



## NCTA LEADERSHIP CONFERENCE

### *Fostering a Culture of Innovation and Collaboration*

Presented by the NCTA Board of Directors

*With Title Sponsor EMC Corporation*

August 3 & 4, 2010 • Grandover Resort • 1000 Club Road • Greensboro, N.C. 27407



### **Tuesday, August 3**

#### **6:00 – 9:00 pm     Cocktail Hour, Dinner and Program**

- Lt. Governor Walter Dalton  
*Lt. Gov. Dalton will give remarks and engage the audience in an interactive dialogue on the technology industry's impact on North Carolina's economy*

### **Wednesday, August 4**

#### **8:45 am             Welcoming Remarks and Announcements**

#### **9:00 am             Opening Keynote**

- Frank Hauck – Executive Vice President, EMC Corporation

#### **9:45 am             Panel: Attracting Jobs to North Carolina**

*What draws companies to establish their operations in NC? How can we do better?*

**Moderator:** Don Kirkman – President & CEO, Piedmont Triad Partnership

- Will Eglin – CFO, IEM
- Jerry Neal – Co-Founder / EVP Marketing and Strategic Development, RFMD
- Ed Paradise – VP of Development / Global Government Solutions Group and Executive Sponsor for North American Connected Sites, Cisco
- Glenn Paredes – VP Global Business Operations / Emerging Markets & International Development, EMC Corporation
- Barb Biden – Manager, R&D Global Talent Acquisition Operations, Research in Motion

#### **11:00 am            BREAK**

#### **11:15 am            Panel: Pushing the Baby Bird Out of the Nest**

*Does NC have an ecosystem that encourages innovation and entrepreneurship?*

**Moderator:** Cal Hackeman – National Managing Partner / Technology Industry Practice, Grant Thornton

- Dr. Bob McMahan – Dean and Professor of Engineering, The Kimmel School – Western Carolina University
- Joan Siefert Rose – President & CEO, CED
- Tom Rabon – Executive Vice President – Corporate Affairs, Red Hat
- Mitch Mumma – Technology General Partner, Intersouth Partners
- Jake Sorofman – Chief Marketing Officer, rPath

#### **12:30 pm            Lunch and Closing Keynote**

- Mark Vitner – Managing Director and Senior Economist, Wells Fargo

#### **2:00 pm             Adjourn**