

Newsletter Sponsors



UPCOMING EVENTS

MONDAY May 14 **Techworking with NCTA**
 5:30 – 7:30 pm • *Carolina Ale House in Brier Creek (RTP)*
 Don't just network...techwork. NCTA brings together members and the greater technology community for networking in a more casual and social atmosphere. Connect, build relationships, increase visibility and have fun doing it!
[LEARN MORE](#)

TUESDAY May 22 **Tech Day at the Legislature**
 7:30 am – 12:00 pm • *North Carolina General Assembly (Raleigh)*
 NCTA members gather for a free Legislative Breakfast and Press Conference to unveil our 2012 Public Policy Agenda. (RSVP required) The morning also includes an Exhibitor Showcase that is open to the public and highlights NCTA member companies (Only 4 exhibit spaces remain!).
[LEARN MORE](#)

THURSDAY May 24 **Emerging Tech & Trends (ET+T)**
How Analytics Drives Business Intelligence
 8:30 – 11:00 am • *Targacept (Winston-Salem)*
 Hear how IT executives are utilizing analytics to improve business decision making, performance and profitability. Free to NCTA members, but RSVP is required.
[LEARN MORE](#)

FRIDAY June 15 **NCTA 101**
 9:00 – 10:00 am *(Webinar)*
 This interactive briefing gives both current and prospective Members an opportunity to ask questions, and to hear how participation has benefitted other Members and their organizations.
[LEARN MORE](#)

THURSDAY June 14 **NCTA / AT&T Golf Tournament**
 8:00 am – 3:00 pm • *Grandover Resort (Triad)*
 Join NCTA's "Captain's Choice" tournament attended by business and technology leaders across the state for a day of networking fun at one of NC's premier courses. Check out our new "CIO Foursome" option.
[LEARN MORE](#)

FRIDAY June 15 **Leadership Conference**
Grandover Resort (Triad)
 Limited to approx. 100 attendees, NCTA's Leadership Conference is our annual member and invitation only event that brings together leaders from the tech sector and beyond to explore industry trends. Event will feature executive briefings on topics such as tech-enabled consumers, use of technology to increase sales and connect with customers, how tech integrates the C-suite, and capped off by an economic forecast from nationally prominent economist.
[LEARN MORE](#)

TUESDAY June 19 **Techworking with NCTA**
 5:30 – 7:30 pm • *Carolina Ale House Uptown (Charlotte)*
 Don't just network...techwork. NCTA brings together members and the greater technology community for networking in a more casual and social atmosphere. Connect, build relationships, increase visibility and have fun doing it!
[LEARN MORE](#)

[CLICK TO VIEW NCTA'S 2012 CALENDAR OF EVENTS](#)

For event and sponsorship questions, contact
 Marc Montoro – 919.890.0773 or [Email Marc](#)

EXPAND YOUR COMPANY'S BRAND WITH NCTA IN 2012

NCTA is coming off one of its most successful years ever. Many of our event sponsorships have been pre-sold, so take this opportunity to review the sponsor menu to learn how you can maximize your exposure through NCTA.

[VIEW THE 2012 SPONSOR MENU](#)

Get Additional Exposure – Become an Annual Investor

The Annual Investor program recognizes companies that commit to a combined event sponsorship of \$10,000 or more. You can maximize your marketing exposure by committing to sponsorships early and receive an overlay of recognition and sponsor benefits.

