



# NCTA 21 Awards Gala

November 8  
Durham

The **NCTA 21 Awards** is North Carolina's most prestigious statewide awards technology program, recognizing companies and individuals who have characterized excellence, innovation and leadership in 21 categories. The awards process culminates in the **NCTA 21 Awards Gala** in November where 800+ leaders from across the state gather to celebrate the tech sector and learn who the winners are in each category. The event includes a reception and dinner followed by the Awards Ceremony.

## All Sponsors will receive the following benefits:

- Company listing or logo in event promotional materials, including program and signage
- Company listing or logo in event page on NCTA website and e-communications
- Opportunity to provide gift item in gift bag to all award winners. (Excludes Table Sponsors)

## Additional Sponsor Benefits:

### Title Sponsor – \$25,000 (Exclusive)

Top Billing with company logo in promotional materials; Opportunity to provide opening remarks at the ceremony; 20 VIP Registrations

### Dinner Sponsor – \$10,000 (Exclusive)

Company name on placards at dinner tables; Option to provide remarks prior to dinner; 10 Registrations (5 Regular/5 VIP)

### Gala Reception Sponsor – \$7,500 (Exclusive)

Recognition as Reception Sponsor on all promotional materials and placards at Gala Reception; Option to offer opening or closing remarks at the ceremony; 10 Registrations (5 Regular/5 VIP)

### VIP Reception – \$5,500 (Exclusive)

Placards on tables at VIP Reception; Option to offer opening or closing remarks at the reception to recognize the finalists, winners and sponsors; 10 VIP Registrations

### People's Choice Award – \$5,500 (Exclusive)

Present People's Choice Award; Recognition on poll with finalist sent out to NCTA's distribution; Promotion on home page of web site during voting poll and recognition on press release announcing the voting period; 10 Registrations (5 Regular/5 VIP)

### Outstanding Achievement Award – \$5,000 (Exclusive)

Present Outstanding Achievement Award and have winner and their guest sit at table; 10 Registrations (5 Regular/5 VIP)

### Entertainment Sponsor – \$4,000 (Exclusive)

Live entertainment will be provided during VIP Reception & General Reception; option to offer remarks at the reception; 10 Registrations (5 Regular/5 VIP)

### Awards Sponsor – \$3,500 (Exclusive)

Table of eight at the event with two finalists or guests at your table; Make an introduction at the ceremony; 8 Registrations (6 Regular/2 VIP)

### Green Host Sponsor – \$3,500 (Exclusive)

Proceeds from sponsorship allow NCTA to purchase renewable energy credits from NC GreenPower to offset the environmental impact of event; Full page ad in program; Table of eight at the event with two finalists or guests at your table; 8 Registrations (6 Regular/2 VIP)

### Lanyard Sponsor – \$3,500 (Exclusive)

Company name and logo on name badge lanyard given to all attendees (cost of lanyard included in sponsorship); 6 Registrations (4 Regular/2 VIP)

### Beverage Sponsor – \$3,500 (Exclusive)

Table of eight at the event with two finalists or guests at your table; Recognition as Beverage Sponsor on placards at the beverage stations; 8 Registrations (6 Regular/2 VIP)

### Registration Sponsor – \$3,000 (Exclusive)

Option to have company representatives at registration table working with NCTA staff to greet attendees; Company signage/materials at registration table; Full page ad in program; 6 Registrations (4 Regular/2 VIP)

### Presentation Sponsor – \$3,000

#### (18 Available on a first come basis)

Table of eight at the event with two finalists or guests at your table; Option to present one of the award categories (first come first serve); 8 Registrations (6 Regular/2 VIP)

### Gold Sponsor – \$2,500 (Unlimited)

Table of ten at reserved table; Provide gift item in gift bag for award winners; 10 Registrations (8 Regular/2 VIP)

### Gift Bag Sponsor – \$750 (Unlimited)

Provide gift item in gift bag for award winners; Company logo in program and onsite media; 4 Regular Registrations

### Table Sponsor – \$1,250

Recognition on placard at your table; Recognition in program & other onsite media; Reserved placement at gala; 10 Regular Registrations



## NCTA 21 Awards

### REGISTRATION AND SPONSORSHIP REPLY FORM

#### Sponsorship Levels

- Title Sponsor – \$25,000
- Dinner Sponsor - \$10,000
- Gala Sponsor - \$7,500
- VIP Reception Sponsor - \$5,500
- People’s Choice Award - \$5,500
- Outstanding Achievement Award - \$5,000
- Entertainment Sponsor - \$4,000
- Awards Sponsor - \$3,500
- Green Host Sponsor - \$3,500
- Lanyard Sponsor - \$3,500
- Beverage Sponsor - \$3,500
- Registration Sponsor - \$3,000
- Presentation Sponsor - \$3,000
- Gold Sponsor (Unlimited) - \$2,500
- Gift Bag Sponsor - \$750
- Table Sponsor - \$1,250

#### REGISTRATION INFORMATION

(Early-bird pricing through October 26)

- NCTA Member Tickets** – \$99 Early Bird/\$125  
**Non-Member Tickets** – \$149 Early Bird/\$175
- Vegetarian Meal Request(s) (Number: \_\_\_\_\_)  
**(NCTA can only accommodate requests made prior to the conference; please request info for all guests in your party)**

***Registration and Prepayment is required.  
Reservations are non-refundable, but are transferable to another person for this event only by calling the NCTA office at (919) 856-0393. No refunds unless the event is cancelled.***

***To learn more about sponsorship opportunities, please contact Marc Montoro at [mmontoro@nctechology.org](mailto:mmontoro@nctechology.org)***

#### PAYMENT INFORMATION (All information is required)

Check       Credit Card:       Visa       MasterCard       Amex

Name: \_\_\_\_\_ Company: \_\_\_\_\_

Title: \_\_\_\_\_

Address: \_\_\_\_\_ City, State, Zip: \_\_\_\_\_

Phone: \_\_\_\_\_ Email: \_\_\_\_\_

Name on Card: \_\_\_\_\_ Amount: \_\_\_\_\_

Credit Card #: \_\_\_\_\_ Exp. Date: \_\_\_\_\_

Send Registration and Payments to:  
NCTA  
4020 Westchase Blvd., Suite 350; Raleigh, NC 27607  
Fax: 919-856-0396  
Email: [mhennessie@nctechology.org](mailto:mhennessie@nctechology.org)