



PRESENTED IN CONJUNCTION WITH  Grant Thornton

THANK YOU FOR YOUR INTEREST IN SPONSORING THE NCTA 2010 21 AWARDS

The NCTA 21 Awards is North Carolina's most prestigious statewide technology awards, bringing together more than 500 leaders from across North Carolina to celebrate the best of the best in technology, innovation and excellence. This awards ceremony is a must attend event for companies and individuals in the technology community.

As a sponsor, you will become an integral part of the awards program including the distinct pleasure of presenting a NCTA 21 Award or providing remarks at the event and recognition in promotional materials through various channels.

Enclosed you will find a menu of available sponsorship opportunities and a sponsor commitment form. You can use the attached form to submit your sponsorship request via email.
You cannot save data typed into this form if you are using Acrobat Reader.

If you would like to retain a copy for your records, please print before submitting.

If you prefer to print this form, you can send it to:

North Carolina Technology Association (NCTA)
4020 Westchase Boulevard, Suite 350
Raleigh, NC 27607

OR

By email to rkennedy@nctechnology.org

OR

By fax to 919.856.0396

**Winners for the 2010 NCTA 21 Awards will be announced at the
NCTA 21 Awards Gala on November 10, 2010 at the
Sheraton Imperial Hotel in Durham, NC.**

For more information, please visit www.nctechnology.org

If you have questions, please contact NCTA at 919.856.0393



PRESENTED IN CONJUNCTION WITH Grant Thornton

OFFICIAL SPONSORSHIP FORM

The most prestigious statewide awards brings together more than 500 leaders from across North Carolina to celebrate the best of the best in technology, innovation and excellence. This awards ceremony is a must attend event in the technology community. Enclosed you will find a menu of available sponsorship opportunities and a sponsor commitment form.

COMPANY INFORMATION

Company Name: _____

Primary Contact: _____

Address: _____

City, State, Zip: _____

Phone: _____ Fax: _____

Email: _____ Web Site: _____

I would like to sponsor the NCTA 21 Awards at the following level*:

- Title Sponsor **SOLD**
- Dinner Sponsor..... **\$6,500**
- Gala Reception Sponsor..... **SOLD**
- People's Choice Award **SOLD**
- Outstanding Achievement Award (Exclusive) **\$5,000**
- VIP Reception Sponsor (Exclusive)..... **\$5,000**
- Entertainment Sponsor (Exclusive) **\$5,000**
- Beverage Sponsor (Exclusive) **\$3,500**
- Awards Sponsor (Exclusive) **SOLD**
- Green Host Sponsor (Exclusive)..... **SOLD**
- Presentation Awards Sponsor (12 Available)..... **\$2,500**
- Gift Bag Sponsors (Unlimited)..... **\$750**
- Table Sponsor **\$1,000**

**See Page 2 for details for each Sponsorship Level.*

PAYMENT & RETURN INFORMATION

Please return form with payment by fax to 919.856.0396 or via e-mail to Rachel Kennedy at rkennedy@nctechnology.org.

Return form with check or credit card payment to:

NCTA 21 Awards, 4020 Westchase Blvd., Suite 350, Raleigh, NC 27607, Fax: 919.856.0396 • Phone: 919.856.0393

Cardholder Name: _____

Please Select: Visa MasterCard American Express

Card #: _____ Expiration Date: _____

Signature: _____

Entries are non-refundable. Payment must be received in advance.

SUBMIT

RESET

Visit www.nctechnology.org for more information and details.
Be sure to submit a nomination for your company or your clients for the 2010 21 Awards.



OFFICIAL SPONSORSHIP OPPORTUNITIES

PRESENTED IN CONJUNCTION WITH  Grant Thornton

All Sponsors will receive the following benefits:

- Complimentary registrations to event (number varies based upon sponsorship level)
- Special invitation(s) to VIP Reception with Finalists and Sponsors (number varies based upon sponsorship level)
- Company logo/name included on event signage, PowerPoint and program's sponsors page
- Recognition as a sponsor by event emcee
- Opportunity to include a gift item in gift bag for award winners
- Company name and hotlink on NCTA's web site

Title Sponsor \$9,000 (SOLD)