[LEARN MORE ABOUT ANNUAL INVESTOR BENEFITS](#)

Schedule an appointment to discuss sponsorship opportunities today!
 Marc Montoro – 919.890.0773 or [Email Marc](#)

NCTA'S BOARD OF ADVISORS

NCTA launched a Board of Advisors in January, with nearly 100 member companies signing up so far:

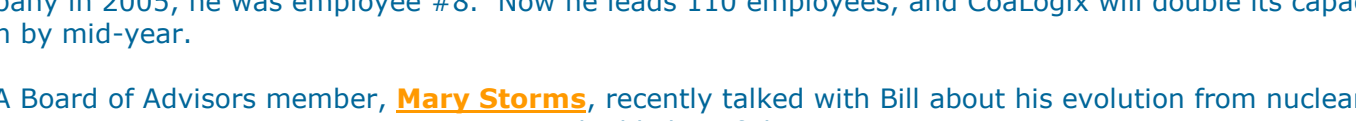
- Accenture • AIRCOM International • Alphanumeric Systems • Altruent Systems • Arketi Group
- ATCOM Business Telecom Solutions • Balfour Beatty Mission Critical • BB&T Insurance Services
- BMC Software • CA Technologies • CapTech Consulting • CenturyLink • ChannelAdvisor • Channel Systems
- Cii Associates • Cisco • Clarity Technology Group • Coastal Federal Credit Union • CompTIA • Compuware
- CSC Leasing • CTS • DataChambers • DataFlux • DC74 Data Centers • Deloitte Services
- Digital Intelligence Systems Corp. (DISYS) • DukeNet Communications • eGroup • Elster Solutions • EMC
- ERC Broadband • Freudenberg IT • Hill, Chesson & Woody • hiSoft • Hotard & Associates, Inc.
- Hughes Pittman & Gupton LLP • iContact • Inmar • InterNetwork Engineering (IE) • Itron
- Juniper Networks • KM Ware • LaVallee & Associates • Livingston & Haven • Logical Advantage
- MCNC Grid Computing & Networking Services • Meredith College • mindSHIFT
- NC Association of Electric Cooperatives • NC FIRST Robotics • NetApp • NWN • Oasis Outsourcing • Peak 10
- Pfizer • Phil Williams, LLC • Poyner Spruill LLP • Progress Energy Carolinas • PwC • Railinc
- Raymond James & Associates • Raytheon – JPS Communications • Research in Motion • Red Hat
- Resolvit, LLC • River Cities Capital Funds • Riverturn, Inc. • Robert Half Technology • RTI International
- Salesforce.com • SAS • SciQuest • SCOR Global Life Americas • Secure Enterprise Computing • Sensus
- SGL Carbon • Six Discipline Triangle • Stearns Financial Group • STORMS Associates • StraTech, Inc.
- Syntell Solutions • Targacept • TEKsystems • Telovations • The Select Group • Time Warner Cable • Tizbi
- tw telecom • Vaco Technology • Vistronix, Inc. • Wake County Economic Development • Williams Mullen
- Windstream Hosted Solutions • Wireless Research Center of NC • Wyrick Robbins Yates & Ponton LLP

The Board of Advisors provides leaders within our member companies/organizations an avenue for enhanced engagement with NCTA. This new group serves as a sounding board for us as we plan activities and offerings to help grow NCTA's membership and profile as the primary voice for North Carolina's tech sector.

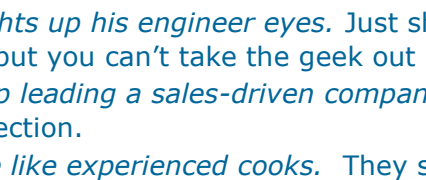
Participation on the Board of Advisors can begin at any time during the year. To see a current roster and learn more about joining the Board of Advisors please [Click Here](#).

NCTA'S VIRTUAL COMMUNITIES

NCTA has created a LinkedIn subgroup to map with each of our Special Interest Networks. This will be a forum for discussions and other communications specific to the Network. Note that you will have to be a member of the NCTA Membership LinkedIn Group to join a subgroup. Click the logos to learn more.



Take advantage of special offers and join the social media conversation.



TECHSPOSE

Bill McMahon is the President and CEO of **CoaLogix**, a Charlotte company that helps the coal-powered energy sector decrease greenhouse emissions, save money, and reduce landfill waste. When Bill joined the company in 2005, he was employee #8. Now he leads 110 employees, and CoaLogix will double its capacity again by mid-year.

