



Annual NCTA AT&T Open Championship
August 3 ■ 7:30 a.m. – 3:00 p.m.
Grandover Resort, Greensboro, NC

Business and technology leaders throughout the Southeast gather for an exciting day of networking fun and business development. An 8:30 a.m. shotgun start commences the golf tournament and closes with a luncheon and awards ceremony. Participants will have numerous chances to win prizes and more importantly, bragging rights!

All Sponsors will receive the following benefits (see below for specifics):

- Complimentary registrations to event (number varies based on level)
- Company logo/name included on event signage, PowerPoint and program's sponsors page
- Company logo/name and hotlink on NCTA web site for calendar year
- Recognition from the podium

Benefits specific to sponsor level are listed below:

Title Sponsorship for Tournament – \$10,000 (Exclusive)

Naming rights for the Open Championship, promoted throughout the year at all major events and on web site; Title sponsor listing on all promotional and onsite conference materials and signage; Company signage at club entrance, 18th hole and Luncheon; Event banner on score card at the course; Golf for sixteen; Opening remarks (2-3 minutes) at luncheon; Opportunity to include a promotional item in gift bag; Opportunity to provide prizes for winners

Premier Golf Gift Sponsor – \$4,000 (2 Available)

NCTA will purchase and have your company logo printed on a premier custom golf gift with company logo for all participants; Golf for eight; Opportunity to include a promotional item in gift bag

Golf Tee/Ball/Towel Prize Sponsor – \$3,000 (3 Available)

Opportunity to provide golf tee prize or gift with company logo for all participants; Sponsor purchases gift; Golf for eight

Luncheon Sponsor – \$2,000 (Exclusive)

Premier sponsor of awards luncheon held after the tournament; Opportunity to give remarks (2-3 minutes) at luncheon; Golf for four; Opportunity to include a promotional item in gift bag

Prize Sponsor – \$2,000 (Exclusive)

Opportunity to announce prize winners and company name/logo on prize bags; Golf for four; Opportunity to include a promotional item in gift bag

Beverage Cart & Station Sponsor – \$2,000 (Exclusive)

Company name listed on beverage cart banner and signage at beverage stations; Golf for four; Opportunity to have two representatives at hole to provide giveaways

Putting Contest Sponsor – \$1,750 (Exclusive)

Exclusive sponsor of Putting Contest; Special signage at contest location; Golf for four; Opportunity to have two representatives at hole to provide giveaways

“Hole in One” Contest Sponsor – \$1,750 (4 Available)

Exclusive sponsor of individual Hole in One Contest; Special signage at contest location; Golf for four; Company name on **NCTA’s** website for the calendar year; Recognition on promotional materials, event signage & event program; Opportunity to have two representatives at hole to provide giveaways

Hole Sponsor – \$1,350 (Unlimited)

Signage at the hole; Golf for four; Opportunity to have two representatives at hole to provide giveaways

Breakfast Sponsor – \$1,250 (Exclusive)

Company name or Logo displayed on Continental Breakfast Table at registration; Golf for four; Opportunity to include a promotional item in gift bag

Score Card Sponsor – \$750 (Exclusive)

Company name printed on scorecards; Golf for one

Driving Range Sponsor – \$500 (4 Available)

Signage at the driving range; Golf for one

Putting Green Sponsor – \$500 (4 Available)

Signage at the putting green; Golf for one

Gift Bag/Snack Bag Sponsor – \$500 (Unlimited)

Golf for one; Company logo printed on gift/snack bag filled with goodies and given to all participants

Foursome – Member Ticket \$950/Non Member Ticket \$1250

NCTA Member Ticket – \$250

Non-Member Ticket – \$300