



## Member MARKETPLACE Technology Partners

**Member MARKETPLACE** encourages NCTA members to work together in developing good business relationships and to seek fellow NCTA members when making buying decisions. The **Member MARKETPLACE** allows NCTA members to post and use discounts and special offers available only to fellow NCTA members.

By offering exclusive benefits beyond what is offered to the general public, vendors are not only enhancing NCTA's value to its members, but they are promoting beneficial purchasing habits within the membership. Participants in the **Member MARKETPLACE** receive increased sales potential, a unique marketing opportunity, and exposure to new and existing NCTA member customers. Technology members are eligible to participate in the **Member MARKETPLACE** as **Technology Partners** at no cost.

### Technology Partner Guidelines

#### Benefits:

- ✓ Company logo with hyperlink, offer/discount description and contact information on the NCTA website
- ✓ Exposure in NCTA communications including web site, newsletters and new member outreach

Company Name: \_\_\_\_\_

Contact Name: \_\_\_\_\_

Title: \_\_\_\_\_

Phone: \_\_\_\_\_ Email: \_\_\_\_\_

Product or Service Offered: \_\_\_\_\_

*\*\* We encourage our Technology Partners to create a, co-branded if possible, web page that welcomes NCTA members, provides information on your company and details the discount or special offer for NCTA members. (By hosting the page, this allows you to update the details of the program throughout the year)*

**PLEASE SUBMIT THE COMPLETED FORM VIA**  
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