NCTA Board of Advisors member, **Mary Storms**, recently talked with Bill about his evolution from nuclear engineer to green energy CEO. Here are some highlights of their conversation:

- *Bill has a new high-tech car that lights up his engineer eyes.* Just shows that you can take the engineer out of the engineering department but you can't take the geek out of the engineer.
- *How does a nuclear engineer end up leading a sales-driven company?* Because Bill's appreciation for customers drives his company's direction.
- *Catalyst regeneration engineers are like experienced cooks.* They start with a recipe, then add pinches of this and that to make catalytic cakes that are unique to their users tastes.

[READ THE FULL INTERVIEW](#)

NCTA MEMBER NEWS

- **Cowabunga! Cow Parade North Carolina 2012 Announces Wells Fargo as Presenting Sponsor**
- **A 3-Step Guide To Whipping Your City's Startup Scene Into Shape**
- **Facebook, North Carolina Community Celebrate Grand Opening of Data Center**

If you are an NCTA member and would like include a press release or be featured as a guest columnist in the NCTA newsletter, Email a headline and URL link of the document to [Marc Montoro](#). NCTA will feature columns on a first-come basis; no explicit sales pitches please.

MEMBER MARKETPLACE

NCTA encourages member to member business by offering the **Member MARKETPLACE** where members can find cost savings and generate new business while supporting the NCTA community. By becoming an Affinity or Technology Partner, members increase exposure for their products and services through offering a special program or discount. Members are encouraged to utilize this online resource when in need of professional services, new solutions for the workplace and a wide variety of technology products and services.

Affinity Partners

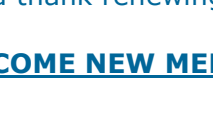


B2B Technology PR and Digital Marketing Firm

Press Release Distribution

Human Resource and Business Solutions

Insurance Risk Management



Full Service Commercial Printing

The IT Industry Trade Association

Innovative Workplace Solutions

Technology Partners

Click the company to learn more about their special offers

AT&T • Beacon Technologies • dataZen Engineering • Lenovo
Southern Energy Management • Telovations • WorkSmart

[LEARN MORE ABOUT THE MARKETPLACE](#)

ALL ABOUT OUR MEMBERS...

NCTA appreciates all 500+ member companies. Each month we like to take the opportunity to welcome our new members and thank renewing members. For APRIL:

WELCOME NEW MEMBERS

- | | |
|--|--|
| Blue Pane Studio | MissionMode |
| Bluewolf | NarraSoft |
| Caldwell Community College & Technology Institute - VMware Academy | Network Products, Inc. (NPI) |
| CDW-G | Norlinx |
| Charlotte Business Journal | Panasonic |
| Greater Raleigh Convention and Visitors Bureau | RVV Associates |
| GXS, Inc. | SmartBizCloud |
| Individual - Jerry Fralick | State Board of Elections - Office of the CIO |
| LaSalle Solutions | Symantec |
| Mecklenburg County | XS, Inc. |

RENEWING MEMBERS

- | | |
|---|--|
| American Institute of Certified Public Accountants | Monitoring Management |
| Balfour Beatty Mission Critical | NC State University - Office of IT |
| Burt's Bees | New Horizons Computer Learning Centers (RDU) |
| Canadian Consulate | New York Stock Exchange |
| Charlotte Regional Partnership | Research in Motion |
| Duke Energy | SCANA Communications |
| Elster Solutions | Targacept |
| ERC Broadband | TELOVATIONS |
| Johnston C. Smith University - College of Science, Technology, Engineering & Math | Vistronix |
| MindSHIFT Technologies | Wake Technical Community College - Office of the CIO |

To learn more about NCTA membership contact Michelle Calton – 919.890.0771 or [Email Michelle](#)

NEWSLETTER SPONSORS

About Beacon Technologies
 With more than 17 years of providing web technology solutions, Beacon can handle your custom web development, whether it is an ecommerce website or purely content. Simply put, we make your website a productive business tool.
[www.BeaconTechnologies.com](#)