- 2 Complimentary Tables (20 seats) at the awards dinner
- Special invitation to VIP Reception for all 20 guests
- Top Billing with company logo in all promotional materials
- Recognition as Event Sponsor on placards at event
- Opportunity to offer opening or closing remarks at the ceremony

Dinner Sponsor \$6,500 (Exclusive)

- Complimentary table for 10 at the awards dinner
- Special invitation to VIP Reception with Finalists and Sponsors for 5 guests
- Recognition as Dinner Sponsor on promotional materials and placards at dinner
- Opportunity to offer opening or closing remarks at the ceremony

Gala Reception Sponsor \$6,500 (SOLD)

- Complimentary table for 10 at the awards dinner
- Special invitation to VIP Reception with Finalists and Sponsors for 5 guests
- Recognition as Reception Sponsor on all promotional materials and placards at Gala Reception
- Opportunity to offer opening or closing remarks at the ceremony

People's Choice Award Sponsor \$5,500 (SOLD)

- Complimentary table for 10 at the awards dinner
- Special invitation to VIP Reception with Finalists and Sponsors for 2 guests
- Exclusive opportunity to present People's Choice Award Category
- Promotion of company on all correspondence and promotion regarding People's Choice Award, including recognition on ballot with finalist sent out to NCTA's distribution
- Promotion on homepage of web site for three weeks during voting poll (In 2009 over 10,000 votes were received)
- Recognition on press release announcing the voting period

Outstanding Achievement Award Sponsor \$5,000 (Exclusive)

- Complimentary table for 10 at the awards dinner
- Special invitation to VIP Reception with Finalists and Sponsors for 5 guests
- Exclusive opportunity to present Outstanding Achievement Award Category

VIP Reception Sponsor \$5,000 (Exclusive)

- Complimentary table for 10 at the awards dinner
- Special invitation to VIP Reception with Finalists and Sponsors for 5 guests
- Recognition as VIP Reception Sponsor on promotional materials and placards at VIP Reception
- Opportunity to offer opening or closing remarks at the reception to recognize the finalists, winners & sponsors

Entertainment Sponsor \$5,000 (Exclusive)

- Complimentary table for 10 at the awards dinner
- Special invitation to VIP Reception with Finalists and Sponsors for 5 guests
- Company Entertainment will be provided during VIP Reception, General Reception & Dinner
- Opportunity to offer opening or closing remarks at the ceremony

Beverage Sponsor \$3,500 (Exclusive)

- Table of 8 at the event with 2 finalists or guests at your table
- Special invitation to VIP Reception with Finalists and Sponsors for 2 guests
- Recognition as Beverage Sponsor on placards at reception
- Opportunity to make an introduction or present an award at the awards ceremony

Awards Sponsor \$3,500 (SOLD)

- Table of 8 at the event with 2 finalists or guests at your table
- Special invitation to VIP Reception with Finalists and Sponsors for 2 guests
- Opportunity to make an introduction or present an award at the awards ceremony

Green Host Sponsor \$3,000 (SOLD)

NCTA's "Green Host" sponsor allows NCTA to purchase renewable energy credits and carbon offsets from NC GreenPower to mitigate the environmental impact of our events.

- Recognition as the Green Host Sponsor on all promotional materials and on web site materials
- Table of 8 at the event with 2 finalists or guests at your table
- Special invitation to VIP Reception with Finalists and Sponsors for 2 guests

Presentation Awards Sponsor \$2,500 (12 Available)

- Table of 8 at the event with 2 finalists or guests at your table
- Special invitation to VIP Reception with Finalists and Sponsors for 2 guests
- Opportunity to present one of the award categories (first come, first serve)

Gift Bag Sponsor \$750 (Unlimited)

- 4 tickets to event
- Opportunity to provide gift item in gift bag for award winners
- Company logo on gift bag and in program

Table Sponsor \$1,000

- Recognition on placard at your table
- Recognition in program and other onsite media
- Name on conference web site page
- Table of 10 complimentary registrations

Member Tickets

- \$99 Early Bird
- \$125 After October 22

Non-Member Tickets

- \$149 Early Bird
- \$175 After October 22

Visit www.nctechnology.org for more information and details.

Be sure to submit a nomination for your company or your clients for the 2010 21 Awards.