

State of Technology

Technologies for Smarter Business: Beyond Big Data
April 13 at the Sheraton Imperial Hotel – Durham
 (Pre-Conference Cocktail held prior to conference on April 12)

NCTA's **State of Technology** conference will explore how technology is driving smart decisions that enhance performance and the bottom line. It is kicked off with a Pre-Conference Cocktail held on April 12. This conference features business-relevant speakers, exhibit opportunities and networking for North Carolina's technology executives.

All Sponsors will receive the following benefits:

- Company listing or logo in select event promotional materials, including program and signage
- Company listing or logo in event page on NCTA website and e-communications
- Complimentary registrations (Regular Registrations include conference access. (VIP Registrations include access to VIP Breakfast hosted by Board of Directors)
- Exhibit space included for sponsors over \$3500; while supplies last.

Additional Sponsor Benefits:

Title Sponsor – \$25,000 (SOLD - IBM)

Provide opening remarks; May introduce one of the keynote speakers when available; Company logo on front cover of program; Full page ad in front inside cover of event program; 20 Registrations (15 Regular/5 VIP)

Closing Keynote Sponsor – \$10,000 (Exclusive)

Introduce and moderate CIO panel; Premier billing on front cover of program and sponsors page in program; Full page ad in program; 16 Registrations (12 Regular/4 VIP)

Breakout Sponsor – \$5,000 (6 Available)

Introduce and moderate one of the panels; Premier billing on front cover of program and sponsors page in program; Full page ad in program; 16 Registrations (12 Regular/4 VIP)

Program Sponsor – \$6,500 (Exclusive)

Premier billing on front cover of printed program; Full page color ad on back cover of program; 10 Registrations (8 Regular/2 VIP)

Luncheon Sponsor – \$5,500 (SOLD - Cisco)

Provide remarks at luncheon; Company logo on placards at all tables during lunch; Full page ad in program; 10 Registrations (8 Regular/2 VIP)

Pre-Conference Cocktail Sponsor – \$5,000

Hosted by NCTA Board of Directors (Exclusive)

Recognition as Pre-Conference Social Sponsor held the evening prior to the conference; Provide greetings at social; Full page ad in program; 10 Registrations (8 Regular/2 VIP)

Breakfast Sponsor – \$4,500 (Exclusive)

Company logo on placards at continental breakfast buffet; Full page ad in program; 8 Registrations (6 Regular/2 VIP)

Conference Bag Sponsor – \$4,000 (Exclusive)

Company logo displayed with NCTA event logo on conference bag provided to each attendee; Full page ad in program; 8 Registrations (6 Regular/2 VIP)

Gold Sponsor – \$4,000 (Unlimited)

Full page ad in program; 8 Registrations (6 Regular/2 VIP)

VIP Breakfast Sponsor – \$3,500 (SOLD – TWC Business Class)

For NCTA Board, Board of Advisors Speakers, and Sponsors
 Company logo on placards at VIP breakfast; Full page ad in program; May provide remarks at breakfast; 8 VIP Registrations

Green Host Sponsor – \$3,500 (Exclusive)

Proceeds from sponsorship allow NCTA to purchase renewable energy credits from NC GreenPower to offset the environmental impact of event; Full page ad in program; 6 Registrations (4 Regular/2 VIP)

Registration Sponsor – \$3,000 (SOLD – Peak 10)

Option to have company representatives at registration table working with NCTA staff to greet attendees; Company signage/materials at registration table; Full page ad in program; 6 Registrations (4 Regular/2 VIP)

Lanyard Sponsor – \$3,000 (SOLD – DukeNet Communications)

Company logo on name badge lanyard given to all attendees (cost of lanyard included in sponsorship); Half page ad in program; 4 Registrations (3 Regular/1 VIP)

Silver Sponsor – \$2,500 (Unlimited)

Half page ad in program; 6 Registrations (4 Regular Registrations/2 VIP)

Break Sponsor – \$2,000 (2 Available)

Exclusive to respective Break being sponsored; Company logo on placards at break station; Half page ad in program; 4 Registrations (3 Regular/1 VIP)

Purchase both breaks for \$3,500

Company logo on placards at break station for both breaks; Full page ad in program 8 Registrations (6 Regular/2 VIP)

Bronze Sponsor – \$1,750 (Unlimited)

Quarter page ad in program; 4 Registrations (3 Regular/1 VIP)

Table Sponsor – \$1,400

Company logo on table placard; Table in preferred placement; 10 Regular Registrations



NCTA's State of Technology: Beyond Big Data REGISTRATION AND SPONSORSHIP REPLY FORM

Sponsorship Levels

- Title Sponsor – \$25,000 - **SOLD**
- Closing Keynote Sponsor - \$10,000
- Breakout Sponsor - \$5,000 (6 Available)
- Program Sponsor - \$6,500
- Luncheon Sponsor - \$5,500 **SOLD**
- Pre-Conference Reception - \$5,000
- Breakfast Sponsor - \$4,500
- Conference Bag Sponsor - \$4,000
- Gold Sponsor (Unlimited) - \$4,000
- VIP Breakfast Sponsor - \$3,500 **SOLD**
- Green Host Sponsor - \$3,500**
- Registration Sponsor - \$2,500 **SOLD**
- Lanyard Sponsor - \$2,500 **SOLD**
- Silver Sponsor (Unlimited) - \$2,500
- Break Sponsor - \$2,000 (2 Available)
(Purchase both for \$3,500)
- Bronze Sponsor (Unlimited - \$1,750
- Table Sponsor (Unlimited) - \$1,400

REGISTRATION INFORMATION

- NCTA Member Tickets** – \$90 Early Bird/\$110 after March 30, 2012
- Non-Member Tickets** – \$140 Early Bird/\$160 after March 30, 2012
- Vegetarian Meal Request(s) (Number: ____)
(NCTA can only accommodate requests made prior to the conference; please request info for all guests in your party)

Registration and Prepayment is required. Reservations are non-refundable, but are transferable to another person for this event only by calling the NCTA office at (919) 856-0393. No refunds unless the event is cancelled.

To learn more about sponsorship opportunities, please contact Marc Montoro at mmontoro@nctechnology.org

PAYMENT INFORMATION (All information is required)

Check Credit Card: Visa MasterCard Amex

Name: _____ Company: _____
 Title: _____
 Address: _____ City, State, Zip: _____
 Phone: _____ Email: _____
 Name on Card: _____ Amount: _____
 Credit Card #: _____ Exp. Date: _____

Send Registration and Payments to:
 NCTA
 4020 Westchase Blvd., Suite 350; Raleigh, NC 27607
 Fax: 919-856-0396
 Email: mhennessee@nctechnology.org