



2010 Annual Meeting Featuring a State of IT Luncheon Address

“The Outlook for IT: 2010 and Beyond”

Michael Smith, Research VP, Gartner

January 29, 2010 ■ 10:30 AM to 1:30 PM

Private Session with Keynote Speaker 1:45 – 2:30 PM (Exclusive For Sponsors Only)

Embassy Suites ■ 201 Harrison Oaks Boulevard ■ Cary, NC

The **Annual Meeting** is a gathering of the Board of Directors, member companies and industry leaders to celebrate the accomplishments of the previous year and learn what is planned for the year ahead. Keynote speaker Michael Smith of Gartner will provide ‘*The Outlook for IT: 2010 and Beyond*’. NCTA member companies may exhibit and showcase their technologies, products and services. Sponsors will have the exclusive benefit of attending a private session with keynote speaker Michael Smith, Research VP with Gartner directly following the luncheon.

Title Sponsor – \$5,500 (Exclusive)

Option to distribute promotional item at event; Banner with company name at event; Top billing in promotional materials; Logo and hotlink on **NCTA** website; Recognition on signage at the event; 12 complimentary reservations; 6 passes to private session with keynote speaker Michael Smith, Research VP with Gartner (following lunch)

Gift Sponsor – \$4,000 (Exclusive)

Recognition in promotional materials; Company logo printed complimentary gift; Logo and hotlink on **NCTA** website; Recognition on signage at the event; 10 complimentary reservations; 4 passes to private session with keynote speaker Michael Smith, Research VP with Gartner (following lunch)

Program Sponsor – \$3,500 (Exclusive)

Recognition in promotional materials, event program and event signage; Full Page Ad on back cover of event program; Logo and hot link on NCTA web site; 10 complimentary reservations; 4 passes to private session with keynote speaker Michael Smith, Research VP with Gartner (following lunch)

Luncheon Sponsor – \$3,500 (Exclusive)

Recognition in promotional materials; Recognition on placard at each table; Logo and hotlink on **NCTA** website; Recognition on signage at the event; 10 complimentary reservations; 4 passes to private session with keynote speaker Michael Smith, Research VP with Gartner (following lunch)

VIP Session Sponsor – \$3,500 (Exclusive)

Recognition in promotional materials; Logo and hotlink on **NCTA** website; Recognition on signage at the event; 8 complimentary reservations; Host of private session with keynote speaker Michael Smith, Research VP with Gartner (following lunch) with opportunity to give remarks; 10 passes to private session

Gold Level – \$2,500 (Unlimited)

Recognition in promotional materials; Logo and hotlink on **NCTA** website; Recognition on signage at the event; 8 complimentary reservations; 2 passes to private session with keynote speaker Michael Smith, Research VP with Gartner (following lunch)

Green Host - \$2,000 (Exclusive)

NCTA’s “**Green Host**” sponsor allows NCTA to purchase renewable energy credits and carbon offsets from NC GreenPower to mitigate the environmental impact of our events. Benefits include: Logo and hotlink on NCTA web site; Two passes to private session with keynote speaker; Six complimentary reservations

Silver Sponsor – \$1,750 (Unlimited)

Recognition in promotional materials; Name and hotlink on **NCTA** website; Recognition on signage at the event; 6 complimentary reservations; 2 passes to private session with keynote speaker Michael Smith, Research VP with Gartner (following lunch)

Bronze Sponsor – \$900 (Unlimited)

Recognition in promotional materials; Name on **NCTA** website; Recognition on signage at the event; 4 complimentary reservations; 1 pass to private session with keynote speaker Michael Smith, Research VP with Gartner (following lunch)

Exhibitor - \$500 (Limited Space Available!) – NCTA MEMBERS ONLY

Exhibit Space at Annual Meeting Showcase; 2 Complimentary reservations

Table Sponsor – \$650

Recognition on placard at your table; Table of 10 complimentary registrations

Member Ticket - \$69 Early Bird (\$79 after January 15)

Non-Member Ticket - \$89 Early Bird (\$99 after January 15)

For more information about Sponsorship Opportunities, contact Rachel Kennedy at 919.856.0393 ext. 226 or rkennedy@nctechology.org



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- _____ Title Sponsor – \$5,500 (Exclusive)
- _____ Gift Sponsor – \$4,000 (Exclusive)
- _____ Program Sponsor - \$3,500 (Exclusive)
- _____ Luncheon Sponsor – \$3,500 (Exclusive)
- _____ VIP Session Sponsor – \$3,500 (Exclusive)
- _____ Gold Sponsor - \$2,500
- _____ Green Host Sponsor - \$2,000 (Exclusive)
- _____ Silver Sponsor – \$1,750
- _____ Bronze Sponsor - \$900
- _____ Table Sponsor: \$650 (Member)
- _____ Table Sponsor: \$850 (Non-Member)
- _____ Exhibitor - \$500 (Limited Space Available!) **NCTA MEMBERS ONLY**

_____ YES, I would like to ATTEND the NCTA Annual Meeting Luncheon. Please reserve:

_____ # Tickets at the MEMBER rate of \$69
(\$79 after January 15)

_____ # Tickets at the NON-MEMBER rate of \$89
(\$99 after January 15)

Name (as it should appear on nametag): _____

(If registering more than one person, you may use the payment form below for the total, but submit separate sheet with names & emails)

Title: _____

Company: _____

Address: _____

City: _____ State: _____ Zip: _____

Phone: _____ Email (required): _____

Prepayment is required. Reservations are non-refundable, but are transferable for this event only by calling the NCTA office.

PAYMENT INFORMATION: Check (to "NCTA") Credit Card Charge my card \$ _____

Visa/MC/AmEx#: _____

Expiration: _____

Name on Card: _____

Questions? Contact Rachel Kennedy at rkennedy@nctechnology.org or 919-856-0393 x 226

Send registrations to Fax: 919-856-0396 or by Mail to: North Carolina Technology Association (NCTA) • 4020 Westchase Blvd., Suite 350, Raleigh, NC 27607