About Fidelity
 Fidelity Investments' competitive edge within the financial services industry is sustained through continuous research, rapid innovation, and effective deployment of leading-edge technologies. We invest in cutting technology and tools that benefit our customers and employees. Become a part of Fidelity's future.
[www.FidelityCareers.com](#)

About UDig
 About UDig provides contract, contract-to-hire, and direct IT staffing solutions. We know IT and our far-reaching network of contacts and in-depth industry knowledge helps us uncover the best technical experts to support your business operations. We get to know each of our candidates ensuring that we are placing them in positions or on projects that meet their career goals and match with the company's culture. We believe in quality over quantity and only present the top candidates for your review.
[www.UDig.com](#)

About WorkSmart
 Think of WorkSmart as your business's own IT department. We pride ourselves in fostering long-term relationships with our clients, working closely with you to ensure that your company has the tools for success and the support to keep them operating smoothly.
[www.WorkSmart.com](#)

MEMBER/PARTNER ANNOUNCEMENTS

[CLICK THE HEADLINE TO LEARN MORE](#)

[SPECIAL OPPORTUNITIES \(AWARDS, DISCOUNTS, FUNDING, etc.\)](#)

- **NCTA Members Receive 25% OFF Triangle Business Journal Subscription**
- **New Innovative Graduate Degree Program Being Introduced at UNC Charlotte**

EVENTS

- **May 8 – BIG'S SMB Social Media Makeover Forum (Charlotte)**
 This forum is a unique, highly interactive venue that brings together corporations, small business owners and sales and marketing professionals to share advice and best practices using case studies in the making.
- **May 9 – Big Data Analytics Meet Up, presented by Vertica, an HP Company (Charlotte)**
 Please join us for a thought-provoking meet up – Big Data Analytics – on Wednesday, May 9th at Aria's in Charlotte, NC. This event will offer an opportunity to engage with industry experts, network with peers in your field, and learn how to make the most of your data
- **May 15 – Charlotte Informatics 2012: Competing and Winning through Analytics (Charlotte)**
 Expert guest speakers from around the country will address how, by integrating technology, business, and education into the interdisciplinary study called "informatics," we can create 21st Century leaders who can turn data into profitable, efficient insights. Select "Special Association Member" in the registration drop down to receive \$35 off individual registration.
- **May 15 – CED's Tech Forum (RTP)**
 Uncovering Hidden Successes: Stories from Local CEO's That You've Never Heard Before – meet these highly successful entrepreneurs and hear how they have been able to build their businesses.
- **May 17 – Ballantyne IT Professionals Networking Meeting (Charlotte)**
 Come network and share ideas in a relaxed environment with IT Professionals living and working in the Ballantyne area.
- **May 22 – Business Wire Media Breakfast (Charlotte)**
 Join Business Wire Charlotte for breakfast on May 22 and learn from the professionals how to effectively pitch your news to the local media. **RSVP for this Breakfast.**
- **May 23 – ATCOM BTS – Free SMB Roadmap Lunch & Learn (Triad)**
 This event is especially designed to help small to mid-size businesses (<40 end users) learn about and create a plan their next technology steps. Please **Email Jeff Lamont** with questions.
- **June 5 – ATCOM BTS – Free SMB Roadmap Lunch & Learn (Charlotte)**
 This event is especially designed to help small to mid-size businesses (<40 end users) learn about and create a plan their next technology steps. Please **Email Jeff Lamont** with questions.
- **Sept. 9-12 – NCHICA's 18th Annual Conference & Exhibition (Greensboro)**
 The Revolution in Healthcare: from Chaos to Coordinated Care, held at the Grandover Resort.
- **Sept. 11-12 – CED's 21st Venture Conference**
 ALL THINGS TECH in 2012! The CED Tech Venture Conference provides high growth, emerging technology companies with the opportunity to pitch their products to and network with top VCs, Angels, corporate acquirers and prospective customers and partners.