



# Annual Meeting: Outlook for IT 2012

Luncheon & Tech Expo featuring Gartner Keynote  
January 27 at the Sheraton Imperial Hotel – Durham

The **Annual Meeting Luncheon** is a gathering of NCTA's Board of Directors and member companies, along with other industry leaders to celebrate the accomplishments of the previous year and set the expectations for the year ahead. The meeting features a keynote from Michael Smith, VP of Research for Gartner.

## All Sponsors will receive the following benefits:

- Company listing or logo in event promotional materials, including program and signage
- Company listing or logo on event page on NCTA website and in e-communications
- Complimentary event registrations (Regular Registrations include access to luncheon. VIP Registrations include access to luncheon and exclusive Q&A session with Gartner)
- **Exhibit Booth with Sponsorship** – NCTA member companies that sponsor at Silver Level or higher may add an exhibit booth at the discounted rate of \$400 (comes with one additional regular registration)

## Additional Sponsor Benefits:

### Title Sponsor – \$15,000 (SOLD – tw telecom)

Opportunity to provide welcome or closing remarks; Option to distribute promotional item at event; Full page ad in program; 12 VIP Registrations

### Outlook Keynote Sponsor – \$5,000

Introduce keynote speaker; Full page ad in program; 10 VIP Registrations

### Luncheon Sponsor – \$4,000

Company logo on placard at each table; Opportunity to make remarks prior to luncheon; Full page ad in program; 8 VIP Registrations

### Program Sponsor – \$3,500

Full-page color ad on back cover of program; 8 VIP Registrations

### Conference Bag Sponsor – \$3,000

Company logo displayed with NCTA event logo on conference bag provided to each attendee; Full page ad in program; 8 VIP Registrations

### VIP Session Sponsor – \$3,000 (SOLD – Cisco)

Opportunity to provide welcoming remarks as host of private session with keynote speaker; Full page ad in program; 8 VIP Registrations

### Green Host Sponsor – \$2,500

Proceeds from sponsorship allow NCTA to purchase renewable energy credits from NC GreenPower to offset the environmental impact of event; Full page ad in program; 6 VIP Registrations

### Lanyard Sponsor – \$2,500 (SOLD – DukeNet Communications)

Company logo on name badge lanyard given to all attendees (cost of lanyard included in sponsorship); Half page ad in program; 4 VIP Registrations

### Registration Sponsor – \$2,500

Option to have company representatives at registration table working with NCTA staff to greet attendees; Company signage/materials at registration table; Full page ad in program; 4 VIP Registrations

### Gold Sponsor – \$2,000 (Unlimited)

Full page ad in program; 6 Registrations (4 Regular/2 VIP)

### Silver Sponsor – \$1,500 (Unlimited)

Half page ad in program; 4 Registrations (2 Regular/2 VIP)

### Bronze Sponsor – \$1,000 (Unlimited)

Quarter page ad in program; 2 Registrations (1 Regular/1 VIP)

### Exhibitor – \$800

**Limited Availability for NCTA MEMBERS ONLY**; Table/Space at Tech Expo; 2 Regular Registrations

### Table Sponsor – \$750

Reserved table with company logo displayed on placard; 10 Regular Registrations



**NCTA's Annual Meeting: Outlook for IT 2012**  
**REGISTRATION AND SPONSORSHIP REPLY FORM**

**Sponsorship Levels**

- Title Sponsor – \$10,000 - **SOLD**
- Outlook Keynote Sponsor - \$5,000
- Luncheon Sponsor - \$4,000
- Program Sponsor - \$3,500
- VIP Session Sponsor – \$3,000 – **SOLD**
- Conference Bag Sponsor - \$3,000
- Green Host Sponsor - \$2,500**
- Lanyard Sponsor - \$2,500 - **SOLD**
- Registration Sponsor - \$2,500
- Gold Sponsor (Unlimited) - \$2,000
- Silver Sponsor (Unlimited) - \$1,500
- Bronze Sponsor (Unlimited - \$1,000
- Exhibitor (Limited/NCTA Members Only) - \$800
- Table Sponsor (Unlimited) - \$750
- Exhibit Booth Add-On (Exclusive Sponsors) - \$400

**REGISTRATION INFORMATION**

- NCTA Member Tickets** – \$55 Early Bird/\$85 after January 13
- Non-Member Tickets** – \$80 Early Bird/\$110 after January 13
- Vegetarian Meal Request(s) (Number: \_\_\_\_)  
**(NCTA can only accommodate requests made prior to the luncheon; please request info for all guests in your party)**

***Registration and Prepayment is required.  
Reservations are non-refundable, but are transferable to another person for this event only by calling the NCTA office at (919) 856-0393. No refunds unless the event is cancelled.***

***To learn more about sponsorship opportunities, please contact Marc Montoro at [mmontoro@nctechnology.org](mailto:mmontoro@nctechnology.org)***

**PAYMENT INFORMATION (All information is required)**

Check      **Credit Card:**     Visa             MasterCard             Amex

<b>Name:</b> _____	<b>Company:</b> _____
<b>Title:</b> _____	
<b>Address:</b> _____	<b>City, State, Zip:</b> _____
<b>Phone</b> _____	<b>Email:</b> _____
<b>Name on Card:</b> _____	<b>Amount:</b> _____
<b>Credit Card #:</b> _____	<b>Exp. Date:</b> _____

Send Registration and Payments to:  
NCTA  
4020 Westchase Blvd., Suite 350; Raleigh, NC 27607  
Fax: 919-856-0396  
Email: [mhennessie@nctechnology.org](mailto:mhennessie@nctechnology.org)