

North Carolina Technology Association



e-Newsletter **July 2010 Edition**

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21 AWARDS NOMINATIONS ARE OPEN

The 21 Awards Gala is North Carolina's most prestigious statewide technology awards program, recognizing companies and individuals who have characterized excellence, innovation and leadership.

This is your opportunity to nominate your company, a partner or client who has made a significant accomplishment in 2010.

[CLICK HERE TO VISIT THE EVENT PAGE AND LEARN MORE](#)

21 Awards Sponsor to Date

Grant Thornton • DataChambers • EMC Corporation • NYSE Euronext • Credit Suisse • Duke Energy • New Horizons Computer Learning Center • Beacon Technologies • CA Technologies • Cherry Bekaert & Holland • Peak 10 • DPR Group • Business Wire • Smith Anderson Blount Dorsett Mitchell & Jernigan AT&T • Triangle Business Journal

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NCTA EVENTS

NCTA'S NEXT SIGNATURE EVENT

**NCTA GOLF TOURNAMENT AND LEADERSHIP CONFERENCE
August 3 & 4 at the Grandover Resort in Greensboro**

NCTA's next signature events come to the Triad in August. First, come enjoy an amazing round of golf at the Grandover Resort. The "captain's choice" format makes it great for golfers of all skill levels. Golfers will have fun and unique ways to network with the players and Hole Sponsors. Open to NCTA members and non members.

Then, we will kick off our Member and Invitation-Only Leadership Conference, which is the best opportunity to exchange ideas with NCTA's Board of Directors and top executives from our member companies.

[CLICK HERE TO LEARN MORE ABOUT THE GOLF TOURNAMENT](#)

Title Sponsor



[CLICK HERE TO LEARN MORE ABOUT THE LEADERSHIP CONFERENCE](#)

Title Sponsor



ONLY FOUR HOLE SPONSORSHIPS REMAINING

Golf Tournament Sponsors to Date

AT&T • DataChambers • Balfour Beatty Mission Critical • CSC Leasing
Resolvit • Cherry, Bekaert & Holland • Alphanumeric Systems
BB&T Insurance Services • Wyrick, Robbins, Ponton & Yates
Beacon Technologies • Business Wire • CA Technologies • Commscope
Corning Cable • EMC Corporation • Flextronics • Level 3 Communications •
PIVOD Technologies • Peak 10 • Vaco • Lenovo • Varrow

Leadership Conference Sponsors to Date

EMC Corporation • Credit Suisse • Cisco • Grant Thornton • Savvan Associates
Time Warner Cable Business Class

The NCTA/AT&T Golf Tournament is *the* place to network with executives in your field while enjoying a day of golf on one of North Carolina's premier courses. Sponsorships begin at \$500, \$750 and \$1,000 and include golf and the exposure you're looking for.

Join our list of sponsors today!

[Email Rachel Kennedy](#) or call **(919) 856-0393 ext. 226**

EMERGING TECHNOLOGIES & TRENDS SERIES

Title Sponsor



OVER 110 REGISTERED WITH ONLY 20 SPOTS REMAINING.

Finders Keepers

Identifying & Retaining Top Talent in the Knowledge Workforce
Wednesday July 14, 8:30 – 11:00 am

The Solution Center

1101 Slater Road, Durham, NC 27703

Panelists

Diane Johnson, SRVP Southeast – **Manpower Professional**

Diane Adams, EVP, Talent & Culture – **Allscripts**

Keith Caver, Talent Management Practice Leader – **Right Management**

Laurie Jackson, HR Manager, R&D – **SAS**

Allen West, President & CEO – **Railinc**

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Sponsors to Date

WorkSmart • Beacon Technologies • IBM • Intersouth Partners • Manpower Professional • Smith Anderson Blount Dorsett Mitchell & Jernigan • Time Warner Cable Business Class • Business Wire • Railinc • SAS • DMR Solutions
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EMERGING TECHNOLOGIES & TRENDS SERIES

Cyber Security

Thursday August 19, 8:30 – 11:00 am

Charlotte Chamber

330 S. Tryon Road, Charlotte, NC 28202

Panelists

Elizabeth Johnson, Information Security Attorney – **Poyner & Spruill**

Giovanni Massucci, President & CEO – **National Digital Forensics**

Darren Nix, Sr. Assoc. Electronic Systems – **Risk Management Associates**

James Williams, Information Security Manager – **RBC Bank**

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Sponsors to Date

WorkSmart • Beacon Technologies • IBM • Vaco • Business Wire
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NCTA COUNCILS

Green Technologies Council

Thursday July 22, 2:00 – 3:30 pm at NCSU Centennial Campus
(with optional tour of Duke Energy's "Envision Center" at 3:30 pm)

Featured Guest Speaker

Newly Appointed NC Assistant Secretary for Energy, Jennifer Bumgarner

Panel Topic: "Smart Grid: What's Next?"

