



Tech-Connect Form

The North Carolina Technology Association (NCTA) provides Tech-Connect, and online marketplace at www.nctechnology.org, for 'Technology' members to generate new business by offering discounts/special offers on technology products and/or services to fellow NCTA members.

Tech-Connect Partner Agrees:

- To be a 'Technology' member in good standing with NCTA;
- To provide special offers/discounts on technology products/services to fellow members of NCTA (complete the form);
- To provide a web link or pdf brochure (optional) to include on Tech-Connect portion of www.nctechnology.org ;
- To be actively engaged in NCTA activities as a means to promote the partnership, get to know members, market the benefit of your offerings to members and provide expertise as appropriate; and
- To provide NCTA with a quarterly report with an update on new business generated through Tech-Connect.

NCTA Agrees:

- To provide online 'Tech-Connect' portal for 'Technology' members to market a special offers/discounts to fellow members;
- To feature company name, special offers/discounts description, web link and contact information on the Tech-Connect portal under Member 2 Member Discount on www.nctechnology.org;
- To market, highlight and drive visitors to the Tech-Connect portion of the web site and discuss the benefits of Tech-Connect in NCTA communications; and
- Update/Add new Tech-Connect programs.



Tech-Connect Partner Form

Company: _____ Web Site: _____

Type of Product or Service Offering: _____

Contact for Partnership: _____ Title: _____

Email: _____ Phone: _____

Provide a brief (2-3 sentences) corporate description. (Please email your logo for NCTA's use on the web site and in other materials)

Provide a bulleted list or summary of the products and/or services that you would like to provide to NCTA member companies as part of this partnership. Please be creative and specific to what you would like to offer and what/why the offer is special to NCTA members.

Provide brief marketing detail about why members should take advantage of this opportunity and what type of member would be an ideal candidate. NCTA expects that you would provide service/product to any/all members however, you can state any parameters for participation, i.e. for new clients only.

We encourage our Tech-Connect partners to provide a link to a web site or a pdf with additional marketing information about your company and our partnership. Please include a web site link below or send a pdf to MCalton@nctechnology.org.

NCTA/Partner web site: _____