

Beacon Technologies

Web design and development, content management, custom eCommerce software, hosting and search engine marketing and web analytics

www.beaontechnologies.com www.beacon-express.com www.searchscorecard.com

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Based in Greensboro, NC, Beacon Technologies has helped countless clients automate, grow and showcase their businesses on the World Wide Web. Whether you want to drive more traffic to your site, enable a visitor to safely add something to their cart, hook-up existing databases and programs to make life easier for your administrator, or if you simply want a refreshed, more modern design that incorporates flash—we do it all and it's always on-time and on-budget. Let Beacon's 30 highly-trained web engineers and marketing analysts help you get the biggest bang for your buck.

Beacon Technologies is pleased to offer the NCTA Member:

- **Site Scorecard**

Beacon's Search Engine Marketing Team will give you, as an NCTA member, valuable information to maximize your Web site's visibility in the major search engines like Google, Yahoo and MSN. Tap the minds of our experts and nationally-ranked authorized consultants to bring more of the right visitors to your site. We score 16 critical areas (e.g. links, keywords, tags, design) and provide feedback that every serious Web site owner will value. This is often the first step to creating a long-term client/web partner relationship.

- **Beacon Express**

We want everyone with NCTA to weather this economic storm and the number one way to do that is to have a powerful Web presence. Beacon introduces Beacon-Express.com to NCTA. Beacon Express is the quickest and most cost-effective way to get all of the following for the incredible price of **\$1,995**. Visit www.beacon-express.com.

- Home Page + 5 content pages
- Custom Design to match your business with one review cycle
- Free Basic Hosting, Email, Spam Filtering
- Free Domain Registration and/or Transfer
- Free Google Analytics Setup & Standard Reporting
- Free Submission to Google Local & Yahoo Local
- Free updates to your Web site content
- SEO-Friendly Design for visibility in major search engines
- Delivery: First Come, First Served (completed in less than 45 days)