Speakers from Duke Energy, Elster Solutions and Gartner

Free for all NCTA Members

[CLICK HERE TO VISIT EVENT PAGE AND LEARN MORE](#)

2010 Green Technologies Council Sponsors

Duke Energy • NC State University • AT&T • BB&T Insurance Services • SAS
Elster Solutions • EMC Corporation • Google • Lenovo • CA Technologies
Wyrick Robbins Yates & Ponton LLP

**Women in Information Science & Engineering (WISE) Council
Friday, July 23, 8:00 – 10:00 am**

Promoting STEM Education at the College & University Levels

[Two Locations Connected Via Web Conference](#)

Wake Technical Community College – Raleigh, NC ([Directions](#))

Central Piedmont Community College – Charlotte, NC ([Directions](#))

We will bring our WISE Council members together across the state via video conference to discuss the promotion of STEM education at the college and university levels. The goal of this and other council meetings is to identify opportunities for our members to mentor young women pursuing STEM careers.

[Panelists](#)

Theresa Dahlberg, Dir. – Diversity in IT Institute, **UNC Charlotte**

Dr. Hang Chen, Chair – Computer Science & Engineering Dept
Johnson C. Smith Univ.

Cristal Polk-Watson, Channel Systems Engineer, **Cisco**

Dr. Liz Wolfinger, Prof./Dean – School of Natural & Math Sciences
Meredith College

[Free](#) for all NCTA Members

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When you RSVP online, please designate which campus you will participate from. For questions on how to RSVP, please [Email Misti Hennessee](#).

[2010 WISE Council Sponsors](#)

AT&T • Railinc Corporation

**Knowledge Workforce Council
Friday Aug. 27, 9:30 am – 12:00 pm at [The Solution Center](#) in Durham**

[Keynote Speaker](#)

Michael Oister, President & COO of Invent Now!

[Legislative Update](#)

Ed Turlington, Brooks Pierce and NCTA State Legislative Counsel

[STEM Program Updates](#)

2010 NC Science Festival – Todd Boyette, Director, Morehead Planetarium
Students @ Work (*Initiative of First Gentleman Eaves*) and Graduation Project

Lisa Poovey Berwyn, NC Business Committee for Education
Dr. Elissa Brown, Director of Statewide Secondary Projects, NC DPI

We need your feedback on the Knowledge Workforce Council

[*Take a Short Knowledge Workforce Council Survey***](#)**

(Feedback will be discussed at the August 27th Meeting)

[Free](#) for all NCTA Members

[CLICK HERE TO VISIT EVENT PAGE AND LEARN MORE](#)

[2010 Knowledge Workforce Council Sponsors](#)

AT&T • Railinc • SAS

PARTICIPATE IN NCTA MEMBER COUNCILS

Currently, there are five NCTA Councils that open to all NCTA members: **Government Affairs, Government Vendor, Green Technologies, Knowledge Workforce, Women and Minorities in Information Science and Engineering (WISE)**. Councils provide an excellent opportunity to become involved with the NCTA community, and allow for advocacy, interaction, information share, community building, thought leadership, empowerment, action/outreach and peer engagement.

How can I sign up to participate?

NCTA Councils are a great way for you to be as active as you'd like to be with the organization. You can participate on a Council just to receive important updates or you can attend any or all of the meetings throughout the year. Members can also move into leadership roles as co-chairs and/or team leads on projects, etc. Our Councils provide members with current and relevant information and they offer a forum in which to create valuable relationships. Don't miss out on this great return on your membership investment dollars. We look forward to your participation! There is no limit to your involvement—you can sign up for all five!

[Click Here To Be Added to NCTA's Councils](#)

What are the benefits of Council participation?

- Be in the know - Learn the issues and stay informed
- Build your network – work collaboratively with peers and executives
- Bridge to leaders – elected leaders and public officials engage with industry through NCTA; executives are active leaders and participants in Council work
- Be a thought leader – help craft strategy and legislation to build the technology community and knowledge economy in NC
- Become an active participant – give of your time and talent, reap the benefits of involvement

Questions regarding Council involvement?

[Email Michelle Calton](#) or call (919) 856-0393 ext. 223

NCTA IN THE NEWS

click headline for full story

[NCTA Completes its Seventh Technology Demonstration in Norlina](#)

[Highlights of 2010-11 NC State Budget Agreement](#)

[New Bill Says Manufacturers Must Recycle N.C. Computers and TVs](#)

[Railinc CEO Joins Teradata Advisory Board](#)

[Featuretel Named to Business Leader Magazine's Top 100 Small Businesses](#)

[Email Marc Montoro with your company's news releases](#)

MEMBERSHIP

NCTA welcomes our new members and thanks renewing members from June.

NEW MEMBERS

Aenigma
AICPA - Robert Kerr
Geomagic
Individual - RC Teal
John Avery Boys & Girls Club
River Cities Capital Funds
ST Tech, Inc.
Tricom Communication Services, Inc.
Troutman Sanders Strategies
Varrow

RENEWING MEMBERS

A3 IT Solutions
Carolinas IT
Duke Energy Corp
Epic Games
Fidelity Information Services
Laser Image
Manpower
New Tech Network
SAS
Standpoint Technologies
US First

JOB BOARD

NCTA Job Board

Only 9 '6 Months Unlimited Postings' packages remain at \$100 for NCTA Members – Purchase yours today and start posting opportunities!

