

Leaders Driving Change Through Technology: What's Next?
Hilton Charlotte Center City, Charlotte, NC
Friday, June 19
7:30 a.m. – 2:30 p.m.

The Charlotte Conference is an annual leading technology forum hosted by the North Carolina Technology Association in partnership with the Charlotte Chamber of Commerce and brings together top executives to discuss Emerging Technologies and Trends, Leadership and Innovation. This one day conference in Charlotte features premier speakers, exhibit opportunities and networking with senior level executives from across the state.

Title Sponsor SOLD (Exclusive)

Twelve (12) complimentary registrations; Top Billing with company logo in conference invitation mailed to 3,000 executives throughout North Carolina; Opportunity to provide opening remarks and introduce one of keynote speakers/panels; Top Recognition as Title Sponsor with company logo on event signage and sponsor PowerPoint; Company logo on front outside cover of program "Title Sponsor" and on sponsors page in program; Full-page advertisement on front inside cover of program; Company logo and hotlink on event page on NCTA website for the calendar year; Premier exhibit space; Recognition by NCTA from podium; Receive attendee contact information for event

Luncheon Sponsor \$6,000 (Exclusive)

Ten (10) complimentary registrations; Luncheon Sponsor listing with company logo in conference invitation mailed to 3,000 executives throughout North Carolina; Luncheon Sponsor listing with company logo on event signage and sponsor PowerPoint; Luncheon Sponsor listing on placards at luncheon; Opportunity to introduce the luncheon keynote speaker; Full page advertisement in program and company logo and listing on sponsors page in program; Premier exhibit space; Company logo and hotlink on event page on NCTA website for the calendar year; Recognition by NCTA from podium; Receive attendee contact information for event.

Program Sponsor \$6,000 (Exclusive)

Ten (10) complimentary registrations; Program Sponsor listing with company logo in conference invitation mailed to 3,000 Executives throughout North Carolina; Program Sponsor listing with company logo on event signage and sponsor PowerPoint; Opportunity to offer closing remarks and introduce one of keynote speakers/panels; Company logo on front cover of program; Full-page advertisement on rear outside cover and company logo and listing on sponsors page in program; Company logo and hotlink on event page on NCTA website for the calendar year; Premier exhibit space; Recognition by NCTA from podium; Receive attendee contact information for event

Beverage Sponsor \$5,000 (Exclusive)

Eight (8) complimentary registrations; Beverage Sponsor listing with company logo in conference invitation mailed to 3,000 executives throughout North Carolina; Beverage Sponsor listing with company logo on event signage and sponsor PowerPoint; Recognition as Beverage Sponsor on placards at the reception; Half-page advertisement in program and company logo and listing on sponsors page in program; Company logo and hotlink on event page on NCTA website for the calendar year; Exhibit space; Recognition by NCTA from podium; Receive attendee contact information for event.

Silver Sponsor \$4,500 (Unlimited)

Eight (8) complimentary registrations; Silver Sponsor listing with company logo in conference invitation mailed to 3,000 executives throughout North Carolina; Silver Sponsor listing with company logo on event signage and sponsor PowerPoint; Full-page advertisement in program and company logo and listing on sponsors page in program; Company logo and hotlink on event page on NCTA website for the calendar year; Exhibit space; Recognition by NCTA from podium; Receive attendee contact information for event

Reception Sponsor \$3,500 (Exclusive)

Eight (6) complimentary registrations; Reception Sponsor listing with company logo in conference invitation mailed to 3,000 executives throughout North Carolina; Reception Sponsor listing with company logo on event signage and sponsor PowerPoint; Reception Sponsor listing on placards at reception; Full-page advertisement in program and company logo and listing on sponsors page in program; Company logo and hotlink on event page on NCTA website for the calendar year; Premier Exhibit Space; Recognition by NCTA from podium; Receive attendee contact information for event

Breakfast Sponsor \$3,500 (Exclusive)

Six (6) complimentary registrations; Breakfast Sponsor listing with company logo in conference invitation mailed to 3,000 executives throughout North Carolina; Breakfast Sponsor listing with company logo on event signage and sponsor PowerPoint; Recognition as Breakfast Sponsor on placards at the breakfast; Full-page advertisement in program and company logo and listing on sponsors page in program; Company logo and hotlink on event page on NCTA website for the calendar year; Exhibit space; Recognition by NCTA from podium; Receive attendee contact information for event

Break Sponsor \$2,500 (Exclusive - 2 Available)

Four (4) complimentary registrations; Break Sponsor listing with company logo in conference invitation mailed to 3,000 executives throughout North Carolina; Break Sponsor listing with company logo on event signage and sponsor PowerPoint; Recognition as Break Sponsor on placards at reception; Quarter-page advertisement in program and company logo and listing on sponsors page in program; Company logo and hotlink on event page on NCTA website for the calendar year; Exhibit space; Recognition by NCTA from podium; Receive attendee contact information for event

Bronze Sponsor \$2,500 (Unlimited)

Four (4) complimentary registrations; Bronze Sponsor listing with company logo in conference invitation mailed to 3,000 executives throughout North Carolina; Bronze Sponsor listing with company logo on event signage and sponsor PowerPoint; Quarter-page advertisement in program and company listing on sponsors page in program; Company logo and hotlink on event page on NCTA website for the calendar year; Exhibit space; Recognition by NCTA from podium; Receive attendee contact information for event

Table Sponsor (Early Rate \$900, Regular Rate \$1,100)

Ten (10) complimentary registrations; Company logo on placard at your table

EARLY REGISTRATION – BEFORE FRIDAY, JUNE 5th

NCTA Members - \$95

Charlotte Chamber Members - \$95

NON-Members - \$145

REGULAR REGISTRATION – AFTER FRIDAY, JUNE 5th

NCTA Members - \$110

Charlotte Chamber Members - \$110

NON-Members - \$160