



## **2011 State of Technology Conference**

Tuesday, April 26, 2011

RTP Sheraton Imperial – Durham, N.C.

### **AGENDA**

7:30 – 8:30 am	Registration, Exhibitor Showcase and VIP Breakfast
8:30 – 8:45 am	Welcome/Opening Remarks
8:45 – 9:15 am	<b>Opening Keynote</b>
9:15 – 10:15 am	<b>Customer Acquisition &amp; Satisfaction</b>
10:15 – 10:30 am	Break
10:30 – 11:30 am	<b>Financial Foresight</b>
11:30 am – 12:00 pm	Break, Re-set for Lunch and Exhibitor Showcase
12:00 – 12:45 pm	<b>Lunch Speaker</b> The Honorable Thom Tillis, Speaker of the NC House of Representatives
12:45 – 1:45 pm	<b>Maximizing Human Capital</b>
1:45 – 2:00 pm	Break
2:00 – 3:00 pm	<b>Operations Optimization</b>
3:00 – 4:00 pm	<b>Evolving Role of the Modern CIO</b>
4:00 pm	<b>Closing Remarks/Adjourn</b>