

2 Invitations to *VIP Reception with afternoon featured speakers* ; 2 Invitations to *VIP Breakfast with morning featured speakers*; Recognition as Bronze sponsor on all conference promotional materials, including invitation, program, web site, signage, PowerPoint Presentation; Company logo in *Triangle Business Journal* and/or magazine advertisement; Recognition on sponsors page in program; Quarter Page Advertisement in program; Exhibit space; Company logo and hotlink on *NCTA* website for the calendar year; Recognition from podium; Attendee contact information; 4 Complimentary registrations

Member

\$250 Early Bird
\$325 After April 1

Non-Member

\$350 Early Bird
\$425 After April 1
or
\$100 (if you become a Member between February 1 & April 8)

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\$2,500
\$3,250 After April 1