What members are saying about the NCTA Job Board: *"We used the NCTA job board for a critical position that we needed to fill quickly. Within the first week we received over 40 resumes. The applicants we received were high quality and we ended up hiring a great person! We will continue to use the NCTA job board as one of our primary methods to post new positions."*
Terry Rusk, President - Project Right Track LLC

Sampling of companies recently posting jobs: Alphanumeric Systems, Bronto Software, Cisco, Convergence, Credit Suisse, DataChambers, Gilbarco Veeder-Root, Hosted Solutions, K3 Enterprises, Kelly IT Resources, PIVOD Technologies, Progress Energy, Project Right Track, Resolvit Resources, Southern Energy Management, and more...

[VISIT THE JOB BOARD TO VIEW OVER 25 POSTINGS](#)

Questions about the NCTA Job Board
[Email Michelle Calton](#) or call (919) 856-0393 ext. 223

MEMBER SPECIAL OFFERS

2010 AFFINITY PARTNERS

NCTA has arranged exclusive savings, benefits and discounts with several of our professional-services members. These cost-saving benefits are available only to our members, and we encourage you to contact these representatives and see how you can take advantage of these great offers! If your company is interested in providing an exclusive discount or special offer for fellow members, please go to the web site for more information <http://www.nctechnology.org/membership/member-discounts.aspx> or

Questions about NCTA Affinity Programs,
Email Michelle Calton or call 919-856-0393 ext. 223.

BB&T Insurance Services Business Insurance Services

Contact: Kelly Upchurch (**Employee Benefits**) Phone: (919) 281-4546
Contact: Richard Haar (**Commercial Lines**) Phone: (919) 281-4509

**Business Wire
Press Release Distribution Services**
Contact: Gabriela Dines Phone: (800) 548-6463

**DPR Group, Inc.
Public Relations & Marketing Services**
Contact: Dayna Guzik Phone: (919) 678-9200

**Grant Thornton
Audit Tax and Advisory Services**
Contact: Greg Anglum Raleigh Office Managing Partner
Phone: (919) 881-2706
Contact: Cal Hackeman National Technology Practice Leader
Phone: (919) 881-2720

**Project Right Track, LLC
Project Management Consulting Services**
Contact: Terrance Rusk Phone: (919) 313-4878

**TriNet
Outsourced HR Services**
Contact: Craig Valentine

PARTNER EVENTS

**Local Tech Wire's Executive Exchange
Wednesday July 28, 11:30 am – 1:30 pm at Bay 7 American Tobacco
*Immersive Internet – The Next Big Thing!***

How can you and your business take advantage of opportunities created by virtual worlds, real-time collaboration, and the life-like experience of 3D? Internationally published and recognized expert in all things 3D, Tony O'Driscoll will discuss and demonstrate the potential of the Immersive Internet.

Featured Keynote
Tony O'Driscoll, Professor, Fuqua School of Business – Duke University
Co-author of [Learning in 3D](#)

[CLICK HERE TO LEARN MORE AND REGISTER ONLINE](#)

**Source Direct's IT Luncheon
Thursday July 15, 11:15 am – 2:30 pm at Dressler's Restaurant in
Huntersville**

This luncheon is meant for IT decision makers using HP, IBM, Sun, Dell, HDS, Cisco and EMC in their environment. Source Direct will explore how IT departments can save on support maintenance and future hardware requirements. The luncheon will be followed by a tour the Red Bull Racing Team.

Contact Barry Weisberg at (704) 341-8000 x128 or [Email Barry](#)

**Internet Summit 2010
November 17-18 at the Convention Center in Raleigh, NC**

IS10 will feature over 100 speakers and an audience of 1500+ Internet execs, senior marketers, entrepreneurs and investors. Join dozens of industry leaders and innovators in the conversation about the future of the web including such topics as social media, mobile, cloud computing, geolocation, online advertising, analytics, video, e-commerce and more.

Early speakers include: Tim Sullivan, CEO, Ancestry.com; Chip Perry, CEO, Autotrader.com; Garrett Camp, CEO, StumbleUpon; John Pleasants, CEO, Playdom; Bob Young, CEO, Lulu; Geoff Cook, CEO, myYearbook.com; Marc Ferrentino, Chief Technical Architect, Salesforce.com; Tobias Peggs, President, OneRiot; Ed Woo, Global Marketing, eBay

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**CED's North Carolina Companies to Watch Awards Ceremony
Thursday, September 23 at the Raleigh Marriott City Center.**

NCTA is partnering with CED to bring a unique awards program, Companies to Watch, to North Carolina. North Carolina Companies to Watch recognizes second-stage companies that are innovative in thinking and demonstrate high performance within their industry. Nominate your company, your clients, or your vendors to be a North Carolina Company to Watch.

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